Subject: Business (Online)
Course Number: Bus 100
Section Number: 10773
Name of Class: Introduction to Business
Instructor: Barry S. Morinaka, JD, PhD
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Semester: Summer 2014
Class Starting Date: June 9
Class Ending Date: July 11

Class Description: Introduces the field of business administration, primarily found in the United States, including topics of economic systems, strategic management, marketing, entrepreneurship, accounting, finance, operations, management information systems, human resources, ethics, social responsibility, sustainability, and globalization.


Other Course Materials Required: None

Initial instructions for beginning of class: Review entire course website and syllabus.

Testing regulations (included proctoring guidelines link): Online

Course Management System Information: Blackboard 9 - https://bb9.canyons.edu/webapps/login

Student Learning Outcomes: 1. Demonstrate entry-level competence in defining, applying, and analyzing basic business concepts in such areas as economic systems, management, marketing, human resources, accounting, finance, ethics, sustainability, and globalization. 2. Analyze a business case.

Useful Links:

Other:

DSPS Information: