CHANCELLOR’S REPORT

Canyon Country Campus
Advisory Committee Meeting
March 25, 2014
Access Expands
Governor Brown’s proposed 2014-15 budget is very positive for California Community Colleges (CCCs) and builds on the current year’s commitment to reinvest in higher education. It will help us continue to restore access to higher education following years of sustained cuts that turned away students and reduced services and opportunities for those who remained enrolled.

Governor’s budget proposal for Community Colleges would include:

- Eliminate Deferrals
- Access/Restoration
- COLA
- Student Success – Categorical Funding
- Deferred Maintenance/Instructional Equipment Block Grant
- Prop 39 Energy Efficiency Projects/Workforce Development
- Improve Statewide Performance – Underperforming Students
- Chancellor’s Office Funding
- No Student Fee Increase

Other budget proposals would include:

- Adult Education
- Innovative Models

If the governor’s proposals are approved, they will enable us to help restore the demand for access to higher education in the Santa Clarita Valley.
Advocacy Efforts
Meetings in Sacramento, Jan 16-17

**Highlights Include:**

- **Senator Pavley**
  - Is authoring legislation to establish an "E" Prize to award funding to develop workable, scalable models in apprenticeship/workforce training to bring high schools, community colleges, and private sector together
  - Supported our effort to implement an Assessment of Prior Learning (APL) to benefit returning students & veterans
    - Experience outside the traditional classroom environment can allow them to receive credit in the military
  - Listened to our concerns and challenges associated with the implementation of SB1440 and the articulation of courses between community colleges, CSUs and the Academic Senate

- **Senator Knight**
  - Will be working on a bill to establish an aerospace zone that will offer tax benefits similar to the film credits
  - Is interested in how APL can benefit veterans and help them achieve their educational goals
  - Invited us to be a part of a program that Microsoft is exploring that will establish training programs to cultivate the next generation of technology workers

- **Assembly Member Wilk**
  - Supported our efforts for veterans and ensuring that “unmet need” includes $ support for business and industry training needs
  - Interested in APL
Presentation at ACCCA/ACBO Budget Workshop, Jan 17

✓ Approximately 250 people were in attendance
  • Including representatives of the Legislative Analyst’s Office (LAO), the Department of Finance, the State Chancellor’s Office, and Assemblyman Wilk and his new Chief of Staff, Mr. Matthew Dobler.

✓ Presented “Ripple Effect” presentation, that focused on:
  • Navigating the complexities educational leaders must comply with while serving the students
  • Examining the possible changes that have the potential to enhance what we can do for students

✓ “Ripple Effect” presentation, was also presented at:
  • Annual ACCCA Conference in San Diego
  • Spring Northern California CEO Meeting
  • Statewide CCCT (Trustee) conference in Newport Beach
Annually, the League's Legislative Conference provides an unique opportunity to connect with other advocates and learn the latest news on higher education in California.

✓ Attendees learned about:
  • New members of legislative committees
  • Legislative proposals affecting colleges and student learning
  • Advocacy strategies for the current legislative

✓ COC group met with Senator Pavley, Assemblyman Steve Fox, Senator Steve Knight and Assemblymember Scott Wilk

*The Students were very excited to have the opportunity to participate in this trip and discuss various topics with our legislators.*
San Fernando Valley’s Joint Higher Education Legislative Reception  *(February 6)*

*Three LACCD community colleges (along with COC) and universities hosted a joint higher education legislative reception at CSUN*

- Highlights of the discussion related to higher education included the under-preparedness of high school students to complete college level work, and the idea of tying tax credits for businesses to apprenticeship opportunities for students.
- Attendees included Dianne Van Hook, Mike Berger, Michele Jenkins, Steve Zimmer, Murray Wood, Eric Harnish, Ryan Theule, and Jerry Buckley.
- Participating legislators included:
  - Senator Fran Pavley
  - Assemblymember Adrin Nazarian
  - Assemblymember Scott Wilk
  - County Supervisor Zev Yaroslavsky
  - Councilmember Bob Blumenfield
  - Councilmember Mitch Englander
  - Councilmember Felipe Fuentes
  - Councilmember Paul Krekorian
  - Councilmember Nury Martinez

*Eric Harnish and Jerry Buckley*
LA County Supervisor Michael Antonovich will be leading a trade mission supported by the American Institute for International Development to visit Hong Kong and Shenzhen, China from April 5-13.

- The focus will be on foreign direct investment attraction from China to Los Angeles
- COC will be sending two people on this great trip!
Advocacy Committee

✓ **Budget Update**

- The state will use additional one-time revenue to buy down and eliminate deferrals.
- Funding was included to restore access to students and increase enrollment 3% over the current year.
- Student fees remain the same at $46 per unit.

