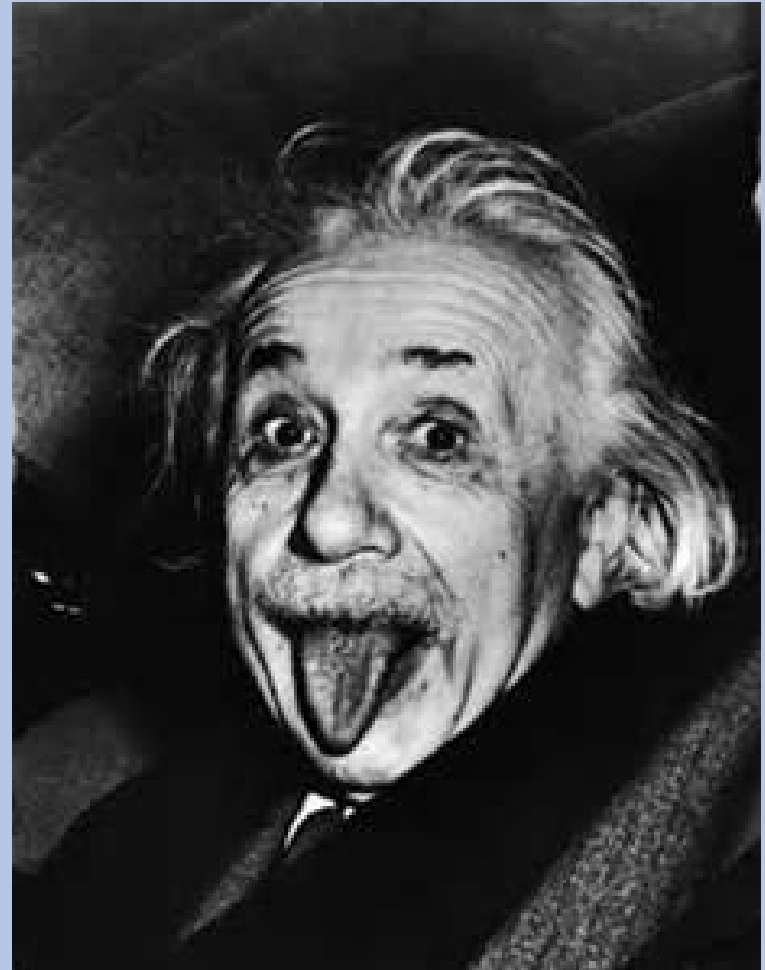


**“Here's to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They're not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can't do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do.”**

~Rob Siltanen



# The Crazy Ones – Steve Jobs



# GROUP ACTIVITY

## TABLE ACTIVITY

*How Do I Know if I am Inspiring to Others?*

Which traits do you employ

- ✓ In your role?
- ✓ With your colleagues?
- ✓ In social settings?

*Be specific. What was the thing you did that made a difference?*

*Please share from each table*

# THE BIG NEWS COMMERCIAL



## *Some Simple Dos And Don'ts As You Develop Your IQ [Inspirational Quotient]*

- **Do Focus on relationships...**nobody cares how much you know until they know how much you care

- **Do Speak up:** People need to know two things: where you stand on a given topic and where they stand with you.

- **Do Listen Actively:** There are 2 types of listeners – those who seek to understand and those who seek to be understood



- **Do not pack your ego in the morning!** Let your actions speak for you; don't tell everyone how awesome you are...they either already know or will see it quickly enough!

RISE UP  
START FRESH  
SEE THE BRIGHT  
OPPORTUNITY  
IN EACH  
NEW DAY

A world of possibilities awaits those  
who are inspired!

# How Do You Inspire?

*More than where you work, or how much money you make, or how you look, the way you carry yourself and interact with others will impact how much inspiration they draw from being around you.*

*Here are ten suggestions for inspiring others ...*

## *Inspire others by:*

- 1. Expecting the most of them* Communicate your high expectations and faith in their abilities, and they will usually rise to the occasion.
- 2. Challenging them* to go beyond what's easy and comfortable; to try something new, confront new obstacles.
- 3. Caring about them* The first 2 above won't matter unless you authentically care. Show that you care by the way you treat them and interact with them.
- 4. Standing up for what you believe in.* Share your convictions and living a life honoring those.
- 5. Having the courage to change course.* Standing firm in your beliefs has its merits, but you must remain flexible and open to change. When your horse dies, dismount!

