COC Economics Department welcomes you

I would be your instructor...

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You will be studying Microeconomics, ECON 202, and section 16115. Class starts on 06/08/15 and finishes on 07/11/15. If you sign for this class then you will receive an email a week before the starting date with additional relevant information to help you getting ready, including our syllabus.

For your success in this class:

- You will need to get familiar with these online components:

  1. "Thinkwell" platform: www.thinkwell.com
     You will need to purchase an access code from "Thinkwell" company or from COC bookstore to follow the videos and exercises.

  2. The URL for the student guide, which contains everything you need to get started, is: www.thinkwell.com/help/studentGuide/ and the email address for technical support is: techsupport@thinkwell.com
USEFUL LINKS
This link provides useful log on information for the student.
http://www.canyons.edu/offices/distance_learning/BBSupport/Bbtechsupport2.asp

- Distance Learning Home Page: http://www.canyons.edu/distancelearning

- Counseling 070 information:
  http://www.canyons.edu/offices/distance_learning/info/COUNS070.asp

  This link gives beneficial information to students contemplating online learning for the first time.

MICROECONOMICS (ECON 202) – Summer 2015

DESCRIPTION ECON 202 develops a logical model of economic behavior and concentrates on consumers and firms' objectives, constraints, and choices taken within different industries. Econ 202 is an introduction to Industrial Organizations and elaborates on the decision making process of businesses within a market structure. This class will include the analysis of current economic issues, such as international Trade and Finance.

OBJECTIVES First: To familiarize students with basic Microeconomics theories and their relevance with respect to USA market-oriented economy. Second: To encourage objective and logical analysis of current economic problems. Third: To prepare students for upper division courses in business and economics.

S. L. O's 1. Compare and contrast the decision making processes of the product and resource markets under different levels of competition. 2. Examine and compare perfect competition, monopoly, monopolistic competition, and the types of oligopolies found within a global market. 3. Examine the impact of international trade as it affects the market for domestic and imported products.

Major Topics
- Supply and Demand Analysis
- Elasticities
- Consumer Choice Theory
- Production and Cost Functions
- Market Structures: Perfect Competition, Monopoly, Oligopoly and Monopolistic competitive Markets.
- Introduction to International Trade Theory.

Most important for you, please contact me any time for further questions.

Guillermo Cruz
Professor of Economics