

## PROGRAM OF STUDY

### Graphic & Multimedia Design - Multimedia Associate in Arts

The primary goal of the Graphic and Multimedia Design degree with emphasis in multimedia is to provide students with a foundation of knowledge and technical abilities required of a multimedia position. Elective courses provide preparedness to specific industry requirements. All courses are sequenced to facilitate transferability to an art or design program at a four-year university. Along with the transferability aspect of this program, the associate degree in Graphic and Multimedia Design with an emphasis in multimedia will also provide students with a set of basic skills and competencies.

**Student Learning Outcome:**

Demonstrate proficiency in the core skills and knowledge required for employment in a multimedia position.

**Program Requirements:**

		<b>Units</b>
ART 110	History of Art: Paleolithic to Renaissance	3 - 0
ART 111	History of Art: Renaissance to Modern	3 - 0
ART 124A	Drawing I	3 - 0
ART 140	Beginning Design: 2 Dimensional Media	3 - 0
GMD 101	Introduction to Visual Communication	3 - 0
GMD 120	History of Graphic Design	3 - 0
GMD 144	Graphic Design I	3 - 0
GMD 145	Type and Typography	3 - 0
GMD 173	Motion Design	3 - 0
GMD 177	Web Page Design I	3 - 0
GMD 277	Web Page Design II	3 - 0

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**Total Units****33**

PID 248