✓ **Statewide Facilities Construction Bond**

- Polling shows that 64% of California voters approve a statewide education bond being on the November ballot.
- If it passes, that will mean new facilities for the Canyon Country Campus, which currently has two projects approved by the Chancellor’s Office for construction.
What’s Been Happening On the Campuses...
Enrollment Update

Winter 2014 Semester

✓ We expanded the classes available by nearly 200% from Winter 2013.
✓ In 2013, we offered 100 online classes. In 2014 we have nearly 300 classes at both campuses, and online.
✓ Of the 300 sections offered, only 12 (4%) were canceled due to low enrollment.

Spring Semester Started on February 10

✓ Passing Prop. 30 has enabled us to add more classes.
✓ This spring, we expect to serve 3% more full-time equivalent students compared to last year.
✓ We expect to serve 10% more full-time equivalent students than 4 years ago.

We are going to offer a robust summer schedule with more than 600 sections planned!
New Doctorate Program in the UCEN

We have been working with California State University, Long Beach (CSULB) to offer an Ed.D. program in the University Center

✓ They have an excellent program!

✓ The program combines K-12 and Community College issues

✓ Partnership is still developing, but would like to start in Summer 2015

✓ Stay tuned for more on this exciting development
Students Benefit from New Hires on Campus

✓ ISP Director Hired
  • Dr. Jia-Yi Cheng-Levine hired as interim International Students Program Director

✓ Veterans Counselor Hired
  • Sylvia Tran was hired to help in our veterans and re-entry program
Homecoming Weekend Events, Nov 1 & 2

Alumni Hall of Fame – Induction Lunch

- Held Friday, Nov 1
- Inductees were:
  - Diane Ayres, Alumna
  - Brian Koegle, Alumnus
  - Yolanda Morton, Friend

Thanks to the Alumni Network for their hard work to make it such a success!
Homecoming Weekend Events

Tailgate Party – Cougar Den

✓ Approximately 150 people attended the party, held in the Cougar Den

✓ Hot Wings Café, Jersey Mike’s and Yogurtland all donated food for the event

✓ The Alumni Network, COC Foundation and the ASG worked together to provide music, entertainment, great give-a-ways, and activities prior to the football game. Barnes & Noble was also on hand to sell COC paraphernalia!

It was a fun event and was a perfect evening for socializing and a football game!
Several sessions were offered:

- "What’s Happening in the Local Economy”
  - Discussed housing and construction
  - Economic development
  - Business attraction initiatives, and
  - What we can look forward to in the future of the SCV

- "What does the Data Say (and How Can We Use It)"?
  - Drs. Barry Gribbons and Jim Temple shared disaggregated data on student demographics, and discussed:
    - recent surveys in the Santa Clarita Valley
    - the implications for future COC programs, and
    - using the information to develop action implications.
CPT Retreat (continued)

✓ “What are the Next ‘Big Ideas’?”
  ✓ Drs. Michael Wilding and Jerry Buckley discussed
    • Outcomes and changes we see based on community college planning
    • Student Success and Support Program, and
    • Student Equity Planning.

✓ “Are we “Doing What Matters” for our Community”
  ✓ COC administrators discussed
    • What COC is doing for the SCV through its Economic Development efforts
    • Training employees, and
    • Helping other to stay employed and remain relevant through learning

✓ “COC Turns 45 This Year – Let’s Hear it from You!”
  ✓ Discussion led by Mr. Eric Harnish:
    • Brainstormed ways to integrate departments and divisions to get all involved as we gear up for this major milestone!

*It was a great day with the CPT ~ Full of exciting ideas and informational content!*
MESA STEM Week (February 18-21)

The MESA Program presented a series of events to celebrate National Engineers Week and expanded it to all STEM (Science, Technology, Engineering and Mathematics) disciplines

✓ MESA STEM Week gave STEM students and the college community an opportunity to meet renowned engineers, scientists and mathematicians.

✓ Hundreds of students participated in panel discussions with industry experts from companies such as the LA Dept. of Water and Power, JPL, and The Gas Company

✓ MESA Director, Dr. Eric Lara accompanied 22 students to Aerospace Dynamics International (ADI) and learned how airplane parts are manufactured.

✓ A highlight of the week was an egg drop competition, which was held from the 36’ high Aliso/Boykin bridge. Teams who succeeded in keeping their egg in one piece won gift cards.
Training Leaders for the Future: LEAP² in Full Swing!

✓ Sessions include:
  • Leadership & Organizational Culture
  • Advocacy
  • Project Management
  • Community Engagement
  • Leadership from the CEO and Executive Levels
LEAP² Advocacy Group Trip to Sacto – Mar 17-18
(In conjunction with KHTS Bus Trip)

7 LEAPers traveled to Sacramento to participate in the KHTS advocacy trip

Highlights included meetings with:

- Khaim Morton, legislative director for Assemblymember Sebastian Ridley-Thomas and Theresa Tena, VP, Fiscal Policy, CCLC shared behind-the-scenes insights on the major budget and policy issues being discussed in Sacramento.
- Fred Harris, Diane Brady, and Susan Yeager from the State Chancellor's Office, provided an overview of community college budgeting and finance, as well as facilities funding, and the prospects for a statewide construction bond on the November 2014 ballot.
- Das Williams, Chair of the Assembly Higher Education Committee discussed his priority for restoring access to higher education in California following five years of budget cuts during the recession.
- Assembly Speaker John Perez spoke at Monday night's group dinner on how California has gone from having a deficit of $60 billion to a balanced budget.
Math, Sciences & Engineering Speakers Symposium (Runs March-May)

This 3rd Annual event began March 7 and continues through May with engaging speakers, which are free and open to the public!

On March 7, Dr. Tim Hesterberg, Senior Ads Quality Statistician with Google, shared stories about how Google uses data and statistics, and how they are constantly experimenting to make improvements and reach “outside the box” of what hasn’t been done in the past.

Upcoming speakers:

- April 1, Dr. John Brophy, JPL, Electric Propulsion Technology Specialist – NASA’s Dawn Mission and Asteroid Retrieval
- April 17, Dr. Walter Metzner, UCLA, Dept of Integrative Biology & Physiology – Bats’ Tale from the Crypt
- April 22, Dr. Skip Newhall, JPL, Technical Staff Member – Special Relativity and Star Travel
- April 29, Dr. Patricia Tavormina, CalTech, Division of Geological and Planetary Sciences - Bacterial Methane Oxidation in Deep Ocean Waters
- May 5, Ms. Cheryl Will, LAPD SID Valley Narcotics Unit – Science of Forensics
In two years, the SDC committee has shown great efforts in promoting sustainability. They also developed the partnership with SCEEC to further raise awareness and provide resources to K-12 students and educators.

The “Green Up” Environmental Leadership Conference was held in October 2013. Topics included:

- Environmental technology
- Green architecture and home design
- Business and sustainability
- Water conservation
- Eco-friendly gardening
- Renewable energy

Workshops offered:

- Architecture
- Conservation
- Gardening
- Presentation from Placerita Nature Center
- And more!
Canyon Country
Campus Updates
Enrollment at Canyon Country Campus – it has been a busy Fall 2013 Semester with some exciting milestones:

- Nearly 5400 unique students at CCC this semester, with 2326 taking classes exclusively at CCC (44%)
- 314 sections (excluding non-credit), representing the largest semester yet on campus; 10,350 seats (+1200 seats since last fall)
- **32,289 unique students have attended CCC since 2007**
- Large Winter 2014 Planned: Increase of 33 sections from winter 2012; largest since 2008 winter session
- 311+ sections planned for Spring at CCC. Represents 10,300+ seats (on par with current Fall semester); a 13% increase in seats from last Spring.
Canyon Country Campus

The CCC continues to be a busy campus – with students, classes, and activities!

Recent Events at CCC:

✓ **CA Corporate College Training** (Sept 23-25) – Health care industry training scheduled three more sessions this Fall at CCC.

✓ **Humanities Literary Reading** (Oct 9) – Author Alan Kaufman presented on campus to a full room of people (despite the rain that day!)

✓ **Star Party** (Oct 11) – 7-9pm, Dr. Natalie Batalha from NASA/Ames & Kepler Mission

✓ **WorkSource Recruitment** (Oct 24) – Varengo Solar event and recruiting
Canyon Country Campus

Other Initiatives Being Worked on:

- **“10 Reasons” Marketing Campaign**: PIO video and social media project to highlight programs, services, and opportunities for students at CCC
- **Spring Battle of the Bands Event**: Outdoor concert event in conjunction with campus and merchant expo, planned for May 2014
- **Community Ed**: Saturday series of courses planned, beginning January 2014
- **Art and Music on Campus**: Choral, vocal, and art activities
- **Close Collaboration with District Colleagues**: A semi-regular rotation of Instructional Deans and other administrators to CCC to maintain awareness and move initiatives forward
Fri, Nov 1 was the first-ever Fall Festival and Movie Night at CCC

Held in conjunction with the CC Merchant’s Association, several businesses were on hand to provide information about their services to those who attended

There were activities for the kids including pumpkin carving and face painting

The evening ended with Gary Peterson introducing a showing of “ET: The Extra Terrestrial” in the amphitheater

Thanks to Ryan Theule, Jamie Page and the CCC team for making it so successful!
COC Students
Shine
First conference - held at CSU Long Beach (March 1)

Two veteran delegates, Nathan Black and Jessie Warme, were asked by the organizers to serve as chairs, due to their reputation for excellence.

