American street artist Lenny McGurr paid a visit to Bangkok, Thailand where he used his artist expression to promote the French cognac brand Hennessy. Lenny McGurr AKA Futura (formerly Futura 2000) made his mark at the age of 15. In the early 1970s Futura painted a subway car without a single letter on it, a contrast to popular belief that all graffiti is a slogan written in jagged letters. This article offers insight into the artisan’s aspect of graffiti. In an interview with Sukhumvit Soi, the author asked if graffiti was art or an act of vandalism? Sukhumvit replied, "It should be apparent, don't you think? I mean it’s right in front of you. What do you think? Do you think it's destructive or beautiful?" Documentary for his film Exit Through the Gift Shop has a negative tone, but some young artists think of it as beautification, not destruction. They're trying to do something positive, but there are others who are just bad elements there'll always be vandalism – it is part of human culture. "As a matter of fact, it's vandalism in the face of art." I intend to use this section to express the positive elements in vandalism, and how advertisements can be an act of vandalism.


This article was reinforcement of how advertisements are exploiting the nature reactions of the human condition when the artistic element is applied. The purpose of this paper is to verify the difference in the effect of art-parody and art-infusion advertisements depending on the product type and regulatory focus, and to expand the boundary of research in the field.


In this article I found information about uses of graffiti as communication Graffiti in South Ogden is not necessarily gang-related, but it should be heeded as a sign gangs may be a threat, said L. Kay Gillespie, chairman of Weber State University's Department of Sociology and Criminal Justice. “They spell out their gang names with their fingers," Gillespie said. "In Salt Lake City, {police are] telling me that kids are flashing their gang signs in school pictures."
In this article there is the history of the street artist Banksy, a British man who started at that age of 14 in his hometown of Bristol. The reclusive artist refuses to be photographed and rarely gives interviews and often wears a monkey mask as he works. All of this is understandable for he faces a number of vandalism charges. The majority of Banksy's works contends humorous political satire ranging from a protester throwing not a Molotov cocktail but a bouquet of flowers to stern-looking policeman holding a muzzled pink balloon dog. This article even covers the documentary film Exit Through the Gift Shop, of which some people have deemed the film to be a publicity stunt.


In this text there was a large variety of example of how the element of anonymity releases restraint on opinions. This study analyzes graffiti as a communicative opportunity to gather insights into the discursive tensions associated with how marginalized groups treat each other through anonymous text. Graffiti are considered anonymous texts that enact identity, resistance, and oppression.


Over some 30 years, the two men have amassed a photographic archive of New York City graffiti that is among the most comprehensive collections anywhere. Since 1998 much of it, along with interviews of artists, has been showcased on their Web site, www.at149st.com. [...] Eric Felisbret has published a thick, glossy new book, "Graffiti New York," a survey of the art that mirrors his own life trajectory -- from outlaw origins to mainstream respectability

http://www.medialit.org/reading-room/how-analyze-advertisement

Excerpted with permission from Signs in Contemporary Culture: An Introduction to Semiotics by Arthur Asu Berger (Longman, Inc., 95 Church Street, White Plains, NY 10601)

“How to Analyze an Advertisement written”, by Arthur Asu Berger goes into the detailed questions ones have to ask themselves to fully understand an advertisement. My intention in using the three main questions is for aiming the audience’s focus on the subtle massages that ads project.
Question number six out of the list of fourteen. “If there are figures (men, women, children, animals) what are they like? What can be said about their facial expressions, poses, hairstyle, age, sex, hair color, ethnicity, education, occupation, relationships (of one to the other)?” Combining that question with number twelve, “What is the item being advertised and what role does it play in American culture and society?” Lastly question number fourteen,” What sociological, political, economic or cultural attitudes are indirectly reflected in the advertisement? An advertisement may be about a pair of blue jeans but it might, indirectly, reflect such matters as sexism, alienation, stereotyped thinking, conformism, generational conflict, loneliness, elitism, and so on.”


Bartholome and Snyder examine the Dinosaur Bar-B-Que's unique collection of latrinalia, or bathroom graffiti, to provide understanding of the social environment from which the graffiti originates. They validate the supposition that graffiti are an informal but legitimate gauge of the moral and cultural values of the observed community.

I love Fernando. But he's married and has a kid. He's showing interest in me also. Should I walk away?
* Yes, you slut, he's a pig.
* Some friendly advice!
* Think about his wife and her pain.
* The guilt and trauma you'll go through with love relations with a married man are not worth it.
* I was in the same situation. I pursued the relationship until I figured out it was worthless, that I didn't mean half as much to him as he did to me.
* He will cheat on you, too! (82)
I finally took it up the ass. It felt good but it did hurt. Will it always?
* Yeah, if your boyfriend's hung like a rhino, like mine.
* Yeah, because it's about their pleasure, not yours.
* Well, do a lot of girls like it?
* I sure do!
* Me, too.


"Suppression is in a sense the perfect challenge for the adolescent macho male -- 'Tell me it'll kill me and I'll do it,' " said [Judy Baca]."How you turn them around has to be a multiple-leveled
approach, more than just punishment.”, “I’ve never met a gang banger or tagger that's homeless. They all live somewhere and with someone,” Baca said, who supports the graffiti panel idea. "The parents are not being held accountable."


https://www.youtube.com/watch?v=s_leFh1GDq8

The video Subvertise shows the highlights of my point, and I am using it to spearhead the purpose of my presentation. The video covers the agenda of how corporate ads have taken over our conciseness and by using subliminal messages to shape and mold the social norms to fit into the capitalist and corporate world views. Turing media into a consent reminder of how people are inadequate and can use marital things to fill the void loneliness and isolation that is caused by the very people who makes the product. The ads are made out to attack the insecurities of an individual and beat there egos into submission thus, conformity.