Name of Class: Music 107-History of Rock & Roll, Section 29842

Instructor: Bernardo Feldman
E-mail: bernardo.feldman@canyons.edu

Semester: Spring, 2017

Class Starting Date: August 21\textsuperscript{th}, 2017

Class Ending Date: December 9\textsuperscript{th} 2017

Class Description: Explores the rise of Rock & Roll as a musical genre and examines its place in modern society.

Access code and course materials: You need to purchase:

OnMusic™ Rock Second Edition ISBN #978-0-9911409-0-9, published by connect4education.com which contains the access code and all courses materials. You can do so through the Barnes & Noble bookstore at College of the Canyons at a cost of about $99.95

BOG STUDENTS: PLEASE READ THE FOLLOWING:

BOG Fee Waiver Application

For eligible California residents, the California Community Colleges Board of Governors (BOG) Fee Waiver permits enrollment fees to be waived. (Assistance for the purchase of books and supplies must be applied for separately.)

Many California community colleges offer online BOG Fee Waiver applications through CCCApply. When you use these financial aid online applications, the data you've entered in CCCApply will be transferred automatically, making your financial aid application much easier and faster.

In addition, the form for applying for the BOG Fee Waiver is available via PDF from the icanaffordcollege.com website.

Initial instructions:

Contact the instructor during the first week via e-mail or you run the risk of being dropped from the course.
From your computer, go to: www.mywebtext.com. You will be directed to a page whose top screen will look like this:

There, under the **STUDENT** tab, you will have following options:

- **Purchase**
- **Register**
- **Login**
- **Get Help**

Click on the **Purchase** option to purchase an access code for the course text. You will be directed to the Connect For Education Online Store (http://mywebtext.com/shop-2). The access code you will need to purchase is as follows:

*OnMusic™ Rock*  
*Second Edition*  
ISBN #978-0-9911409-0-9

Once you have purchased your access code, click the **Register** option and, on the next screen, navigate to the blue banner right below that includes the words **LEGACY WEBTEXTS**. Click on the line for **OnMusic Rock, 2nd Edition**.

<table>
<thead>
<tr>
<th><strong>LEGACY WEBTEXTS</strong></th>
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</thead>
<tbody>
<tr>
<td>OnMusic Fundamentals</td>
<td>OnMusic History Survey</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th><strong>NEW &amp; UPDATED WEBTEXTS</strong></th>
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</thead>
<tbody>
<tr>
<td>Discovering Sociology</td>
<td>OnMusic Rock, 3rd Edition</td>
</tr>
<tr>
<td>Dimensions of Public Speaking</td>
<td>OnMusic Conducting</td>
</tr>
<tr>
<td>OnAmerican Popular Music</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>BLACKBOARD WEBTEXTS</strong></th>
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</thead>
<tbody>
<tr>
<td>OnMusic Appreciation for Blackboard</td>
<td>Understanding Nutrition and Well-Being</td>
</tr>
<tr>
<td>OnMusic Jazz, 2nd Edition for Blackboard</td>
<td></td>
</tr>
<tr>
<td>OnMusic of the World for Blackboard</td>
<td></td>
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</tbody>
</table>
Once you’ve done that, a new screen will appear which will allow you to register the access code you purchased:

Please provide all the requested information for each of the empty slots, including the access code you purchased. This process will create a username and password which will be used to access the course text.

Once you’ve completed your access code registration, you can login to your course directly through the college’s webpage at www.canyons.edu.
At the very top of the screen you will see the **Canvas ICON**:

College of the Canyons Canvas URL: [https://coc.instructure.com/login/canvas](https://coc.instructure.com/login/canvas)

If you have any doubts as to how to proceed at this point, click on the following link: [http://www.canyons.edu/Offices/DistanceLearning/Pages/CanvasAccess.aspx](http://www.canyons.edu/Offices/DistanceLearning/Pages/CanvasAccess.aspx)

You will notice that you will be given an opportunity to log in to **Canvas**, and/or to view various tutorials that will orient you:

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**Access Your Course Online (Canvas)**

**Log In to Begin**

Please note: Canvas courses may not be available to students until the first day of class. If it’s the afternoon on the first day of your class and your class is still not showing up on your Canvas account, please contact your instructor.

**Important Log In Information**

<table>
<thead>
<tr>
<th>USERNAME</th>
<th>Your MyCanyons username (for example, jsmith)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PASSWORD</td>
<td>student</td>
</tr>
</tbody>
</table>

Once you log in, you should change your password to something unique that you will remember.

Note: Most professors do not grant students access to their course on Canvas until the first day of class (not necessarily the first thing in the morning). If you want to double check to make sure you’re actually enrolled in a class, check your schedule on MyCanyons. If you’ve confirmed in your schedule on MyCanyons that you’re officially enrolled in the class and you cannot see the class, contact the instructor.