Craig Dermody won “Outstanding Delegate” in the Security Council.

Second conference - held at UC Riverside (March 15-16)

Only two “Committee Awards” are given. They are determined by the votes of the delegates participating in the conference and there were 65 delegates from six schools.

Both awards went to COC MUN students – Nathan Black and Naomi Cheriegate.

Outstanding Delegate went to Jessie Warmie for her representation of China.

Congratulations to the team:

- Ashley Kwon
- Iris Lopez
- Liz Delgado
- Audrey Whelan
- Kendall Jackson
- Gio Cervantes
- Logan Weiss
- Matt Hardaway
- Ricky Rodriguez
- Craig Dermody
- Marco Cardenas
- Musha Ahmed
- Ahkil Cherukupally
- Brandon Gonzalez
March 13-16, the COC Speech Team won 5 medals at the 2014 CCCFA State Tournament in Concord, CA

After a 4-day competition, the COC Forensic team members won:

1 Gold Medal  2 Silver Medals  2 Bronze Medals

✓ The gold medal went to Kristina Ewing for Informative Speaking. This was her second tournament and the first gold medal in this category for COC!
✓ Silver medals went to Hillary Phillips and Linda Giron – Oral Interpretation
✓ Bronze medals were earned by Chris Mundy (Informative Speaking) and Kyle Duffy (Prose Interpretation).

As a result, COC won 5th place as a team in the Limited Entry Division!

Next, the team heads to the Phi Rho Pi National Tournament and we expect great things from all the talented students on this team!

CONGRATULATIONS!
Students Shine - Phi Theta Kappa Team (March 28)

Four COC students have been selected for the 2014 PTK All-California Academic Team!

✓ The Phi Theta Kappa Awards Luncheon is an annual event sponsored by the CCLC to recognize outstanding scholars from California’s community colleges.

✓ PTK members maintain a 3.5 cumulative GPA, and participate in honors programs and are active with academically rigorous coursework; awards, honors, and receive recognition for academic achievement, leadership and service to the college and community.

✓ Craig Dermody is also a Coca-Cola Gold Scholar winner

Congratulations to: Craig Dermody, Ryan McPeters, Shawnee Stump & Jessie Warme!
FBLA Students Succeed!

Future Business Leaders of America (FBLA)–Phi Beta Lambda (PBL) is an international organization of college students preparing for careers in business and business-related fields.

- Seventeen members of the COC FBLA placed first in both divisions of the Business Case Analysis competition on November 9-10. They competed against teams from UC-Berkley, UC-San Diego, UC-Riverside, USC, CSU-Fullerton, CSU-Dominquez Hills, Diablo Valley College, Foothill College, and Las Positas College.
- Teams in each division were given the same Harvard Business Review case of a detailed scenario describing actual problems and decisions faced by a company.
- The following day, each team of four members made a seven minute presentation outlining their analysis of the case and their recommendations for addressing the problems. Judges cited the thoroughness of their analysis and the innovativeness of their recommendations as the reasons for the COC teams’ victories.

- Team members winning the “Clean Edge Razor: Splitting Hairs in Product Positioning” case analysis were Diran Avedikian, James Lee, Lindsey Stoneman, and Ashley Yi.
- Team members winning the “Designs by Kate: The Power of Direct Sales” case analysis were Tyler Larson, Cameron Madres, Allison Silver, and David Tushin.
Fall 2013 Athletic Teams Shine!

Our Fall Athletes have been succeeding at every turn! Here are some highlights of their season:

- **Men’s Cross Country** - Won its first conference title since 2007, and qualified for the state meet after a top-10 finish at the So Cal Cross Country Championships.

- **Women’s Cross Country** - Finished 7th at the So Cal Cross Country Championships and qualified for the state meet.

- **Women’s Golf** - Finished second in the conference and qualified for the Southern California Championships.

- **Women’s Soccer** – Clinched their 3rd consecutive conference title and finished the season 16-1-4!

- **Men’s Soccer** – Battled its way to a 6-10-4 record for the season.

- **Women’s Basketball** - Won the Consolation Final at the Rose City Classic to bring their record to 3-3.

- **Men’s Basketball** - Started the season with wins over Cuyamaca and L.A. Valley.

- **Volleyball** - Compiled a 10-1 conference record.

- **Football** - Finished the regular season at 8-2 and won a share of the conference title.
Spring 2014 Athletic Teams Shine!

- **Women's Basketball** - completed the season with a 13-15 record and 7-5 conference record - tied for second place.

- **Men's Basketball** - finished the season with a 12-13 overall record and a 6-6 conference record - tied for fourth place.

- **Track and Field** - competed in the Northridge Multi-Events and the Easter Relays this past weekend. The team will travel to Bakersfield College on Friday, March 28 for the second conference meet of the year.

- **Baseball** - The baseball team lost to Glendale College on Saturday afternoon by a score of 11-8. They will host Antelope Valley College next.

- **Softball** - The Cougars lost two games to Santiago Canyon on Saturday afternoon with a score of 11-8. Canyons will host Glendale in a double header on Tuesday at 1 and 3 p.m.

- **Men's Golf** - The Cougars won their fourth team victory as the team hosted the 11-team Canyons Tournament at Crystalaire Country Club. They will travel to a tournament on Monday March 31 at the Santa Maria Country Club.

- **Swim and Dive** - The men's and women's swim and dive teams will compete on Saturday, March 29 at a conference meet at Santa Barbara City College.
Cougars in the Super Bowl

Former Cougar Caylin Hauptmann, who plays in the NFL for the Seattle Seahawks, is now a Super Bowl Champion!

This is the third consecutive year, and fourth time overall, that a former COC student athlete has competed on Super Sunday.

- In 2013, defensive tackle Isaac Sopoaga (1999-00) represented the San Francisco 49ers in Super Bowl XLVII.
- And, running back J.J. Arrington (01-02) was the first former Cougar to appear in a Super Bowl, as a member of the Arizona Cardinals in 2009.
COC Football Players Transferring to Other Colleges

Members of COC’s 2013 football team signed Letters of Intent:

- Loni Fonua - Florida A&M University
- Wyatt Hixon - University of Sioux Falls
- Sione Faumoelua - Fort Lewis College
- AJ Thompson - Fort Lewis College
- Travion Tucker - Glenville State College
- Jeff Flores - Elizabeth City College

Offers were made to:

- Connor Keeton - Southern Utah, Jacksonville State, Lamar University
- Christian Lucas - University of Cincinnati
- Kevin Carrasco accepted preferred walk on to USC
- Joey Cicoria - Minot State University
- Lance Poole - Fort Lewis College, Ottawa University, University of Sioux Falls
- Alex Vaughn - McKendree University

Congratulations to all our athletes!
GO COUGARS!
More Offers for Athletic Students

Offers made to:
✓ Jaylen Bland – UC Riverside (Basketball, will sign in April!)
✓ Jordan Carter-California Baptist University (Volleyball)
✓ Cassidy Fitzpatrick-Belhaven University (Volleyball)

Letters of Intent Signed:
✓ Madison Lomas – Cleveland State (golf)
✓ Ashley Windsor – University of Charleston in West Virginia (golf)
✓ Kaylie Sadlon – St. Lawrence University (golf)
✓ Katherine Koury-San Diego Christian (soccer)
✓ Samantha Kephart-San Diego Christian (soccer)
✓ Alexandra Leon-San Diego Christian (soccer)
✓ Stacey Atwater-Cal Poly Pomona (soccer)
✓ Allison Oliver-Cal Poly Pomona (soccer)
✓ Daniela Salinas-Western Illinois (soccer)
More Student Athlete Success!

Ashley Windsor, a member of the COC women’s golf team, was recently selected to be the female recipient of this year’s 3C4A (Calif Community College Counselors/Advisors Academic Association for Athletics) Student-Athlete Achievement Award!

About the award:

✓ Given to Honors student athletes who have overcome great personal, academic and/or emotional odds to achieve success while participating in intercollegiate athletics.
✓ These are the students who benefit from academic advisement programs; they are our motivation and our sense of satisfaction.
✓ Recognition of the award will be at a luncheon during the CCCAA Conference on April 2 at the LAX Renaissance Hotel.

Ashley is now on her way to graduating this spring with her Associates of Science Degree in Business Human Resources Management, and has also accepted a golf scholarship to the University of Charleston for next fall.

Congratulations Ashley!
COC Basketball Player Honored

Sophomore Keke Matthews earns honors and sets records

Two major honors achieved:
- Named Western State Conference, North Division MVP
- Selected to the Southern California All-State Third Team for the California Community College Athletic Association

Keke’s other outstanding accomplishments this season:
- Was second in the state with 24.8 points per game,
- Led the conference by scoring an average of 31.1 points against the WSC North opponents,
- Broke FIVE school records – including a single-game high of 47 points,
- Averaged 10.2 rebounds per game – ranking her fourth in the conference!

Ms. Matthews becomes the ninth conference MVP in program history, and the 25th COC athlete to earn All-State honors!

Congrats to Keke and to Coach Greg Herrick!
COC Staff & Faculty Achievements
Light the Night Event (Oct 27)

Each year, in communities all across the United States and Canada, teams of families, friends, co-workers and local and national corporations come together to raise funds for The Leukemia & Lymphoma Society’s (LLS's) Light The Night Walk events and bring help and hope to people battling blood cancers.

- Led by Ms. Theresa Zuzevich, she had a goal to raise $1,000 for this organization. I offered to match any donation by COC faculty and staff, up to $1,500.
- After calculating the donations and making the match, Theresa will be able to donate approximately $2,300!
- Over $170,000 was raised in the SCV Walk that night, and almost $6,000 of that was raised by the COC Team, comprised of many groups who signed up to walk in the event.
- Lucky for them, Theresa has volunteered to chair it for another year.

THANK YOU, THERESA for making us so proud!
Single Mother’s Outreach “Empowering Hearts” Event (Nov. 2)

- Held at COC University Center
- Four COC women were nominated this year. They are:
  - Leslie Carr (Director, Professional Development)
  - Rachel Rodriguez (Classified Staff, Admissions & Records)
  - Anna Fructos-Sanchez (COC Foundation Board members)
  - Gloria Mercado-Fortine (Bruce’s wife and Hart District Board member)
- Each nominee is paired with an artist, who puts together a tribute to the nominee.
- This year, the most popular nomination piece was for Gloria Mercado-Fortine.

Congratulations to these outstanding and deserving women!
Dr. Van Hook nominated Dr. Diane Fiero (Asst Supt/VP, Human Resources) for Zonta’s Carmen Sarro Community Service Award, which recognizes and celebrates women who personify Ms. Sarro’s attributes of the ultimate community volunteer.

14 well-deserving women were recognized for their outstanding service in the SCV, both at work and through their volunteerism and the examples they set for others.

CONGRATULATIONS to Diane Fiero for being such a deserving honoree!
Run, Ryan, Run!

✓ Our very own Dr. Ryan Theule participated in his first marathon, running the 26.2 mile race in Los Angeles on Sunday, March 9

✓ Ryan finished the race in 3 hours and 29 minutes – WOW!

✓ He finished #743 out of 21,507 total runners!

CONGRATULATIONS, RYAN! We are very proud of your accomplishment!

Cutest cheering section!
Development: COC Opens Many Doors
The 2014 Economic and Real Estate Outlook Conference – March 6th

- Co-hosted by COC, 325 people attended, and the event was well received
- Guest speakers (Mr. Mark Vitner, Sr. Economist, Wells Fargo (pictured) and Dr. Mark Schniepp, Director, Calif Economic Forecast) noted they look forward to a good year in 2014/15 for the economy, housing and employment markets.

Small Business Development Center (SBDC):

- Feb 27 - Aerospace Trade Connect event
- Feb 28 – Check presentation from Wells Fargo for the Antelope Valley grant with Steve Fox and GoBiz
- March 19 – Small business event in the AV with Buck McKeon & JD Kennedy
- April 4 – AV event “Coffee with GoBiz and Assembly member Fox
- May 16 – Small business event through the Board of Equalization & George Runner
Economic Development Division (EDD)

CACT/DSN Manufacturing (Klocko):
✓ A CNC Success Story was submitted
  • One of our CNC graduates who was hired by ADI, is back at COC working towards her engineering degree

Deputy Section Navigators (DSNs):
✓ Will sponsor the Emerging Technologies Conference in Ventura on March 29
✓ Will host a statewide Digital Media Event at COC, June 13 and 14

Employee Training Institute (ETI):
✓ Advanced Negotiation Skills Boot Camp, Mar 21 & 28
✓ HSMWORKS with SolidWorks – Mondays, March 24-July 28
✓ Fundamentals of Lean – Wednesdays, March 26-May 28
✓ There are also many ETI2Go workshops/ sessions offered online!
Economic Development Division

FastTrack:
- CNC Machinist Training (MATT, Welding, AutoCAD) – Program orientation was held March 14
- APICS Detailed Scheduling/Planning – coming up, April to June

WorkSource Center:
- Smart & Final Job Fair, March 14, 9-3:00pm
- Job Hunting for the Over-Qualified – March 20
- Demystifying the Community College Employment Process, March 27

Internships:
- Interns for Scott Wilk’s and Buck McKeon’s Santa Clarita field offices have been requested by them. We held an intern fair for these offices and submitted 10-11 applications to each for them to select interns.
- The City of LA hired three of our students at the Land Surveying Job Fair! Our Land Surveying students fit the requirements for which they were looking!

ETI Programs in Development – Discussions are in progress with:
- Princess Cruises
- 3M Northridge
- Lisi Aerospace
- Loop Aerospace
- TA Aerospace
- Pharmavite
- Crissair
- Transparent Products
- Prop 39 Clean Energy (KERN)
Chancellor’s Circle Dinner: Oct 26

- Over 200 Chancellor’s Circle members, community members, administrators, staff and faculty gathered for this year’s Chancellor’s Circle Dinner.

- The Art Gallery served as the backdrop for the social hour with yummy appetizers made and served by the COC Culinary students.

- Entertainment by Julie Lawson’s Just Jazz vocal group.

