Introduction
I am Professor Mark Daybell (call me Mark) and your facilitator for this online course. Welcome to a wonderful course that will introduce the history of graphic design and how it relates to the history of technology, American/European history and the history of art.

Course Description
Surveys the origin and evolution of graphic design, including the development of typography, advertising, poster design, illustration, corporate identities and trademarks.

Student Learning Outcomes
Evaluate and critique past and current trends in graphic design.

Time Commitment
Many students register for distance-learning courses believing that it will require less of a commitment. To the contrary, distance-learning courses are often more intense than traditional face-to-face courses because the responsibility of scheduling learning is placed in your hands. Although this is an extremely beneficial skill to develop, it also requires an organized a well thought through plan. If you’re up to the challenge, online learning can be a positive and rewarding experience.

In general, this course is divided in to five Learning Units. Each Learning Unit is approximately one week in length. For each unit you can expect to complete the following coursework:
- Read three to four chapters from your textbook
- Review three to four PowerPoint lectures (online)
- Participate in one discussion regarding topics from each chapter (online)
- Take a Unit Exam covering three to four chapters (online)

Exams
There are 5 exams. All exams are timed and take approximately 30 to 45 minutes to complete. Each exam is scheduled over a 5-day, Friday to Wednesday window and can completed anytime during this period. Exams can either be taken using a student’s individual computer or on either campus at a TLC or Library. If students elect to use their private equipment, having reliable access to the Internet is compulsory.
Textbook information
Meggs' History of Graphic Design
Authors: Philip B. Meggs, Alston W. Purvis
Hardcover: 696 pages
Publisher: Wiley; 6 edition (May 2, 2016)
ISBN-10: 1118772059

No Face-to-Face Meetings
There are no face-to-face meetings for this course – it is completely online. Therefore, reliable and consistent access to the Internet is mandatory. **Not having access to the Internet is not an excuse to miss any deadline.** If you’re in any doubt about your consistent and reliable access to the Internet, please consider attempting the course when your circumstance has improved or try a face-to-face alternative.

Instructor Drops and Withdrawals
Because the 100% online nature of this course, the only evidence I have of course participation is your daily completion of online coursework. Failure to make consistent progress, demonstrated through completion of coursework may result in a course drop or withdrawal.

Drop 1: A student who does not login to Canvas within 48 hours of the start of the course will be dropped. No exceptions. Although the class is not accessible until the first day of class, I highly recommend logging into Canvas at least one week ahead of time so reduce any delays in the Canvas login processes.

Drop 2: A student who does not complete the first introductory assignment will be dropped.

Withdrawal 1: A student who does not complete the first exam will be withdrawn.

Withdrawal 2: A student who does no make consistent progress as demonstrated through completion of coursework will be withdrawn.
Additional Resources

Canvas
The course can be accessed via Canvas at cv.canyons.edu on the first day of the course. Follow the login instructions at the bottom of the screen to log in. Here, you can also access Canvas user guides with helpful tips for navigating and using Canvas. For any Canvas related issues please call the Canvas Student Support line at (661)362-3344 during college business hours, or (877)889-9052 for 24/7 support.

Distance Learning
Check out the Distance Learning website for more information on a variety of topics that can help you be a successful online student such as: exam proctoring, learning styles, computer skills, and tips for student success. If this is your first online course, feel free to take our online learning readiness assessment to assess your skills.

The Learning Center (TLC)
The TLC provides FREE tutoring resource to COC students including:

- Face-to-face & ONLINE tutoring
- Testing Center: offers test proctoring services for courses that have required proctored exams
- Study Jam Review Sessions
- Computers with over 300 software programs

For more information visit the TLC Website.

Disabled Students Program & Services (DSPS)
College of the Canyons DSPS provides educational services and access for eligible students with documented disabilities who intend to pursue coursework at COC. A variety of programs and services are available which afford eligible students with disabilities the opportunity to participate fully in all aspects of the college programs and activities through appropriate and reasonable accommodations. For more information on their services visit the Disabled Students Program & Services website.

Online Counseling
The Counseling Department offers appointments online. You can schedule an appointment by visiting the Online Counseling website. Counselors can help you map out a plan to reach your educational goals as well as advise you on course selection and registration.

Resources to Test and Improve Learning
Here are some additional online tools and surveys to help you assess your strengths as an online learner, your strengths as a learner in general and tips on becoming a better online student.

http://www.ion.uillinois.edu/resources/tutorials/pedagogy/selfEval.asp
http://www.albion.com/netiquette/corerules.html
http://www.ion.uillinois.edu/resources/tutorials/pedagogy/StudentProfile.asp
http://www.ion.uillinois.edu/resources/tutorials/pedagogy/tips.asp