Subject: Business  
Course Number: 100  
Section Number: 16094  
Name of Class: Introduction to Business  
Instructor: Barry S. Morinaka, JD, PhD  
E-mail: Barry.Morinaka@canyons.edu  
Semester: Summer 2015  
Class Starting Date: July 13  
Class Ending Date: August 15  

Class Description: Introduces the field of business administration, primarily found in the United States, including topics of economic systems, strategic management, marketing, entrepreneurship, accounting, finance, operations, management information systems, human resources, ethics, social responsibility, sustainability, and globalization.


Other Course Materials Required: None

Initial instructions for beginning of class: Review entire course website prior to the start of class.

Testing regulations (included proctoring guidelines link): None. Tests/quizzes online.

Course Management System Information: CoC Blackboard v.9

Student Learning Outcomes: 1. Demonstrate entry-level competence in defining, applying, and analyzing basic business concepts in such areas as economic systems, management, marketing, human resources, accounting, finance, ethics, sustainability, and globalization. 2. Analyze a business case.

Useful Links: TBD

Other: None

DSPS Information: None