Subject: Business 190 - Spring 2014
Course Number: Bus 190
Section Number: 95161
Name of Class: E-Commerce
Instructor: Barry S. Morinaka, JD, PhD
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Semester: Spring 2014
Class Starting Date: February 10
Class Ending Date: May 30

Class Description: Course Description: Units:3.00 - CSU 54.0 hours lecture Introduces the study of electronic commerce. Primary emphasis is on the fundamental theoretical and practical issues related to conducting business via the Internet. Topics include: evolving e-business models, Web-based technologies, value chains, electronic marketing, payment systems, security, ethics, legal, international, and cross-cultural issues. Familiarity with navigating the Internet is assumed. Same as CIT 190.


Other Course Materials Required: None

Initial instructions for beginning of class: Review the entire course wensite in Blackboard and carefully read the syllabus.

Testing regulations (included proctoring guidelines link): None

Course Management System Information: Blackboadt at: https://bb9.canyons.edu/

Student Learning Outcomes: Student Learning Outcomes: The student will be able to: Identify, describe, and differentiate the key theories, concepts, and technologies related to e-commerce business models, as well as analyze and propose e-commerce opportunities.

Useful Links:

Other:

DSPS Information: