

# Career Corner

## Career Services

All services are available to students and the community at no charge

## Office Hours

### **Valencia Campus:**

Monday	10am - 7pm
Tuesday	10am - 7pm
Wednesday	10am - 7pm
Thursday	10am - 7pm
Friday	CLOSED

### **Canyon Country Campus:**

Wednesday  
10am - 2pm

## Locations

### **Valencia Campus**

26455 Rockwell Canyon Rd  
Santa Clarita, CA 91355  
**Student Center, Room-123**  
**Phone: 661-362-3286**  
**Fax: 661-362-5141**

### **Canyon Country Campus**

17200 Sierra Highway  
Canyon Country, CA 91387  
**Quad 1, Bldg B, Rm-110**  
**Phone: 661-362-3816**

[www.canyons.edu/careercenter](http://www.canyons.edu/careercenter)

## *News Flash - Career Services Relocates*

After many years located in Seco Hall, the Career Services & Job Placement Department has relocated to the Student Center, Room 123, joining Cooperative Work Experience Education (CWEE). The move accomplishes two important things that we had been striving for: First, the idea of offering both job and internship opportunities in the same breath now becomes a reality, to the benefit of our students. No longer do they have to go to two different places on campus to explore what is available to them to gain valuable experience, units, and some spending money. Second, our new location is much more visible to students. The foot traffic is great and the temptation of seeing job and internship opportunities through the front windows has helped in drawing students into the Center. As in the past, students can still come in and meet one-on-one with one of our four Career Advisors, use our computer lab to take a career assessment or view job openings, or sign up for our "How to..." series of career preparation workshops. Resume rallies, job fairs and special workshops will continue as well. We invite you to visit our new location and take advantage of our continued services.



## Partnerships That Work

It's been over 6 months since the Santa Clarita WorkSource Center relocated to our campus, and it's been a great partnership. The close proximity of their Center allows us to cross-refer students and community members, maximizing the services available, including workshops, a job club and staff to assist those seeking employment. In addition, a job service center, at the former WorkSource location, continues to offer assistance to those in the Canyon Country area. The bottom line is, there are many services available when you need them. Please visit us and we can make sure you get the support you need.

*The WorkSource Center is located on the Valencia Campus in the Dianne G. Van Hook University Center #250  
Phone: (661) 799-WORK*

*The Goodwill Southern CA Job Search Center is located at 20655 Soledad Cyn. Rd., Unit 25  
(661) 424-1062*

## Upcoming Events

**Resume Rally**  
**Valencia Campus:**  
**Tues., Sept. 21, 2010**  
**10:00am - 6:00pm**

*Career Services Department  
Student Center, Room 123*

**Resume Rally**  
**Canyon Country Campus:**  
**Wed., Sept. 22, 2010**  
**10:00am - 2:00pm**  
*Quad 1, Bldg. B, Room 110*

**Job & Career Fair -**  
**Off-Campus:**  
**Saturday, Oct. 9, 2010**  
**11:00am - 3:00pm**  
*location: Santa Clarita Activities Center/Sports Complex  
20880 Centre Pointe Parkway*

## Workshop Schedule

### Join us for our “How to...” series

#### How to Prepare for a Job Fair

Date - Wed., Sept. 29, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location - STCN - 129

#### How to Identify Your Skills & Qualifications

Date - Tues., Oct. 5, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location: PDR #3

#### How to Explore Careers Using Discover

Date - Wed., Oct. 13, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location: PDR #3

#### How to Create an Effective Resume

Date - Tues., Oct. 19, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location: PDR #3

#### How to Prepare for the Interview

Date - Wed., Nov. 3, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location: PDR #3

#### How to Create a Professional Online Network Using LinkedIn

Date - Tues., Nov. 9, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location: PDR #3

#### How to Survive on the Job

Date - Wed., Nov. 17, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location: PDR #3