# Do You Desire To Inspire?

## Inspire others by:

6. *Taking Risks.* Be honest about who you are; your shortcomings and failures. People are more apt to be inspired by someone who is a real human being, than by someone who seems too good to be true.
7. *Practicing integrity.* Refuse to be a spin doctor. Speak the truth, even if it's not what someone wants to hear. Avoid gossip and easy attacks. Rise above petty politics and be someone people count on to do the right thing for the right reasons.
8. *Sharing the credit.* Recognize the people around you for what they've done, and for their successes. A leader who shares a success is someone other people will want to follow and even emulate.
9. *Sharing your influences.* Talk about the people who have inspired you. If people hear how you achieved success, they are more likely to believe that they can do so themselves.
10. *Listening to others.* When you do, you show others that they matter. Plus, you'll better understand what they care about, what their goals are, and you'll know better how to motivate and inspire them.



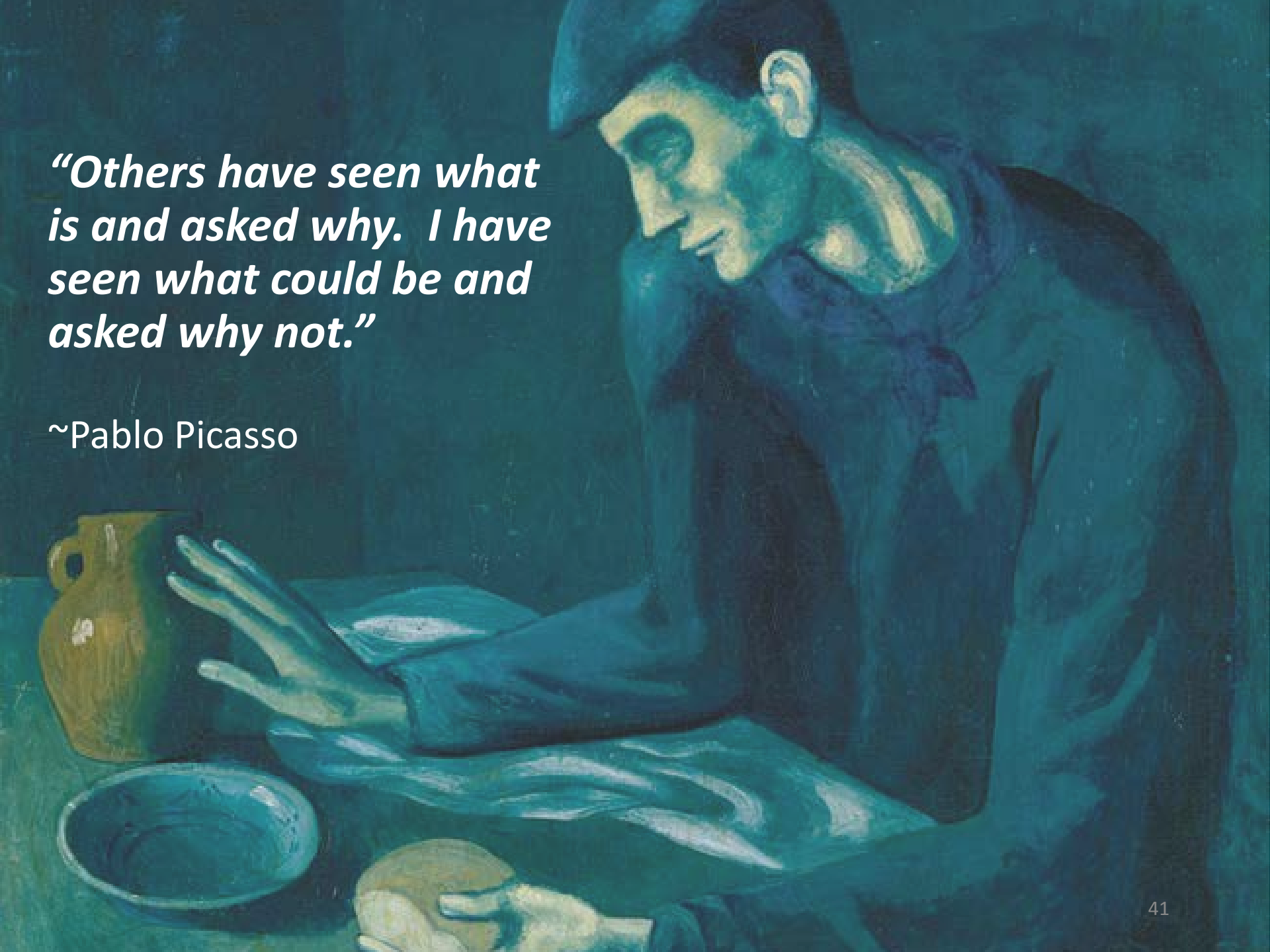
# CREATIVITY

“Creativity Involves Putting Your Imagination To Work. In A Sense, Creativity Is Applied Imagination”.

*Ken Robinson*

*“Others have seen what is and asked why. I have seen what could be and asked why not.”*

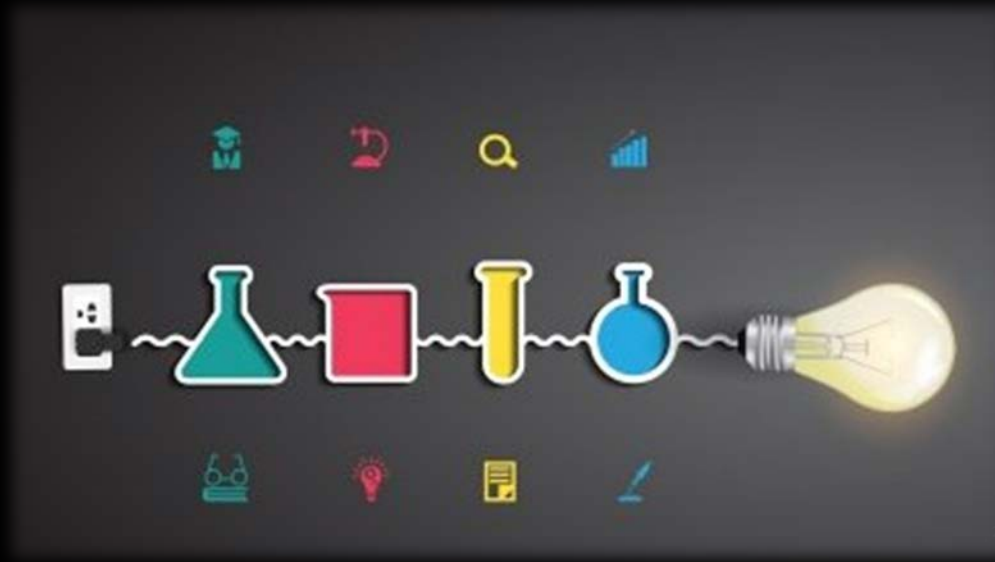
~Pablo Picasso



*Explore New Possibilities*

## **Creativity Is Not Only About The Arts**

- Remember, this characteristic is not confined to any particular discipline or area
- Work in the arts can be highly creative but so can work in anything that involves critical thinking
- Creativity is possible everywhere and should be promoted throughout the whole of education



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*Science  
requires  
creative  
thinking as  
well!*

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**“You can’t use up  
*Creativity*. The more  
you use, the more you  
have!”**

**~Maya Angelou**



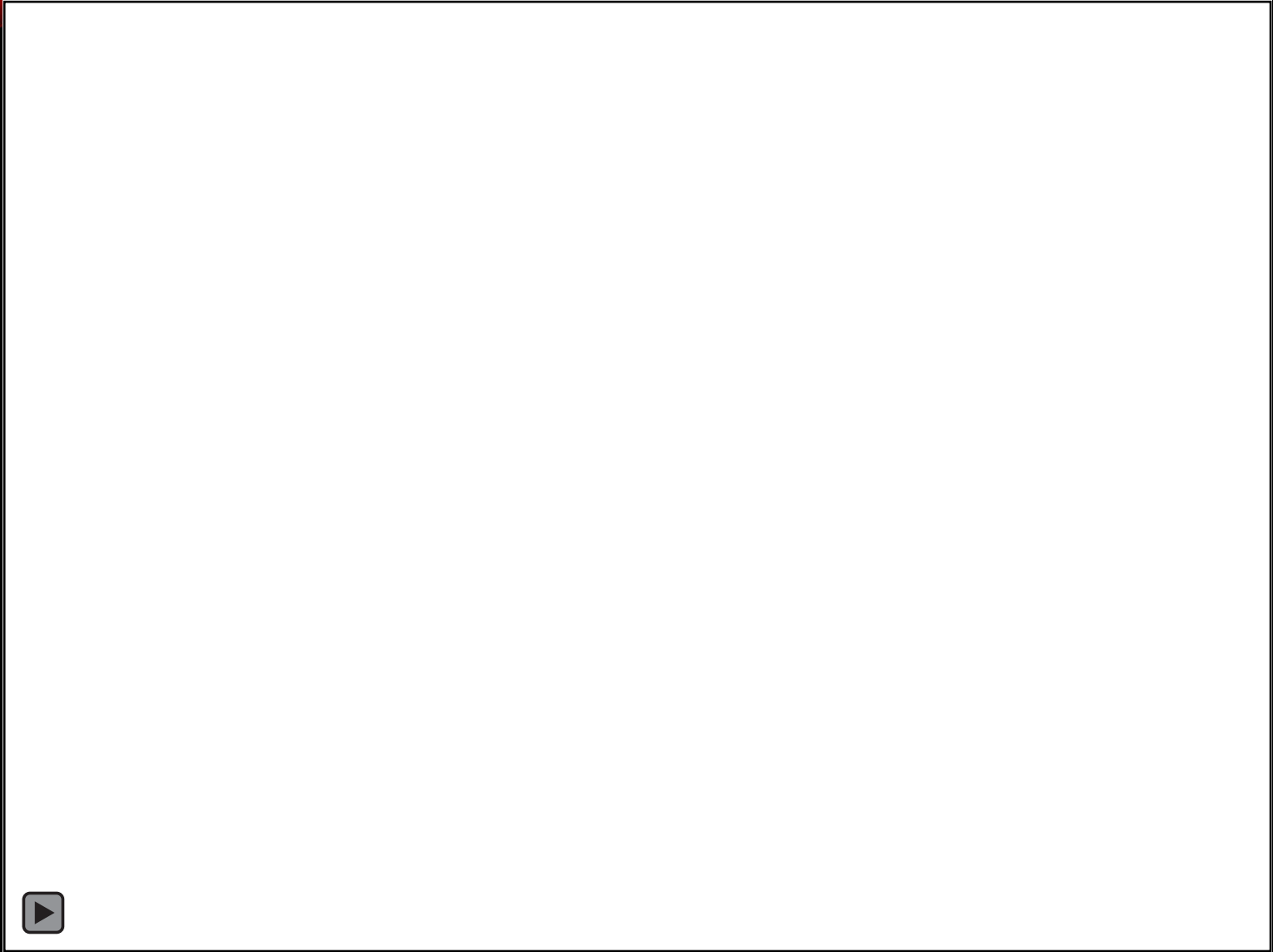
# Get To Your Creative Core

## Unlock Conventional Ways Of Thinking, Utilize Imagination

- In our day-to-day lives, we settle into routines of behavior and habits of thought
- When we encounter new situations, our established habits make it difficult to see new solutions
- Break out your thinking rut and start to use your imagination!
- Imagination unlocks your power to see beyond the present moment and immediate environment



**Creative  
Confidence  
By Dave  
Kelly  
1:07**



# *How To Get To Your Creative Core*

## **Be Brave!**

### **Don't Be Afraid to Be Wrong!**

- There are likely to be failures and changes before the best outcome is produced – finding out what doesn't work
- It is a constant process of trial and error
- **If you're not prepared to be wrong, it's unlikely that you'll ever come up with anything original**



# Michael Jordan, "Failure" by Nike



- Some techniques to unblock conventional ways of thinking include:
  - ✓ Identifying new uses for familiar items
  - ✓ Reframing questions
  - ✓ Collaborating with others
  - ✓ Making unfamiliar combinations of familiar ideas
    - creativity often occurs by making unusual connections!



So, let's give it a try!

# GROUP ACTIVITY



## The Stool

*What do YOU see?*

*Name 50 Things For Which This Stool Could Be Used*

# Collaboration is what we do, and it enhances creativity!



It involves working together! Collaboration is a shared process in which every person's interaction and contributions affects the nature of the project and its outcomes.

- To be a successful collaborator
  - ✓ Accept every offer that is made
  - ✓ Amplify each other's contributions
  - ✓ Don't negate other people's contributions, but build on them
  - ✓ Make your work partners' look good
  - ✓ Creative impulses of most people can be suffocated by negative criticism, cynical putdowns or dismissive remarks
  - ✓ Don't judge what others produce, help them make something of it and raise everybody's game
  - ✓ Remain flexible and respond to unexpected opportunities

“A creative organization is first and foremost a place that gives people freedom to take risks; second it is a place that allows people to discover and develop their own natural intelligence; third, it is a place where there are not ‘stupid’ questions and no ‘right’ answers; and fourth, it is a place that values irreverence, the lively, the dynamic, the surprising, the playful.”

~Peter Richards



## Key Point

# *Everyone Has Creative Potential*

It is often thought that creativity is a rare talent – that only special people are creative

- Everyone has huge creative capacities: The challenge is to develop those capacities
- A culture of creativity must involve everybody, not just a select few
- Creativity is about making connections and is driven more by collaboration than by solo efforts





**Do Three Things:  
Think. Feel. Do.**

# GROUP ACTIVITY

How have you been creative?

*Name one creative thing you did this week on or off campus!*



*Get Into Your Imagination*

# How Inspiration Drives Imagination

After employing some new techniques, it is time to look beyond today!

- Imagination is the power to see beyond the present moment and our immediate environment
- Human beings differ from the rest of life on earth: We have imaginations
- As a result, we possess unlimited powers of creativity and can anticipate many possible futures

# GE “One Day”



## *How Creativity is Fueled by Imagination*

In imagination, we can step out of the here and now and we can transform the present.

- Imagination:
  - ✓ Is the source of our creativity – imagination and creativity are not the same thing
  - ✓ Is the ability to bring to mind things that are not present to our senses lets us imagine things that exist or things that do not exist!
  - ✓ Takes courage



# GE “Ideas Are Scary”



# Why Should We BE Creative?

To promote a full sense of abilities and help discover real capacities.

*So we can help turn potential into reality by*

- Remembering that we all have natural capacities
- Believing in the creative potential and nurture the confidence to try
- Discovering and connecting with personal creative strengths so people can give the best they have to offer

## *How do we do that?*

The “BE” campaign is a 2015/16 marketing campaign utilizing the word *BE* as its leading text element

We are encouraging students to **BE** whatever they aspire to

- We encourage them to:
  - ✓ **BE**lieve in themselves
  - ✓ **BE**gin the journey here at COC
  - ✓ **BE**come a well-educated professional in whatever program they choose.
- The campaign is designed to remind our past, present and future students that College of the Canyons will help them achieve whatever they want to **BE**, whenever they want to start (or start again!)



# *By Designing Opportunities For Creativity To Thrive On Campus*

*By encouraging self-confidence and independent thinking, we*

- Discover our own creative strengths
- Create conditions where creative strength will flourish
- Promote experience, inquiry, and a willingness to make mistakes.
- Encourage the expression of personal ideas and feelings.
- Develop an awareness of the role of intuition
- Support others to play with ideas and possibilities
- Jump into situations and give them challenges that reveal their abilities
- Encourage brainstorming
- Engage each other – to seize opportunities, to discuss together, and to recover from mistakes together

# GREAT EXAMPLE

## THE NASA WEATHER BALLOON EXPERIMENT

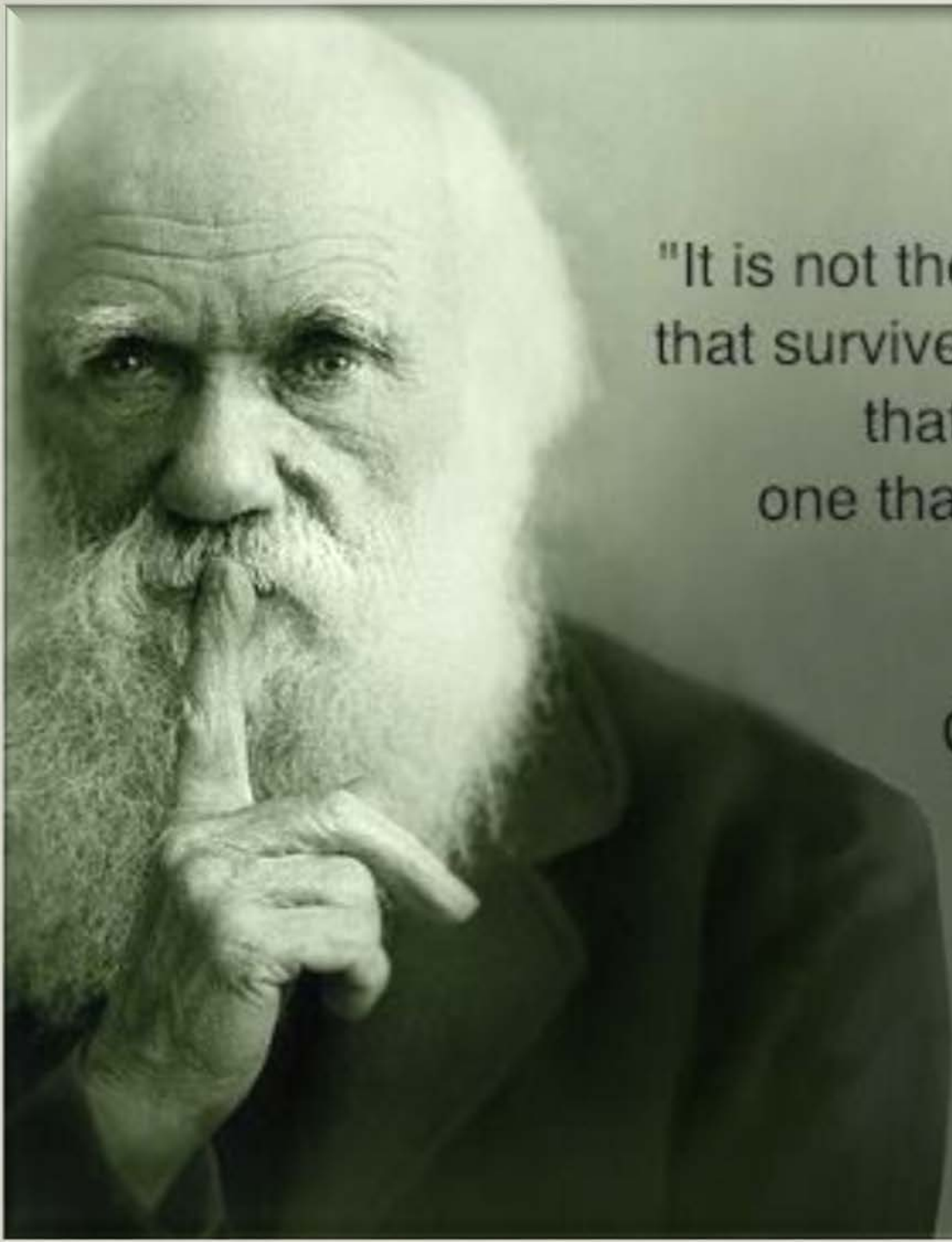
- Daniel Tikhomirov, a member of the Cougar Astronomy & Physics Club, submitted a proposal to NASA for COC to be one of 12 schools to have an experiment onboard a NASA weather balloon
- The College of the Canyons Astronomy & Physics Club payload was accepted for flight on HASP 2016!
- The Astronomy & Physics Club will be working on the payload, but it is Daniel who presented the idea to the club and who is leading the effort.





*So, What Does Inspiration Lead To?*

**INNOVATION!**



"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change".

Charles Darwin

# Innovation Defined

[in-uh-vey-shuh n] - noun

1. Something new or different introduced
2. The act of innovating; introduction of new things or methods



# Why Innovate In The First Place?

We have to innovate...not just to keep up but to stay ahead and STAY relevant!

- Innovation has not only the power to change *individuals* it has the power to change lives, organizations and entire industries
- Consider this:
  - ✓ The iPod changed the way *the world* consumes music and movies
  - ✓ amazon.com started with books and transformed the bookstore to instantly downloaded e-books and moved shopping to your living room, *complete with same-day drone delivery!*
  - ✓ Wearable medical devices allow those who suffer from chronic conditions to be free of hospitals, and communicate with their doctors without getting near a medical facility

What are you doing at COC to prepare yourselves and your students for the ever-changing world we live in?



# Innovation Buzz

## Prime “Air” – Drone Delivery



# *The Best Innovators*

- **Grab and apply what they can:** They leverage existing, new, proven or unproven methods or tools to improve practice, solve persistent problems or create a completely new offering, service, solution, product or idea
- **Do not shy away from choices:** They make important choices and trade-offs throughout their process.
- **They are inspired by their world and use it:** They identify tools, ideas, strands or practices from other fields and apply it to a new context
- **Try, try and try again:** Some view innovation as “right or wrong,” “a failure or success.” Instead, all approaches are considered, tested, prototyped and learned from

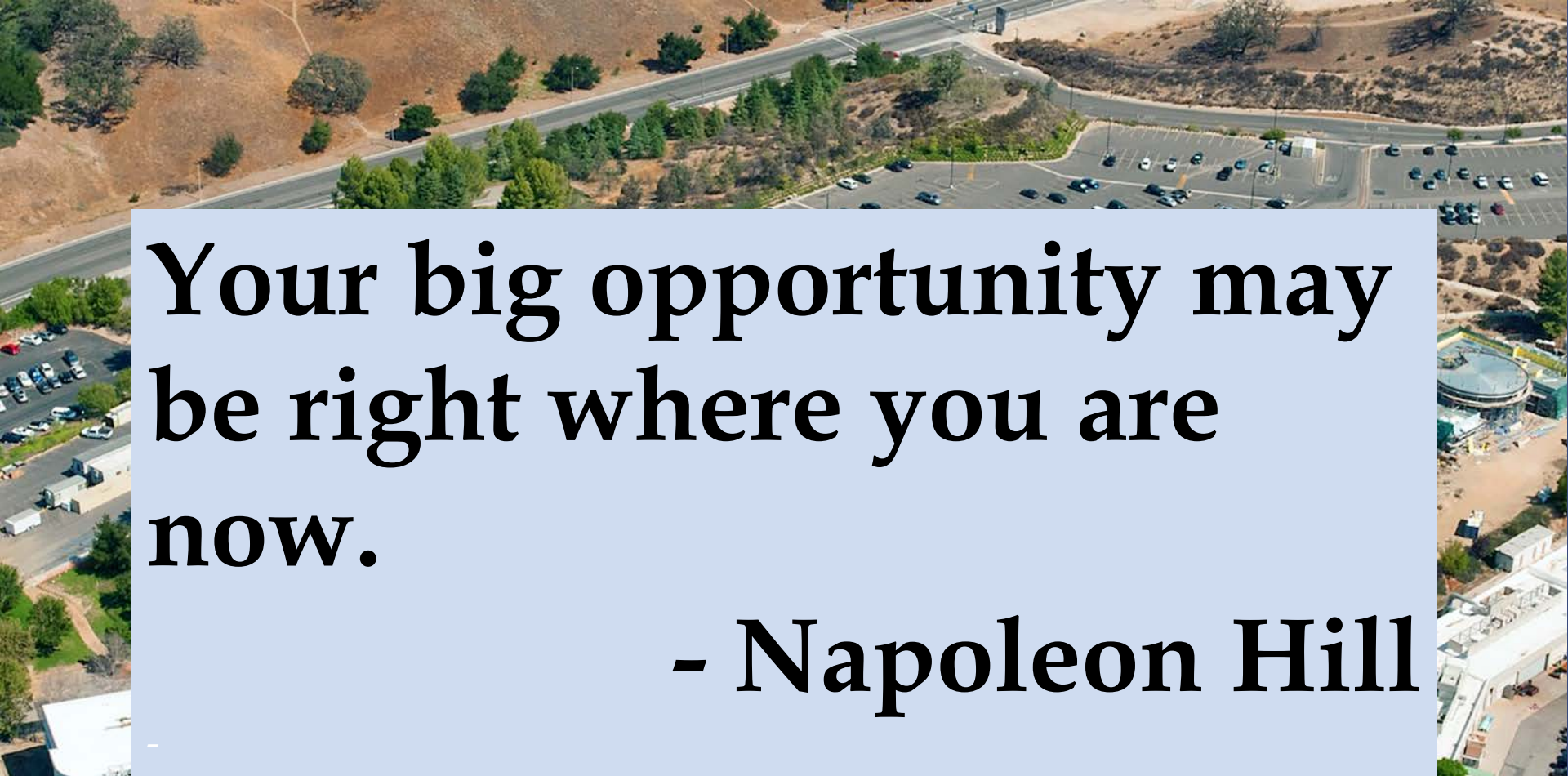
The greatest thing in this world is not so much where we stand as in what direction we are moving



*Johann Wolfgang von Goethe*  
*Poet, playwright and novelist*

**INNOVATION SHAPES  
CHANGE!**





**Your big opportunity may  
be right where you are  
now.**

**- Napoleon Hill**



# When We Innovate: We Put Creativity to Work!

- Applied creativity is the process of putting new ideas, into practice, converting theory into action
- Too often, people get stuck thinking that innovation is only relevant to new products
- That's not true! You can innovate with a new process, method, business model, partnership or service
- Never restrict your vision of innovation, it leashes creativity and squashes inspiration