**Need Help with Canvas?**

Canvas is the course management system that is used for most of the online and hybrid courses at College of the Canyons. The link below will provide you access to a variety of video tutorials to assist you with using the system.

**Student Tech Support:**

Get help with:

1. Forgetting Login ID or username
2. Unable to find their documents/not appearing on their Internet Explorer or Chrome and having to switch to Firefox
3. Help navigating their Canvas account; where to find assignments and submit them, and
4. Inability to resubmit assignments (Have to contact professor for permission to resubmit)

Only supports Canvas. Please contact the publisher for support with textbooks, textbook websites, and other 3rd party learning platforms. Examples include Pearson products, McGraw-Hill products, CourseCompass, Connect4Education, etc.

**Business Hours/Weekday:** 661-362-3344  
**After Hour and Weekend (5pm-8am):** 1-877-889-9052  
**Spring 2016 Hours:**  Monday - Thursday 8:15 am – 7:45 pm, Friday and Saturday 9:15 am – 12:45 pm.

**Email:** cvsupport@canyons.edu

Email will be replied to within 24 business hours. If you are having problems within your course with assignments, tests and the like, please contact your instructor.
Once you’ve logged into the course via the *College of the Canyons Canvas* site, select the History of Rock & Roll – 2016SUM:21770 (Music 107) course from your Dashboard. Once inside the course, look at the left side of your screen. A navigation menu similar to the one displayed below will appear with the course number corresponding to the class you are enrolled (**MUSIC107-29842**) appearing in the top left of the screen:
Click on the **Home** or **Modules** menu option. A page displaying a series of modules, each of them containing a section of the course will appear. The 1st **module** contains all of the **Course Information**.

The **Course Introduction** page provides comprehensive information regarding the course itself including:

- A description of the course and its goals
- Course Format
- Evaluation and Grading

The **Minimum Requirements & System Check** page includes information on the hardware and software required for the class (see below).

### Minimum Hardware Requirements

<table>
<thead>
<tr>
<th></th>
<th>PC</th>
<th>Macintosh</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPU</td>
<td>Pentium 2 GHz or better</td>
<td>G4, G5, Intel better</td>
</tr>
<tr>
<td>Monitor</td>
<td>Thousands of colors</td>
<td>Thousands of colors</td>
</tr>
<tr>
<td></td>
<td>(To optimize viewing of this site we recommend 1440 x 900 screen resolution or higher)</td>
<td>(To optimize viewing of this site we recommend 1440 x 900 screen resolution or higher)</td>
</tr>
<tr>
<td>Memory</td>
<td>1 GB RAM or more</td>
<td>1 GB RAM or more</td>
</tr>
<tr>
<td>Sound</td>
<td>Compatible Sound Card</td>
<td>Built in</td>
</tr>
<tr>
<td>OS</td>
<td>Windows XP, Vista, or better</td>
<td>Mac OS 10.4 or better</td>
</tr>
<tr>
<td>Connectivity</td>
<td>DSL or High Speed Internet Access</td>
<td>DSL or High Speed Internet Access</td>
</tr>
</tbody>
</table>

### Minimum Software Requirements & System Check

**Supported Browsers**

To access the course, you will need a browser such as Mozilla Firefox®, Microsoft® Internet Explorer®, or Apple® Safari® for desktop.

*Note:* iPad and mobile device users are not fully supported at this time.

If you do not have one of the suggested browsers already installed, please visit one of the following:

- Firefox® (Current Version)
- Internet Explorer® (Version 9 or Higher)
- Safari® (Version 5 or Higher)

### Required Software Check

<table>
<thead>
<tr>
<th>Required Software</th>
<th>Installed</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adobe Flash® Player</td>
<td></td>
<td>Play audio &amp; interact with course study aids</td>
</tr>
<tr>
<td>Spotify®</td>
<td>Test/Install</td>
<td>Play audio</td>
</tr>
</tbody>
</table>

The **Getting Started- ACTION REQUIRED!** page provides detailed information regarding what you need to do to access the course text (OnMusic Rock, Second Edition). As mentioned earlier in this document, you will need to purchase an access code and register it on the Connect For Education registration site in order to access the course text. Please refer to the information within this module for additional guidance on these processes.
Once you have read all contents within the 1st module of the course and you have completed the necessary tasks to get started with your course, click again on the Home or Modules page and choose the 2nd module named Course Text Access/ACCESS COURSE TEXT HERE! This section will contain a link to the Connect For Education website (https://c4elink.org) where you will go to read the course text. (This section of the course also provides reference information regarding the access code purchase and registration for your reference.)