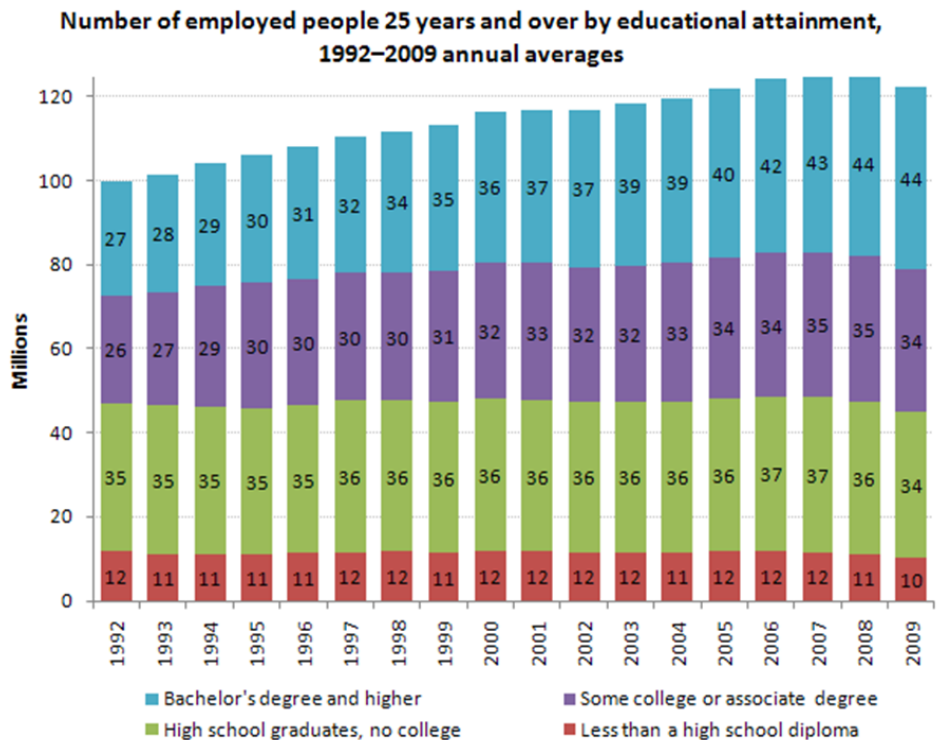
#### How to Conduct Effective Salary Negotiations

Date - Tues., Nov. 30, 2010  
Time: 12pm - 1pm & 6pm - 7pm  
Location: PDR #3

Open to the public, No charge  
Limited seating  
First come, first serve  
Questions: 661-362-3286

## COLLEGE STUDENTS AND GRADUATES

For the College Educated: Increasing Employment ...  
All of the increase in employment over the past two decades has been among workers who have taken at least some college classes or who have associate or bachelor's degrees—and mostly among workers with bachelor's degrees. The number of these college-educated workers has increased almost every year. Over the 1992–2009 period, the number of college-educated workers increased from 27 million to 44 million. In contrast, the number of employed people with only a high school diploma or without a high school diploma has remained steady or decreased.



Source: <http://www.bls.gov/spotlight/2010/college/>

Visit us at....



Google: **College of the Canyons - Career Services**

**Become a fan!**

## Are You LinkedIn Yet?

*By Keri Aaver, Career Advisor*

LinkedIn is an online professional networking site that helps to make your network visible. 85 percent of jobs today are found through some form of networking. Why do you need to be LinkedIn?

When you create your own professional online presence, you get to build the image you want employers to see when doing an online background check for potential employment. LinkedIn helps you to connect with alumni and other “warm” contacts to build your network. It also allows you to research companies and career paths that may be of interest to you. (Every Fortune 500 company in the U.S. has a presence on LinkedIn.) You can also use LinkedIn to explore opportunities with organizations or corporations that don’t post their job openings anywhere else.

### Five Golden Rules for Creating Student LinkedIn Profiles:

- Use a professional looking photo of only you. (No pets, children, friends, etc.)
- Create a headline with your area of study and/or career ambitions.
- Write a keyword-rich summary that includes the type of positions you are looking for.
- Include volunteer activities, internships and extracurricular activities.
- Post recommendations from professors, advisors, internship supervisors and employers

LinkedIn is easy to use for even those less than computer literate individuals. You can start by creating a great resume with the help of our Career Advisors in the Career Services Center. If you need additional assistance creating your LinkedIn profile and building your professional network, stop by to see us, or join us on November 9<sup>th</sup> at noon and 6 p.m. for the workshop “How to Build Your Professional Network Online.”

“Find out what you like doing best and get someone to pay you for doing it.”

- *Katharine Whitehorn*

## Mid-Lifers - A New Beginning

*By Kelly Parducci, Career Advisor*

Reading an article entitled “How to answer your call in midlife” by Craig Nathanson was definitely a wake-up call in terms of what becomes not only important but what can feel crucial in midlife, in terms of career. As we reach the top of the proverbial mountain, oftentimes we ask ourselves, “Is that all there is?” Nathanson suggests that as mid-lifers we can sometimes be saddled with the golden handcuffs of middle class security. Or we may be in a job that we hate and still have a hard time paying our bills. In the article he suggests that if you find yourself living paycheck to paycheck without much enjoyment, it might be time to “answer the call to vocational passion.”

