

Mission

Future Business Leaders of America Collegiate is an international organization of college students preparing for careers in business and business-related fields. Our mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. Members will:

- Develop leadership skills and prepare for their careers.
- Learn communication skills & network with members across the nation
- Connect with business leaders
- Compete in over 50 events demonstrating business knowledge & skills
- Connect with rewarding community service
- Create lasting memories and life-long friends

2022-2023 Accomplishments & Activities

FBLA National Leadership Conference, Atlanta – June 2023

- COC students competed in business events, placing at:
 - 1st place and 10th place in Marketing Analysis & Decision Making
 - 2nd place and 6th place in Business Decision Making
 - 6th place in Management Analysis and Decision Making
 - 7th place Hospitality Management Case Analysis
- COC students participated in business leadership workshops and listened to motivational keynotes on a broad range of business topics along with over 850 FBLA Collegiate members from across the country.

FBLA California Spring Business Leadership Conference – April 2023

- Twenty COC students competed in events and participated in business career workshops at the SBLC in San Diego.
- COC students medaled in individual and team competitions in business knowledge events and business case analysis, bringing home four 1st place medals, four 2nd place medals, and three 3rd place medals.
- COC student Meri Mikoyan was selected as California State Director of Marketing for the 2023-2024 term.

FBLA California Fall Business Leadership Conference – November 2022

- COC hosted students from across California at the FBLC held in the Dr. Dianne G. Van Hook University Center on the COC Valencia campus.
- Fourteen COC students participated in career & leadership workshops.
- COC teams placed 1st, 2nd, and 3rd in business case analysis competitions.

Club meeting highlights included:

- Hybrid club meetings for online and in-person interaction
- Workshops on LinkedIn and Management Consulting
- Joint meeting with Saugus High School FBLA club
- Career Skills workshop & field trip by Logix Federal Credit Union
- “Life After Community College” panel discussion with COC alumni
- Case analysis, SWOT analysis, and FBLA competitive events training

Community Service and Campus Activities included:

- Cleaning the Santa Clara River at the SCV River Rally in September 2022
- Making blankets for Project Linus in March 2023
- Representing FBLA at COC CougarFest in September & February
- Representing FBLA at COC Welcome Day and COC Discover Day



Thirteen COC students competed at the National Leadership Conference in Atlanta in June 2023



COC hosted the California Fall State Business Leadership Conference in November 2022



Club social activities included bowling, hiking, game night, and pizza parties.



Scavenger hunt with Saugus HS FBLA in Sept. 2022



River cleanup at SCV River Rally in Sept. 2022

Gmail
coc.pbl@gmail.com

Discord
COC FBLA

Instagram
coc_fbla

LinkedIn
College of the Canyons
Future Business Leaders of America