

Certificate of Achievement: Entrepreneurship

Degree and Certificate Student Learning Outcome:

Students will be able to demonstrate the management skills unique to the successful operation of a small business enterprise, including financial, marketing, and management strategies.

Program Requirements:

Units Required: 20

		Units:
BUS-100	Introduction to Business	3.0
BUS-117A	Introduction to Entrepreneurship	3.0
BUS-117B	Developing a Business Plan for Entrepreneurs	3.0

Plus a minimum of eleven units from the following:

BUS-101	Bookkeeping and Accounting	5.0
BUS-110	Principles of Management	3.0
BUS-126	Managing Diversity in the Workplace	3.0
BUS-140	Principles of Marketing	3.0