Subject: Business  
Course Number: 100  
Section Number: 15159  
Name of Class: Introduction to Business  
Instructor: Barry S. Morinaka, JD, PhD  
E-mail: barry.morinaka@canyons.edu  
Semester: Winter 2015  
Class Starting Date: January 5  
Class Ending Date: February 7

Class Description: Introduces the field of business administration, primarily found in the United States, including topics of economic systems, strategic management, marketing, entrepreneurship, accounting, finance, operations, management information systems, human resources, ethics, social responsibility, sustainability, and globalization.


Other Course Materials Required: None

Initial instructions for beginning of class: Review the entire course website in Blackboard and entire syllabus BEFORE the course starts.

Testing regulations (included proctoring guidelines link): Online quizzes

Course Management System Information: Blackboard

Student Learning Outcomes: 1. Demonstrate entry-level competence in defining, applying, and analyzing basic business concepts in such areas as economic systems, management, marketing, human resources, accounting, finance, ethics, sustainability, and globalization. 2. Analyze a business case

Useful Links: TBA

Other: None

DSPS Information: