

Academic Senate

Career Education Committee Meeting

October 7, 2019 1:30 p.m. to 2:30 p.m. BONH 330

Notification: *The meetings are audio recorded for note taking purposes. These recordings are deleted once the meeting summary is approved by the Career Education Committee.*

1) Approve Previous Minutes

a) Aug 26, 2019

2) Advisory Board Handbook (Regina)

3) Marketing Videos (Regina)

a) Movie Theater Advertising Videos – Which programs?

b) Run in July 2019 included:

Computer Networking	Welding
Early Childhood Education	Theater Tech
Land Surveying	Culinary
Water Systems Technology	Construction Tech

i) Running 6 to 8 videos starting Nov 22 (Now in Tier 2)

ii) List of additional videos that could run:

Photography	Business - Accounting
Graphic Arts (GMD)	ID
Sports Medicine	Hotel Restaurant Management
ASL	Construction Management
Business – Entrepreneurship	MEA Overview
EMT	Construction Management

iii) 2019/20 Contract Videos

Fire Tech	MEA – New Media Journalism
MEA - Animation	MEA – Sound Arts
MEA - Filmmaking	Paralegal?

4) ACUE Update (Regina)

a) New Cohort Recruitment

b) Launch Events Scheduled 10 and 11 Oct

5) SWP Assessment of Prior Learning (APL) Project Update – See Attached Docs (Regina)

a) APL Summit 2019 at COC on 20 Sep 19

i) 24 Participants

ii) Guest presentations by:

Council for Adult and Experiential Learning
Norco College
West Hills Community College District

iii) Key Topics:

Research on APL
Best Practices on APL
Title 5 Changes re APL
Next Steps in APL

6) Career Trees and Copy Points (Regina)

7) SWP Budget (Harriet)

- i) Social Media Expert on contract to assist with marketing programs**
- ii) LinkedIn and Jobspeaker**

Announcements:

Future Agenda Items:

- Program Review for Budget Request
- National Honor Society for CE Students (Harriet)
 - <https://nthhs.org/>
 - <https://nthhs.org/establish-a-chapter/>