Upon accessing the Connect For Education website (it will be launched in a separate browser window), you will be prompted to enter your username and password. (This username and password is created during the access code registration process described earlier in this document.) Once you are logged into the Connect For Education course site, select your course from your Course Dashboard:

College of the Canyons MUSIC-107-29842 ROMR Fall17-Feldman
Once you have selected your course, the course home page will appear which displays a series of modules, each of them containing a section of the course:
Open and close each section of the course by clicking the name of the class. Choose the page you would like read by clicking the link for the first item in the module. You can use the orange left/right arrows on each page to navigate through the course text. Simply click the Course Name within the ‘breadcrumbs’ at the top of the page to return to the module listing.

Once you have read a section of the course text on the Connect For Education website and you are ready to begin your coursework (i.e. Quizzes, Exams, Written Assignments), click back to the Modules page within your College of the Canyons Canvas course and choose the module that corresponds to the section of the course you are working on.

As the semester progresses, repeat the process of reading the course text on the Connect For Education website and completing your coursework in your College of the Canyon Canvas course until you complete the final exam by the end of the semester.
**VERY IMPORTANT:** Remember to also visit and participate in the **Discussions**. You will be able to access them in a similar manner by **clicking on the Discussions option on the left navigation panel of your College of the Canyon Canvas course**. I will be providing topics for all of us to debate and to analyze in threaded discussions. Your ongoing participation is critical in the calculation of your final grading at the instructor’s discretion. Students initiating discussions and opening new forums will be given extra credit (2% extra credit for an initiated topic).

I encourage you to approach this course with the most positive spirit. The music that you will hear is profoundly engaging and interesting.

**Student Learning Outcomes:** By the end of this course, students will be able to:

1. Differentiate between various styles of rock and roll.
2. Trace the evolution of rock & roll through different historical and social periods.

### EVALUATION AND GRADING

**Evaluation**

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>38 Quizzes</td>
<td>38%</td>
</tr>
<tr>
<td>4 Written Assignments</td>
<td>12%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>25%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>25%</td>
</tr>
</tbody>
</table>

**Grading**

A fixed grade scale is used, so that it is possible for everyone to do well.

- **A** 90-100%
- **B** 80-89.99%
- **C** 70-79.99%
- **D** 60-69.99%
- **F** below 60%

### ACADEMIC DISHONESTY

Academic dishonesty in any form is unacceptable. Consequences will be administered in accordance with official school policy.
As an alternative to presenting the midterm and the final exam, you have a choice to complete the four essays listed right below. Each essay is worth 28% of your grade.

1. The blues had a profound impact on early rock and roll. From the list below, choose one of the three pairs of songs that include one blues and one early rock and roll song each. Your task is to identify, list, and describe in as much detail as possible two musical elements (e.g., instrumentation, form, subject of the lyrics, or vocal delivery style) that the two songs in each pair have in common, and two elements where they differ.

   Pair one: Walking’ Blues (Skip James) and Blue Moon Of Kentucky (Elvis Presley)
   Pair two: 34 Blues (Charley Patton) and Boogie In the Park (Joe Hill Louis)
   Pair three: Devil Got My Woman (Skip James) and Rock Awhile (Goree Carter)

2. Phil Spector was an important producer who created an original sound and recording style. Your task is to first, list and describe some of the techniques that Spector developed, and how they affected the sound of his recordings. Choose any two songs produced by Phil Spector, and describe how they reflect his stylistic traits.

3. Female musicians have always played a significant role in popular music. Choose two of the following three female musicians and complete the task and questions below:
   - Memphis Minnie (born Lizzie Douglas)
   - Carole King
   - Patti Smith

   Briefly discuss their careers and musical contributions. In what genres of music did they (or do they still) perform? What instrument(s) do they play? In interviews, have they discussed their female identities and how it affects their careers?

4. By the late 1960s, rock had become a genre almost totally dominated by white artists. Consider the following non-white rock artists:
   - Carlos Santana
   - Joan Armatrading
   - Living Colour

   Choose two artists and discuss their biographies and careers. How would you characterize their music? Have these artists discussed their relationship to the whiteness of rock?

