FREE CLASSES ENTREPRENEURSHIP CERTIFICATE OF COMPLETION

This two-course certificate is designed to prepare students with the entrepreneurial skill set and mindset to develop their idea into a business. These skills will include the understanding and opportunity to craft budgets, financial forecasting, develop a marketing plan, and focus on management strategies and structure to help prepare entrepreneurs for business success.

NC.BUS-117A INTRODUCTION TO ENTREPRENEURSHIP Develops an understanding of the tasks faced by individuals engaged in ethical and legal entrepreneurial activities. Identifies the methods for developing a business idea, the process of starting a business, how to acquire resources, and how to analyze key parts of a business plan. 54.00 hours *mirrored with credit course BUS-117A

NC.BUS-117B DEVELOPING A BUSINESS PLAN FOR ENTREPRENEURS

Presents techniques for business plan development and creation. Utilizes skills and resources available to assist entrepreneurs in developing and launching a business including; ethics, legal business structures, entrepreneurial marketing, sources of funding, networking, and pitching. 54.00 hours

*mirrored with credit course BUS-117B

*Definition for mirrored: A credit and noncredit course with identical course content. Noncredit courses are tuition-free and students do not earn college credits. However, students do have the option to convert noncredit courses to credit using the college's <u>Credit for Prior Learning Policy</u>.

Classes are...

- **FREE**
- Meet In-Person or Online
- **No Textbook**
- ✓ Offered Year Round
- **Repeatable**

For information about the program, contact Professor Gary Quire <u>Gary.Quire@canyons.edu</u>

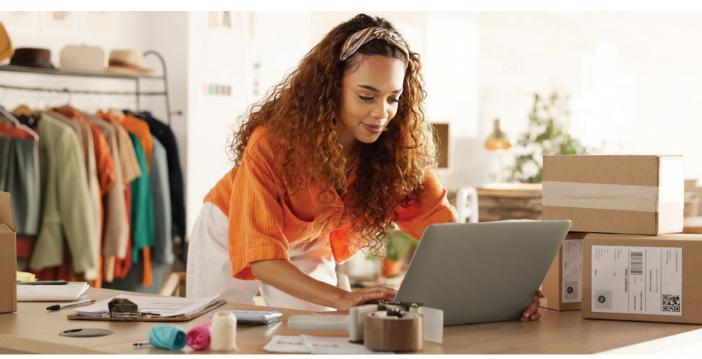


Registration instructions can be found on the back of this flyer









REGISTRATION INSTRUCTIONS

To register for these courses, you must be an existing student or apply to be a student at the college. Please follow the steps below to register for these courses:

New students start here

Submit an application for admission

- Go to: <u>www.canyons.edu/freeclasses</u>
- Click on "Applicants"
- Click on "Go to OpenCCC" when you are ready to fill out the online application.
- Successful application submission will generate an email with the subject line, "Your COC Noncredit Application Has Been Accepted." The email will also include your unique student email, which is also your CanyonsID username.

Upon receipt of the application confirmation email, click on the My Canyons icon at <u>www.canyons.edu</u>. Enter your CanyonsID student email and establish your CanyonsID password.

Current students start here

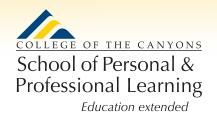
Register for classes

- From <u>www.canyons.edu</u>, click on the My Canyons icon and enter CanyonsID username and password.
- Click on the green "My Registration" tile, ▶ click on "Search for Sections."
- Select a term, and search for the Subject alphabetically under "Noncredit...."
- Add desired section(s) to course plan ► click on "Academics" icon ► click on "Student Planning"
- Click on "Plan your Degree & Register for Classes," ► click blue "Register" button for each course
- Select "Register," then click "Submit" at the bottom of the page.

If you would like assistance with enrollment, please call (661) 362-3304 or email *freeclasses@canyons.edu* during regular business hours.

Monday – Thursday 9:00 AM-5:00 PM Friday 9:00 AM-1:00 PM

We look forward to serving you!



School of Personal and Professional Learning Team