Academic Senate
Career Education Committee Meeting

February 13, 2023 1:00 p.m. to 2:00 p.m. (Zoom Virtual Meeting)

<u>Committee Members:</u> Gary Quire, Harriet Happel, Larry Alvarez, Regina Blasberg, Jennifer Paris, SB Tucker, Jeff Baker

<u>Guests</u>: Dr. David Pevsner, Dr. Hency Chu, Dr. Kathy Bakhit, Jeff Gregor, Justin Wallace, Marilyn Jimenez, Dr. Omar Torres, Paula Hodge, Steve Ruys, Dr. Tammy Bathke, Clinton Slaughter, Heather Dotter

<u>Start Time:</u> 1:02 pm

1) Approve Previous Minutes

   a) November 07, 2022

      I. Meeting minutes for Nov. 7th and the minutes from this meeting will be included on the next agenda.

2) Robin Spurs will be available for professional photos Friday February 24, 2023 (Gary)

   a) Robin Spurs and will be on campus on Feb. 24th at 1:30pm for professional photos. If anyone is interested, please reach out to Gary Quire.

3) Advisory Boards (Harriet)

   a) **Including Deans in Advisory Board Meetings:** There was reminder to faculty to make sure they are involving and confirming with school deans the scheduling of advisory board meetings. It is also important to invite industry partners as 50% of the advisory board membership should be from industry.

   b) **Industry Participations in Advisory Board Meetings:** If anyone is struggling to get more business partnerships please inform Harriet and she will connect faculty with Justine Wallace and Paula Hodge. There is concern that there hasn't been enough industry participation. This is important as this is the area of Career Education and technology is changing. There is a need to enhance relevancy with workforce development programs and create internships to help student prepare for work. Industry has shared that higher education can be difficult to work with. Industry has also had issues with students not showing up on time, not putting phones away (when companies have a no cell phone out policy) or interns not being able to work an entire work day.

   c) **Program Combination Advisory Board Meetings:** With the Hotel program combination advisory boards is being looked at. Typically, Architecture and ID will host combination meetings. The recommendation has been to schedule meetings by industry sector but the consensus from the faculty was to keep the meetings scheduled as previous. If anyone has any ideas on how to better run advisor board meetings please connect Harriet and Gary.

   d) **Expectations from employers:** It is recommended to include students in advisory board meetings as they can speak directly about their expectations. In the classroom when a student does not submit their homework an instructor can provide leniency

however, this continues onto the workforce. The issue is that students are expected to be on time, be ready to work, etc. The Workforce Director should be included as they may have connections to other industry partners.

4) PBL Symposium (Harriet)

    a) **Internships & Project Base Learning (PBL):** There is a continuation of workforce, internships and project base learning assignments. There is a faculty guidebook. A 1-page info graphic is being worked on and will be shared with faculty. It is at the faculty discretion if a project should be standalone, signature or capstone assignment. This is being done to help faculty think of ways to bring industry to the classroom. This will give the students an idea of what a program of study can lead to in terms of work. The project helps students work with a community partner to identify a problem and develop a project. This meets the 5C which includes communication, collaboration and critical thinking etc.

    b) **Project Base Learning Symposium, Friday, March 17th, 9-4pm**: The first symposium will be held. Some faculty have gone through the Worchester Polytechnical Institution. The CCC Foundation and several colleges will also be in attendance from the region. The hope is to build more momentum to get more support from the chancellor's office. This is critical in a guided pathways school and is implemented across the curriculum as it is enlightening for students to get that experience. This is curricular and co-curricular with student clubs and the National Society of Leadership. This has the community base and civic engagement perspective. In this area Civic Engagement is defined as being a member of the community. There is no charge and lunch will be provided. In all programs the idea is to be cross disciplinary. Official invitations will be sent out soon and the Graphics Lab is doing all the marketing.

    c) Those who participated last semester can turn in proof to Patty or Harriet. As a reminder, this was a 3-part project, were a reflective two-part report was done. The questions being asked are for example, "what are they looking for is, what did the student like or not? and, what do they want to see for the future? This is to create a repository for many ideas. Examples can be shown of what has been done in the past and they can choose to repeat or create their own. If this is done employers can join the advisory boards and employers will get those students internships or jobs. Employers may also donate money or make recommendations for employees within their industry to apply as adjuncts.