**Topics:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Lesson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon. August 21st – Wed. 23rd</td>
<td>Lesson 1 - Ragtime, Popular Song, and the Jazz Roots of Rock</td>
</tr>
<tr>
<td>Thu. August 24th – Fri. 25th</td>
<td>Lesson 2 - Rural Blues and Urban Blues</td>
</tr>
<tr>
<td>Sat. August 26th – Mon. 28th</td>
<td>Lesson 3 - Other African American Roots of Rock</td>
</tr>
<tr>
<td>Tue. August 29th – Wed. 30th</td>
<td>Lesson 4 - Hillbilly and Country and Western Music</td>
</tr>
<tr>
<td>Thu. August 31st – Sat. Sep. 2nd</td>
<td>Lesson 5 - Rhythm and Blues Becomes Rock and Roll</td>
</tr>
<tr>
<td>Mon. September 4th</td>
<td>LABOR DAY</td>
</tr>
</tbody>
</table>
Tue. September 5th - Wed. 6th
Lesson 6 - Elvis Presley

Thu. September 7th
Written Assignment

Fri. September 8th - Sat. 9th
Lesson 7 - Rockabilly

Mon. September 11th - Wed. 13th
Lesson 8 - Teen-Styled Rock Music in the Early 1960s

Thu. September 14th - Fri. 15th
Lesson 9 - The Record Producer and the Rise of Surf Rock

Sat. September 16th - Mon. 18th
Lesson 10 - Soul

Tue. September 19th - Thu. 21th
Lesson 11 - The British Invasion: The Beatles

Fri. September 22nd - Sat. 23rd
Lesson 12 - The British Invasion: The Rolling Stones

Mon. September 25th - Wed. 27th
Lesson 13 - The British Invasion Continues

Thu. September 28th - Fri. 29th
Lesson 14 - American Reactions to the British Invasion

Sat. September 30rd - Mon. Oct. 2nd
Lesson 15 - Folk and Folk Rock

Tue. October 3rd - Thu. 5th
Lesson 16 - Psychedelic Rock

Fri. October 6th - Sat. 7th
Lesson 17 - Psychedelic Rock in the Late 1960s

Mon. October 9th
Written Assignment

Tue. October 10th - Wed. 11th
Lesson 18 - Psychedelic Trends in the Late 1960s

Thu. October 12th - Sat. 14th
Lesson 19 - Monterey, Woodstock, and Altamont

Mon. October 16th
Midterm Exam

Tue. October 17th - Wed. 18th
Lesson 21 - Country Rock and Southern Rock

Thu. October 19th - Fri. 20th
Lesson 22 - Prog. Rock

Sat. October 21st - Tue. 24th
Lesson 23 - Prog. Rock Continues

Wed. October 25th - Thu. 26th
Lesson 24 - Fusion

Fri. October 27th - Sat. 28th
Lesson 25 - Hard Rock

Mon. October 30th - Tue. 31st
Lesson 26 - Heavy Metal in the 1970s

Wed. November 1st - Thu. 2nd
Lesson 27 - Glam Rock

Fri. November 3rd - Sat. 4th
Lesson 28 - The Roots of Punk

Mon. November 6th
Written Assignment

Tue. November 7th - Wed. 8th
Lesson 29 - British Punk

Thu. November 9th - Fri. 10th
Lesson 30 - From Soul to Funk

Sat. November 11th - Mon. 13th
Lesson 31 - Disco

Tue. November 14th - Wed. 15th
Lesson 32 - New Wave
<table>
<thead>
<tr>
<th>Date</th>
<th>Lesson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thu. November 16&lt;sup&gt;th&lt;/sup&gt; – Fri. 17&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Lesson 33 – MTV</td>
</tr>
<tr>
<td>Sat. November 18&lt;sup&gt;th&lt;/sup&gt; – Mon. 20&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Lesson 34 - Heavy Metal in the 1980s</td>
</tr>
<tr>
<td>Tue. November 21&lt;sup&gt;st&lt;/sup&gt; – Wed. 22&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Lesson 35 - Hip Hop</td>
</tr>
<tr>
<td>Thu. November 23&lt;sup&gt;nd&lt;/sup&gt; – Sun. 26&lt;sup&gt;th&lt;/sup&gt;</td>
<td>THANKSGIVING</td>
</tr>
<tr>
<td>Mon. November 27&lt;sup&gt;th&lt;/sup&gt; – Tue. 28&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Lesson 36 - Keepers of Tradition</td>
</tr>
<tr>
<td>Wed. November 29&lt;sup&gt;th&lt;/sup&gt; – Thu. 30&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Lesson 37 - The Rise of Alternative Rock</td>
</tr>
<tr>
<td>Fri. December 1&lt;sup&gt;st&lt;/sup&gt; – Sat. 2&lt;sup&gt;nd&lt;/sup&gt;</td>
<td>Lesson 38 - Alternative and Metal in the 1990s</td>
</tr>
<tr>
<td>Mon. December 4&lt;sup&gt;th&lt;/sup&gt; – Wed. 7&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Lesson 39 - Hybrids and Genres Without Definition</td>
</tr>
<tr>
<td>Thu. December 8&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Written Assignment</td>
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<tr>
<td>Fri. December 9&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Final Exam</td>
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