Goal A  Complete the Osher Scholarship Initiative by May 30, 2011
- Need to raise $232,000 to meet $600,000 goal assigned by the Foundation for California Community Colleges
- Review current scholarship funds to convert to Osher
- Use proceeds from new real estate gift to fund an endowed scholarship
- Explore the use of recent National Science Foundation grants as credits toward Osher matches
- Consider approach to Henry Mayo Newhall Memorial Hospital re: nursing scholarship endowment
- Consider approaches to service clubs

Goal 1  Create Plan for new Scholarship Program
$300,000 over 3 years
- Transition Scholarship Committee priorities
- Consider use of “Funds for the Future” for matching opportunities
- Reach out to prior scholarship donors
- Reach out to local law firms to establish Paralegal Student scholarship program
- Review and reach out to long-time major donors

Goal 2  Develop launch and complete a capital campaign for the Culinary Arts Facility
Goal $2 - $3M over 18 months
- For campaign cabinet, campaign committee, and working subcommittees
- Structure campaign
- Raise $2M - $3M in cash, pledges and equipment donations
- Develop marketing and communications plan – materials, website, etc.
- Identify a pool of potential prospects
- Create naming opportunities for donor recognition
- Engage people in the food industry who will contribute to this campaign
- Engage board members to provide contacts and talk it up
- Solicitor training and solicitations

Goal 3  Continue to find opportunities to develop the Planned/Legacy Giving Program
12-24 Bequests
- Identify and establish 40 Legacy and Planned Giving commitments by 5/31/2014
- Establish an Awareness program utilizing the PIO and local media
- Establish the COC Foundation as one of the local charities everyone thinks about first when making their contributions to a charity.
To accomplish this by more community involvement
Goal 4  Enhance Support for the Performing Arts Center Fundraising Initiatives

$3-4 Million

- Finalize PAC Strategic Plan – Meet with Rita Garasi, Adam Philipson, and PAC Steering committee; Set goals, make case
- Develop communication and marketing plan for PAC & K-12 Outreach fundraising, brochure, collateral materials
- Identify potential PAC donors and sponsors in entertainment, business, and supporters of K-12 Education
- Revitalize Patrons of the Performing Arts support group
- Identify and develop new leadership and membership for the POPA
- Revise POPA gift expectations, recognition levels and brochures
- Revisit PAC naming opportunities and giving levels
- Launch PAC Endowment Campaign after Drum Circle event – May 2012
- Support various PAC /K-12 fundraising events
- Meet & Greets, Art & Wine Classic or other new fundraising events
- Engage COC family with K-12 arts education activities

Goal 5  Develop and launch a plan to grow the Library Endowment

$150,000 over 3 years

- Provide matching funds from Library Associates for endowment
- Continue to make contacts with book clubs through author event
- Move author events to Belcaro
- Host event for all librarians in local K-12 schools to build awareness of library
- Generate funds through naming opportunities made available throughout new library expansion
- Engage tutoring companies

Goal 6  Develop opportunities to enhance individual Board member satisfaction and effectiveness

- Celebrate outcomes at board meetings
- Acknowledge and engage board members
- Use Board profiles and board self-evaluation forms to engage board members
- Create training and education for knowledge and skill acquisition