Subject: Business  
Course Number: 103  
Section Number: 16663  
Name of Class: International Business  
Instructor: Barry S. Morinaka, JD, PhD  
E-mail: barry.morinaka@canyons.edu  
Semester: Fall 2015  
Class Starting Date: August 24  
Class Ending Date: December 12

Class Description: Course Description: Units:3.00 - CSU 54.0 hours lecture A combination of global business theory as affected by cultural, political, legal, and international economic factors with instruction on government regulation, foreign market analysis, exporting, and importing. Internet applications are utilized to familiarize the student with available international business and government resources. Case studies are emphasized to demonstrate the practical applications of course subject matter.


Other Course Materials Required: None

Initial instructions for beginning of class: Review entire course website in Blackboard.

Testing regulations (included proctoring guidelines link): Online quizzes

Course Management System Information: Blackboard 9.x

Student Learning Outcomes: 1. Analyze and assess foreign markets and determine the demand for particular products and services. 2. Differentiate the cultures, legal systems, and political systems of different countries and develop commercial market entry methodologies to purchase and sell products and services internationally. 3. Critically assess and select appropriate operational and financial management resources and tools to effectively operate and fund commercial international business transactions and businesses.

Useful Links: N/A

Other: N/A

DSPS Information: N/A