**Course Title:** Introduction to Business  
**Course Code:** Bus 160,  
Section: 32296  
**Professor:** Barry S. Morinaka, JD, PhD  
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**Office Hours:**  
By appointment  
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**Format:** Online through CANVAS  
**Course Length:** (Late start, 8-week, 2017 Fall Session  
Oct 16 – Dec 9)

**Introduction**
Hello and welcome to BUS 160, Business Ethics! My name is Barry S. Morinaka and I look forward to working with each of you. As you will see (or have) in my biography I am extremely interested and excited about the online learning/teaching environment. I have also been practicing business and international law, for more than 35 years and will be happy to share my experiences and would like you to share yours while we explore the business world's changing environment. I can assure you that we “all” have valuable experiences to share whether they’re in business, law, learning, teaching, or any other endeavor; they each deal with the topic of “business.” I look forward to learning with you as we share our collective experiences. This syllabus outlines how the course will evolve over the next several weeks and what I expect of you. I have also posted a “Summary of “Assignments and Due Dates” for your reference. You may want to use this as an assignments completion check sheet. It might be helpful if you read through this syllabus along with the assignment list for a cross-reference.

**Course Description:**
Presents different schools of ethical thought applicable in the business environment, including ethical issues and methodologies used for appropriate conduct. Current cases and fact scenarios are presented along with historical examples to demonstrate their effect on contemporary ethical dilemmas.

**Course Information**
**Student Learning Outcome:**

1. Interpret, compare, and contrast the philosophies of various classical and contemporary schools of ethical thought as related to business practices.
2. Assess and evaluate fact-based business scenarios in order to identify ethical issues.
3. Analyze and evaluate ethical issues in a commercial environment and apply appropriate theories, rules and guidelines to resolve ethical conflicts.

Quizzes and exams are online. Not proctored.

**Textbook information**

(NOTE: Contact CoC bookstore)

*BUSINESS ETHICS: CONCEPTS+CASES-TEXT*  
REQUIRED  
By VELASQUEZ

- EDITION: 7TH 2012  
PUBLISHER: PEARSON  
ISBN: 9780205017669

**Other relevant course information**

Course Requirements: (See Schedule and Assignments link in CANVAS.)

**Additional Resources**

**Canvas**

The course can be accessed via Canvas at *[cv.canyons.edu]* on the first day of the course. Follow the login instructions at the bottom of the screen to log in. Here, you can also access Canvas user guides with helpful tips for navigating and using Canvas. For any Canvas related issues please call the Canvas Student Support line at (661)362-3344 during college business hours, or (877)889-9052 for 24/7 support.

**Distance Learning**

Check out the [Distance Learning website](#) for more information on a variety of topics that can help you be a successful online student such as: exam proctoring, learning styles, computer skills, and tips for student success. If this is your first online course, feel free to take our [online learning readiness assessment](#) to assess your skills.

**The Learning Center (TLC)**

The TLC provides FREE tutoring resource to COC students including:

- Face-to-face & ONLINE tutoring
- Testing Center: offers test proctoring services for courses that have required proctored exams
- Study Jam Review Sessions
- Computers with over 300 software programs

For more information visit the [TLC Website](#).
Disabled Students Program & Services (DSPS)
College of the Canyons DSPS provides educational services and access for eligible students with documented disabilities who intend to pursue coursework at COC. A variety of programs and services are available which afford eligible students with disabilities the opportunity to participate fully in all aspects of the college programs and activities through appropriate and reasonable accommodations. For more information on their services visit the Disabled Students Program & Services website.

Online Counseling
The Counseling Department offers appointments online. You can schedule an appointment by visiting the Online Counseling website. Counselors can help you map out a plan to reach your educational goals as well as advise you on course selection and registration.