

Canyon Country area job seekers, career searchers and anyone looking for a new employment opportunity are invited to attend the College of the Canyons Canyon Country Campus' first Job and Career Fair. Presented by College of the Canyons and The Signal, the Job and Career Fair will be held Wednesday, October 8 from 11 a.m. to 1 p.m. in the campus' outdoor Carl A. Rasmussen Amphitheater.

The event is free and open to the public, with more than 30 employers expected to attend. Career fields that have been represented at past COC job fairs include law enforcement, marketing, medical, sales, finance, recreation, education, computers and engineering. In addition, there will be various levels of employment opportunity, ranging from entry level to management positions.

"Job fairs are a great way for job seekers to meet face-to-face with a number of business representatives, all at the same place and all within a short period of time," said Anthony Michaelides, COC Director of Career Services, pointing out that it would normally take several days to contact that many companies by phone



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Referring to the interaction between job seeker and potential employer as a "mini interview," COC Job Fair organizers strongly encourage attendees to bring plenty of resumes, dress professionally and take full advantage of the chance to make a positive and lasting first impression. "You only have one chance to make a first impression, and that's really the key at

any job fair," Michaelides said. "You either look and present yourself professionally, or you don't, and I'm sure you can guess who the employer will be more impressed with." And because the Canyon Country campus job fair will come on the heels of the Valencia campus' job fair on September 24, organizers are encouraging job seekers to attend both events in order to maximize their employment opportunities. "Two job fairs means two opportunities to find that perfect job," Michaelides said.

But perhaps equally important to a job seeker's

professional appearance is his/her resume, which must clearly and succinctly outline one's pertinent job skills and abilities. "How you present these skills to the employer can help seal the deal and get you in the door for an actual interview," Michaelides said. To help better prepare students and community members interested in attending the job fair, the COC Career Center is offering a number of free career and job search related services — including resume preparation assistance. The Canyon Country Campus Career Center is open

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