Automotive Technology Advisory Board Meeting
Agenda – Wednesday, March 6, 2013
6:00pm to 7:30pm
Canyon Country Campus Room 701

Attendees:

Joe Auciello  Volunteer
Gina Bogna  COC Director/Internships & Job Development
*Len Canning  Retired/Bureau of Auto Repair
Rick Crivier  Service Manager Mercedes-Benz of Valencia
Collin Duffy  College of the Canyons Adult Hourly
Kurt G. Fahlman  Acct Mgr for Snap-On Industrial
Kristin Houser  COC Dean/Career Technical Education
Vince Inneo  VP/Sales, PVI Products
Benny Ives  City of Santa Clarita
Tom Johnson  Volunteer
Steve Jolly  Shop Foreman/Power Chevrolet
Kimberly Night  College of the Canyons Student
Robert Lanza  FMC Automotive
Victor Lerman  Bureau of Auto Repair
Denee Pescarmona  Associate Dean of Instruction CCC
Christian Pihlmann  College of the Canyons Student
Owen Powell  General Manager, Bouquet Auto Parts
Chip Reeves  Chip’s Muffler / Hart District Faculty/COC adjunct
Eddie Reinsma  Owner, R&S Automotive
Jim Smelser  Shop Foreman/Galpin Ford
Gary Sornborger  COC Dept Chair/Automotive Technology
Brian Stranahan  Matco Tools Ind. Sales Rep.
Ryan Theule  Dean Canyon Country Campus
Mark Veltre  COC Lab Instructor
Alex Flores  Parts Manager/MB Valencia
Bob Vannix  Teacher for Long Beach Community College
*Chairperson

Unable to Attend:

Helen Azevedo  Service Manager/ Infiniti & Hyundai
Pete Ciccone  Canyon HS Auto/Industrial Tech Faculty
Chuck Coia  Power Chevrolet
Tom Duenkel  Parts & Svc Dir/Galpin Ford, North Hills
Ken Frakes  Service Manager/Nissan of Valencia
David Edwards  Svc Mgr/Valencia Acura
Mathew Gibson  Bureau of Auto Repair
Venessa Gonzales  Service Director/Power Honda Valencia
Matt Gooding  Service Manager Power Chevrolet Valencia
Matt Hicks  Galpin Santa Clarita
Derek Hindigian  Service Director/Lexus of Valencia
Greg Hollingsworth  Service Director/GM Parkway
Stuart Katz  Power Honda Valencia
Richard Newman  Svc Mgr/Frontier Toyota
Brian Radin  Service Director Valencia BMW
Liz Shaker  Counselor, College of the Canyons
Steve Storey  COC Auto Tech Faculty/Owner Car Inspectors
Dan Tracey  Owner/CEO, Airdraulics
Don Varela  Volunteer
Andree Walper  City of SC /Economic Development Associate
Welcome and Introductions

Board Chair - Lee Canning

Review and approve minutes

Len Canning - Approved as corrected

Role of Advisory Committee

Kristin Houser - We are here to train workers. We need information on Curriculum, equipment, tools, etc. (From you the industry professionals) We are trying to connect the students with business.

Grants – There have not been any

- Update from subcommittee of Joe Auciello and Tom Johnson
  Len Canning - Spoke about some grants that are out there. He would like to start a sub-committee. Kristin Houser - Reminded everyone that they have to work with the grant writers and the school for grants. Len Canning – Joe A. you used to write grants. Joe A. has a database of Federal and Corporate grants.
  Grant Subcommittee
  Joe Auciello – Spoke about 11th hour Foundation Grant.
  Tom Johnson
  Chip Reeves
  Victor Lerman
  Gary Sornborger – Gary is in charge of subcommittee and will back to get back to Len Canning in 4 weeks.

Classes

- Update from Gary Sornborger – Stated it will take 2 years to get the Engine Pro 2 class on line. Bob Vannix is here and is an expert on these programs. Our engine class was overwhelmed we turned away students. We need 8 lab motors and they are about $2800 each. We need carburetors, headers and starters. Owen Powell might be able to help with the engines. Gary Sornborger we have been approached by the Maritime Institute in Washington State to do the preliminary training in diesel.
- Smog licensing classes – Income - Len Canning spoke about the advantages of income from having Smog licensing at the campus. Gary Sornborger - This is contracted education. We would need to have licensing classes and update training every two years. You need to drive to Woodland Hills to have this done right now.
- ASC testing – Income – Gary Sornborger informed us that we would make about $95 per test. We have to drive to Glendale to have this testing done. They are looking for a place in this area.

What is the current industry trends influencing COC? What skill sets do you need for incoming employees?

Alex Flores – We need a parts class that would go a long way with internships. Most of my employees learn from the bottom up.
Len Canning - Maybe we should be looking at this for a class - it would be 16 week class.
Tom Johnson – Indicated that Auto Zone and Pep Boys have internships.
Joe Auciello – We need to have Virtual Advisory meetings. We need a blog for our advisory committee for communication.
Colin Duffy – this may be a great way to speak to one another more often than 2 times a year.

Gary Sornborger – We need a web site.
Steve Jolly – Some of our cars have 7 or 8 protocols and we need to look at communication from one program to another.
Len Canning – We need to look forward 2 years down the road for the curriculum. We need to look at expansion. Should we tie some of the computer technology class to automotive technology curriculum?
Brian Stranahan – Our latest scan tool is a tablet that we are using to diagnose over 2200 cars. It is run on a Windows 7 base system. List price $4000. You can add on scope modules. You do need to know how to operate a computer, but do you need a separate class, probably not. You can run it as a night class for continue education.
Mark Veltre – We need flashing controllers and it needs to be in the curriculum.
Gary Sornborger – We would like to teach flashing on one automotive line. I just put that request in the program review.
Joe Auciello – Google docs would be a good way to go to improve computer skills for the students.

Suggestions for publicizing the program
- Sponsorships – Len Canning – Sponsorships for the dealerships. They could sponsor items we need and get recognition. We could have a booth at the Auto Show.
- Certificates – Len Canning - Place them on the wall thanking our donors.
- Staff wearing special uniforms – Len Canning - Giving sponsors patches for the uniforms – showing support and donations.
  Ryan Theule – Recommended Business success stories with our students. Partner with the Chamber at their mid-May event.
  Gary Sornborger – Pierce College has a car show every year.
  Brian Stranahan – You can do a lot with a car show. Contests, giving out awards to students, have dealers there give them appreciation awards, have TV and Newspaper coverage. Go to Chaffee college they do a great job each year.
  Len Canning – We need a committee, who would like to serve on this committee.

Auto Show Subcommittee
Gary Sornborger
Brian Stranahan

Gina Bogna – If it is a fundraiser we would have to run it by the foundation.
Ryan Theule – There is some time line issues we would have to discuss. But it is a good idea. I would like to see some individual success stories. If we could get some poster students with success stories, that would be great for the promotion of the school and auto program. We do have a chamber mixer coming up this spring. We are holding it up here. We could feature the automotive program at this mixer.

Joe Auciello - Would like to see this see this on a web site, that could promote the program.

Equipment
Tool room inventory logged into system – **Mark Veltre** – We have everything on paper. We need to finish inputting into excel. We can put that into TC-Max. Then we will need a bar system to finish.

Storage Room – **Len Canning** – This is a room for storage, tools and a referee station. **Vince Inneo** - is developing a potential metal building to house everything off the floor. – It will take 3 months. This is a high density storage system. You do not need a lift it is a system that has it built into the building. We would like it done for the fall semester. Check out the pictures. Power drawer units. You put the product in the bins and they move up the ladder to store. Note: Any building on campus needs to be included in the Facilities Master Plan, and organized by Facilities.

Smog Equipment for referee station – income – **Len Canning** - We would make about $2000 per month. They pay for everything. You have to supply the building and the space. The program is paid through the smog certificate. This has been included in the program review.

What can we do about intern placement?

- Should internships be required or highly recommended **Gina Bogna** - We have several new internships developed through Eddie and Honda Performance. I put a blast out to Auto Students and went to their classrooms and they did not respond. I am developing a new strategy. I sent out a new call out and named the auto companies by name. We had 7 people sign up for the information night. If the students are not applying and they are not completing the degree. We need to move it to highly recommend. Internships and jobs are posted on a web site. **Kristin Houser** – Programs are being judged on completers (certificates or degrees) and we have not had any completers in the program for a few years. So we need to remove the barrier so we can get more completers. By outside evaluations standards it looks like we do not have the students completing the program. There is a high amount of students that are not completing and it may be due to the requirement of internships. **Christian Pihlmann** - We need the internship program. We need ASC certification in order to work. **Kimberly Night** – I did not think it was clear. It is difficult to do an unpaid internship. **Gina Bogna** - It sounds like there is a communication breakdown and the people that signed up for us to contact them, never returned our call. **Christian Pihlmann** – a lot of students do not want to take the time out to take the internships.

Tools for the students

Donated vehicles how do we get more –

Other business

- **Web Site**
  **Kristin Houser** – All the programs have a web site. If you want interactivity you should do a blog.
Gina Bogna – If enrollment is low the classes get canceled. Some of the classes are capstone classes, so they will continue if they have low enrollment.

Adjourned – 7:40pm

Invite Advisory Board out to shop to inspect facility – This should be done every year

**Actions Items**

Gary Sornborger – I would like to have a car show next year – we would need to advertise on TV, Radio Station and the Signal Newspaper

Owen Powell – Indicated he could work on getting more engines

Grant Subcommittee

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Ryan Theule – Recommended Business success stories with our students. Partner with the Chamber at their mid-May event.

Auto Show Subcommittee – Do some research on the Auto Show at COC.

Gary Sornborger

Brian Stranahan