He suggests making a list of things that are missing in your life. To help you create the list, think back to when you were younger and enjoying certain activities without the thought of financial gain. Within your list, the things that you are most passionate about should be clear. He then suggests identifying the ones that could possibly be profitable, and creating a strategic plan that creates opportunities to turn these things into income. Locating support networks with like-minded people and searching out others who are equally passionate can be helpful with this process.

Lastly, put together a business plan, think realistically about how you can incorporate your desires to real income. Nathanson suggests that you learn to “lighten your backpack” asking yourself, “Do I really need a fancy car to be happy?” The reality is that it might be necessary to cut back on material things in order to find occupational bliss.

As a mid-lifer myself I am in the process of creating my dream career (or second act). One is never too old to jump for joy. My journey has included many years of school, but finally I am starting to work in my field. The excitement I feel every day doing what I love to do, as well as what I am good at is worth all of the hard work. Good luck on your journey.

## Placement Success Story

**Name:** Jed Ford

**New Job Title:** Teaching English Overseas – Assignment: Daegu, South Korea

**Company:** Teach Away Inc.

**Duties:** My duties as an ESL teacher are essentially to prepare lesson plans and teach English to speakers of other languages. This includes teaching English grammar, writing, reading, speaking, and listening skills. It may also include teaching pronunciation and accent reduction. In addition, I will participate in after school activities, departmental meetings, student advising, etc.



### **(1) What advice would you give to other job seekers?**

Advice that I would give to other job seekers is to never give up. Follow your goals and dreams of the job that you really want in life. Also, make your appointments ahead of time and stick with them. The College Career Center can assist you if you don't understand something about the job that you are seeking or applying for. Their Career Advisors have a lot of knowledge and skills that can help you to perfect your resume and prepare for an interview.

### **(2) What kept you from becoming discouraged during your job search?**

Nothing. I just kept working really hard day after day and never gave up through the long process. I never thought all of the paperwork would ever end, but it did when I received my job offer to Daegu, South Korea. If you are putting time and effort into a job that you really want, it will pay off in the end. Believe in yourself and you can achieve the job you are looking for.

**(3) How did you feel when you received the job offer?** I felt very happy and good inside because I worked really hard to achieve my goals. This was a dream of mine to teach English in another country. This was a very exciting time in my life and I made my dreams come true.

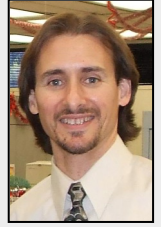
**(4) Other comments:** A special thanks goes out to Anthony Michaelides and College of the Canyons Career Center for all of their time, hard work and support. Thank you so much.



Jed with his new students in Daegu, South Korea and his new employer.

## **FROM THE DIRECTOR'S CHAIR**

Welcome back to another year at College of the Canyons. Things have changed quite a bit for us over the summer, in particular with our department relocating, as you have read about in this edition. However, regardless of our



**Anthony Michaelides**  
Director, Career Services

location on campus, our mission remains the same. We are here to help students and local community members with exploring careers and with their job search. This semester, our Career Advisors, Lily, Keri, Kelly and Michael are available for one-on-one advisement, and with our "How to..." workshop series, Resume Rallies at both campuses, a weekend Job Fair and several special guest speakers, it promises to be a productive semester. We hope you will pay us a visit at our new location and take advantage of these great services.

## **Career Web Sites**

[www.canyons.edu/careercenter/links.asp](http://www.canyons.edu/careercenter/links.asp)

*Check out our Career Services webpage for all these links and a lot more!!*

[www.myinterfase.com/canyons/student](http://www.myinterfase.com/canyons/student)

*College of the Canyons  
Online Job Database*

<http://scworksource.com/>

*Santa Clarita Worksource Center*

[www.indeed.com](http://www.indeed.com)

*Exceptional job opportunities right here in Santa Clarita!*

[www.snagajob.com](http://www.snagajob.com)

*Lots of local job opportunities. Just enter your zip code, and start searching*

[www.canyons.edu/cwee](http://www.canyons.edu/cwee)

*Click on "Internships"*

[www.bls.gov/oco/](http://www.bls.gov/oco/)

*The Occupational Outlook Handbook*

[www.monstertrak.com/](http://www.monstertrak.com/)

*Internet search engine for students, graduates and clients*