



BUSINESS

International Trade - Marketing Certificate of Specialization (Code # 8018) 2009 - 2010

REQUIREMENTS FOR THE CERTIFICATE:

COURSE NO.	TITLE	UNITS
BUS 103	Introduction to International Business	3
BUS 140	Principles of Marketing	3
BUS 143	International Marketing	3
BUS 214	International Business Law	3
Plus 3 units from the following:		
BUS 159	International Finance	3
BUS 185	Principles of Importing and Exporting	3
BUS 190	Principles of Electronic Commerce	3
POLISC 270	International Relations	3
Total Units for Certificate:		15

NOTE FOR CERTIFICATE OF SPECIALIZATION:

This is a departmental award and will not be reflected on the College of the Canyons transcript.