Subject: Business
Course Number: 100
Section Number: 14615
Name of Class: Introduction to Business
Instructor: Barry S. Morinaka, JD, PhD
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Semester: Spring 2015
Class Starting Date: February 9
Class Ending Date: June 4

Class Description: Course Description: Units:3.00 UC/CSU 54.0 hours lecture Introduces the field of business administration, primarily found in the United States, including topics of economic systems, strategic management, marketing, entrepreneurship, accounting, finance, operations, management information systems, human resources, ethics, social responsibility, sustainability, and globalization.


Other Course Materials Required: None

Initial instructions for beginning of class: Review entire course website and course syllabus.

Testing regulations (included proctoring guidelines link): Online quizzes.

Course Management System Information: Blackboard

Student Learning Outcomes: Student Learning Outcomes: 1. Demonstrate entry-level competence in defining, applying, and analyzing basic business concepts in such areas as economic systems, management, marketing, human resources, accounting, finance, ethics, sustainability, and globalization. 2. Analyze a business case.

Useful Links: TBA

Other: TBA