New members include:

- Kristen Crellin, School’s First Credit Union,
- Nicole Nilos, Citizen’s Bank – AOC and COC graduate
- Randall Winter Construction
Over 250 guests attended the 24th Annual Silver Spur event, honoring Remo and Ami Belli at the Dorothy Chandler Pavilion.

Guest were entertained and delighted by an array of musicians.

Several ASG officers and Student Trustee Ryan Joslin attended the event and offered their assistance throughout the evening to our guests.

This year, the Foundation had 25 event sponsors.

Overall, the event revenue was $126,000!

The Fund-a-Need for the K-12 Arts Outreach Program raised an additional $11,750 in cash and pledges, specifically for that program.
The 15th annual Big Win Athletic benefit hosted over 150 parents of student athletes, college administrators, college staff, supporters of COC athletics, COC coaches and their families.

The event raised $19,600 dollars.

The men’s soccer team and their head coach, Phil Marcellin prepared a Santa Maria style tri-tip BBQ with all the fixin’s.

All the athletic teams were represented during the event, and a good time was had by all!
Culinary Campaign Update

The construction of the new Institute for Culinary Education is underway and is on track for completion by fall 2014. We’ve been busy with meetings and planning new events!

✓ Visit to Dole Foods Facility – Westlake Village, March 14: Diana Cusumano and Chef Cindy Schwanke lead a COC delegation to meet key executives at Dole Foods in Westlake. At the meeting we:
  • Presented our capital campaign, reviewed dedication opportunities, and discussed the possibility of their support to the campaign with a major gift.
  • Extended an invitation to visit the I-CUE facility in Castaic and the new site on campus

✓ New Restaurant Initiative: Diana Cusumano, Bruce Fortine, and Jasmine Foster have been canvassing local restaurants to gain their support to raise funds to dedicate a Savory Kitchen in the new facility.
  • They have pledges from 4-5 local establishments

✓ Forming a Campaign Strike Force: The campaign is forming a “young leadership group” of 12 volunteers who plan to raise an additional $100,000 for I-CUE, on a dollar for dollar match.
  • We will set up a special solicitor training and tour of our old and new facilities.

✓ Chef Robert Irvine, PAC Live Show, April 25:
  • There will be a special, interactive, pre-event limited to a 50 person audience to meet Chef Irvine and cook with him as he prepares one of his signature dishes!

✓ Sierra Pelona Wine Festival: This event will benefit the Culinary Campaign, and will be held on Sat, April 26.
  • Local wineries and restaurants will be featured and a portion of the proceeds will go toward our campaign!
Learning Resource Endowment

This campaign will officially launch at the close of this academic year.

- The revenue will be raised through:
  - Naming Opportunities: Computer Labs, Study Rooms, Special Collections Room, Children’s Reading Corner, Library Rose Garden, New Endowment Wall, the “Tree of Knowledge”
  - Prospects for support are: Former Library Donors, Industry Sectors; Science, Engineering, and Law, Retired Faculty and Staff, Alumni, Current Faculty and Staff, Civic Organizations, Founding Families of Santa Clarita
Endowment for the Performing Arts

We have formed a committee to design and initiate planning and steps to lay the groundwork and foundation for launching this exciting campaign!

Step 1 - Gather the background information needed for the development of Strategic Plan to:

- Establish the priorities
- Address how the campaign will meet critical community needs
- Set a realistic campaign goal
- Outline relevant COC/PAC programs and services
- Develop a Case Statement
- Establish a timeline (launch, milestones, length of campaign)

Step 2 - Design conceptual facility models and/or site renderings

- Visually focus the campaign program and to portray the campaign “brand” and dedication opportunities

Step 3 – Assessment of Internal Readiness

- Consider the College’s and Foundation’s readiness to undertake campaign

Step 4 - Conduct a Campaign Goal Feasibility Study through private & confidential individual interviews

- Identify a suggested list of leadership-level community stakeholders
- Through individual interviews, ask for their personal and confidential opinions and advice
- In addition, we intend to use these prime stakeholders for potential campaign leadership posts and/or as major gift prospects.
Metal Sculptures on Campus

New Sculptures on Campus – Simi Dabah (see renderings below):

✓ Dr. Van Hook discovered his sculptures at another Community College, and we contacted Mr. Dabah to see if he’d be interested in donating some to College of the Canyons.

✓ The facilities department has been working with the Dabah’s caretaker and making arrangements for transportation and installation of several of his unique sculptures.

✓ Site selection is now under consideration
Highlights of Our Involvement in the Community
On February 6, Dr. Van Hook provided a FLEX workshop entitled “One Style Does Not Fit All: Understanding Generational Communication in the Workplace and Classroom” where she focused on:

- What is a generation?
- What are the four significant generations in today’s society, and how do they differ from one another?
- How do different generations in our society play a part in the College workplace?
- What is the impact of having different generations in the same classrooms?
- How do you effectively fundraise for each of the generations?
- How do you market to each generation and get them in?