# We Practice Teamwork

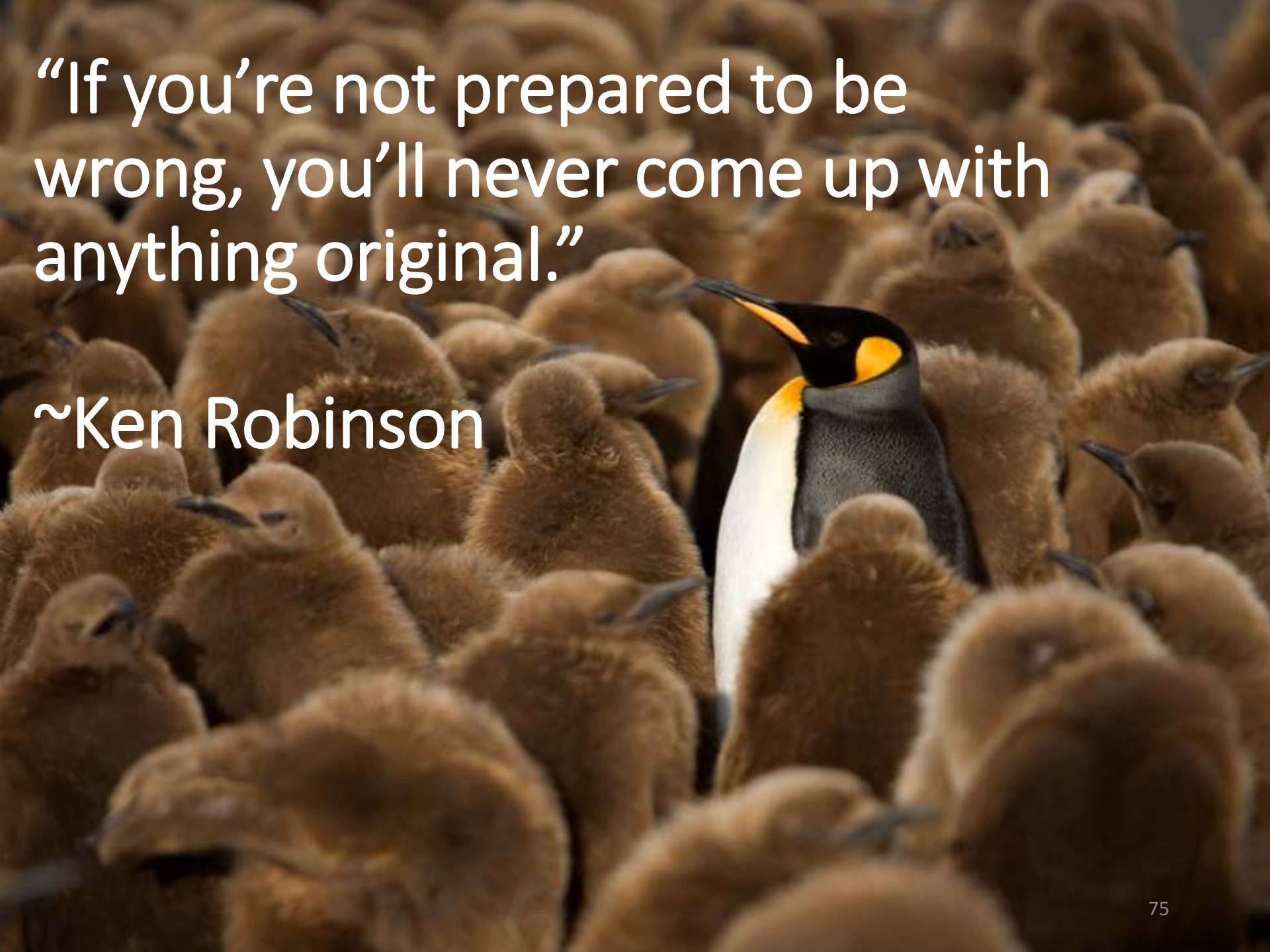
The greatest inventions, ideas, and “ah ha” moments come when you are brainstorming and thinking up new ideas as a team. With more than one set of creative thinkers, you will have different people to help develop, fine tune and implement ideas in the most innovative way possible.

Some guidelines for effective teamwork include:

- ✓ Ensure that everyone feels their contribution is valued.
- ✓ Be willing to realize that others can be more competent and have better ideas.
- ✓ Consider the viewpoints of others.
- ✓ Listen rather than compete with others to produce the cleverest answer.
- ✓ Offer support and encouragement to others rather than seek to score points.

# We Explore

- Research and exploration are essential innovative behaviors.
- Humankind has always been interested in what lies beyond the horizon and has always wanted to “get to the bottom” of things.
- We are compelled to understand the processes and mechanisms that determine our lives and our environment. And, there is infinite number of things to explore and discover.
- This urge to explore allows us to draw conclusions and transform spectacular findings into new products, new ways of doing things, and new services. It allows us to push the boundaries of what is feasible. It drives innovation!
- Encourage research and exploration by urging students to ask their own questions and pursue possible answers.

A King penguin stands prominently in the center of a vast colony of fluffy brown chicks. The penguin has a black head and neck with a bright yellow patch on its throat and a white breast. The chicks are densely packed around it, creating a sea of brown. The background is filled with more chicks, extending to the horizon.

“If you’re not prepared to be wrong, you’ll never come up with anything original.”

~Ken Robinson