

COLLEGE OF THE CANYONS CAREER CENTER

# LinkedIn Logistics

Manage your professional brand, how you're found,  
and impress those who find you!

*Presented by Andrew R. Ko*

**Friday, April 13 from 1 – 4pm**

**Dr. Dianne G. Van Hook University Center, 107**

LinkedIn is a powerful tool for career advancement, networking, or for job searches.  
Learn how to strategically use LinkedIn to gain a competitive advantage.

## **Learn How To:**

- build a profile that promotes you and your personal brand
- utilize LinkedIn job search strategies and tactics
- build a professional network
- access FREE LinkedIn Premiere for veterans



*Andrew Ko is a career coach and certified Global Career Development facilitator. He holds certifications in Training Gamification and Facilitation from Dale Carnegie training. His first book on LinkedIn will be published in 2018.*

**To register for this event call  
661-362-3286**