Following that, another session was held on “Bridging the Gap: Effective Marketing and Fundraising” where she discussed:

- Defining a “generation”
- What makes each generation tick?
- How technology has shaped marketing and fundraising over time
- Tips for effective marketing to each generation
- Tips for effective fundraising from each generation
Howard Miller of L/B/W Insurance & Financial Services will explain risks and responsibilities of holding data such as employee records, donors’ financial information, and client medical records.

Nonprofit attorney Kent Seton will explain the rules and regulations associated with Cause Marketing.
Culinary at Wine Festival (April 26th)

- Second annual Sierra Pelona Valley Wine Festival

- This event will benefit the College of the Canyons Institute for Culinary Education

- Over 70 vendors including 40 wineries, art exhibit and live music
Relay for Life (May 17)

Each year, more than 4 million people in over 20 countries raise much-needed funds and awareness to save lives from cancer through the Relay For Life movement.

✓ Theresa Zuzevich, employee at COC, is the Team Captain for “COC Cougars Fighting Cancer” team for the Relay For Life!
✓ Meet the team:
  • Pamela Daggon
  • Lonnie Davis
  • Tammie Decker
  • Cynthia Madia
  • Linda Maricle
  • Renee Marshall
  • Chris Miner
  • Ronna Randall
  • Jasmine Ruys
  • Julie Visner
  • Susan Wright

Way to go team!
Diane Fiero Involvement with Boys & Girls Club

- Dr. Diane Fiero is currently the Board of Directors President for the Santa Clarita Valley Boys and Girls Club

- 2,100 young people between ages 7 and 17 are engaged in proven programs that reinforce positive values and provide avenues for personal growth and development

- Diane also holds the position of Vice President of the Personnel Committee

- She also assists The Club’s Leadership Team with fundraising to help the financial stability of The Club and in community outreach for the Holiday Gift Giving program for teens.
Our two construction projects on campus continue to progress!

**Student Services/Administration Building**
- The exterior scaffolding has been set up and work is progressing rapidly!
- As many of you saw during the site tours, the interior wall framing is taking shape.
- Most of the framing is up on the second floor, thanks to our experienced framing contractor.
- The first floor framing and exterior framing are also nearly complete.
- We have begun construction on the bridge that will connect the SS/Admin to the Library.
- This involves drilling 27’ holes for the concrete caissons that will support the bridge.
Construction Update – Culinary Arts Facility

I-CuE is taking shape!

Culinary Arts Facility

✓ Thanks to the COC Foundation capital campaign, the District’s family campaign, the bid savings we captured from our previous projects, and Measure M, we’ve been able to reserve a majority of the estimated project costs.

✓ The bolting and welding of the steel structure is almost complete.

✓ The sheet metal contractors are installing the metal decking on the roof.

✓ As the decking goes in, the concrete contractor is locating and marking the locations for the equipment pads that will be located on the roof.

✓ This month we will finish welding and begin to prepare the building’s surface for the concrete slab.

✓ The concrete contractor will begin to form the interior and exterior curbs.

✓ Electrical and Plumbing contractors will begin to locate and install the sleeves that will be located within these curbs!
Grade beams have had time to properly cure and backfill is complete.

The concrete deck on the second floor has been poured and all steel framing has been erected, including the atrium framing.

The chilled water and fire water lines feeding the site are also complete.

Measure M Committee took a quick tour after their meeting on January 14.
Upcoming Events
Willie Nelson is Coming to COC!

Legendary country music singer-songwriter and seven-time Grammy Award-winning artist, Willie Nelson, is performing at PAC on Saturday, April 5th 8:00 pm!
Upcoming Events at COC

- Santa Clarita Master Chorale, Mar 30, PAC
- Willie Nelson, Apr 5, PAC
- Tiempo Libre, Apr 11, PAC
- Symphony of the Canyons - Community Performance, Apr 18, PAC
- Robert Irvine Live, Apr 25, PAC
- Sierra Pelona Valley Wine Festival Fundraiser for I-CuE @ Reyes Winery, Apr 26
- ASL Comedy Tour, Apr 26
- RENT - COC Theatre, May 9, PAC
- Alumni Wine & Cheese/Student Photography Awards, May 15, Art Gallery
- Scholarship Donor Reception, May 20, PAC
- Celebration of Dance – COC Dance, May 21-23, Black Box
- Hal Holbrook as Mark Twain, May 31, PAC
- Graduation, Jun 6
- SC Ballet: Snow White – Community Performance, Jun 7 & 8, PAC
- ESCAPE Theatre: The Wizard of Oz – Community Performance, Jun 20 & 22, PAC