5) Getty Marrow Paid Internships / Employment Center (Harriet)

    a) The Getty Museum does an internship every year as well as over 100 other museums. The student does not have to be in a program of study for the arts to participate. Marilyn will forward the email to everyone regarding the upcoming internship. The internships are for 8 weeks and is a great opportunity for many of COC students. This gives them the workforce readiness experience as this internship can be added to a resume or a profile. At the next meeting there will be discussion with Federal Appropriations and funding.

    b) Update on the COC Road to Employment Day: The turnout was not what was anticipated with only 135 people in attendance. Marketing was done and was added to the spring and winter scheduled, Hart District, campus marquees and banners. There was a fantastic response from the faculty. The total cost is $20,000 for 135

people which is not a good return on investment.

c) <u>How is this different than Discovery Day?</u> The Employment Day is just for CE programs.

d) <u>What can be done different?</u>
- Perhaps this needs to go back to Mark Perna and people need to be brought back in an arranged way on campus.
- The idea is to have a more direct approach of bringing employers into the classroom in an open space.
- The other idea is to start later after 11am as from 11am – 1pm there were more people. Maybe January is not the best month to host this event?
- It is clear students don't want to come to campus as there were not many students from the Hart District.
- Perhaps this event needs to be hosted in conjunction with other events in the city such as the Farmers Market and SCV Water at Central Park to capture more people. COC is not enough of a draw, we are competing with AP exams, sporting events and time of year and day.
- COC may need to set up at another location.
- Another idea is to host Discovery Day combined with the job fair as some who attend are also searching for jobs.
- Hosting industry specific events may attract more individuals as the city and county are already involved.
- Part of the struggle is due to the advisory boards. Perhaps if there are more advisory meetings this may be more substantial.
- A recommendation is to not host events for a year and focus instead on making advisory boards stronger.
- Perhaps opening up a session where students are doing the College Now applications and set up break out rooms and invite dept such as Financial Aid?
- When we did Media Day the planning of the event included people from the Hart District and there where two instructors from COC and two from Hart district. When we follow the industry specific and have the hart district here. If we did such as Civil Engineering such as Construction Tech, Land Surveying as if an event is done broader, we end up loosing momentum. We want this to be more worthwhile.
- One idea would be to bring people from the certain fields to this event such as an Animator and students can ask questions.
- Hosting larger events may help some students explore other areas. Many employers are too busy with their work.

e) <u>Issue with employers attending Advisory Board meetings:</u> Some employers will attend once and not attend any further as they don't see the value in attending and its not adding any value to their industry.

f) We need to position COC as being recognized as a trainer of choice whether it's the HS students or adult learners as this is a wide target. It is not clear if one event will hit that target. Can work on getting a list of city events and Harriet and Justin Wallace can work on this. Some links for finding events for the City of Santa Clarita include,

https://oldtownnewhall.com/senses-block-party/ and https://calendar.santa-clarita.com/.

     g) Will Career Trees or social media campaigns continue to be used? There is a need to reach the adult learners due to the opportunities that are there in the future of work. Many employers want employees to show up as they had in the past however the world has changed and employees are now different. There needs to be a complete multifaceted modality.

6) Future Agenda ideas (Gary)

     a) Much of the information shared is taken from the Advisory Boards, the state, regional, Academic Senate and relevant area meetings. If there are any request to add to a future agenda please inform Gary or Harriet .

Announcements: Open Forum for Discussion

Future Agenda Items:

a) We will be showcasing on a new strategic enrollment plan and focus on how to bring students to CCC. There is now a new health and science building. It would be interesting to see what our plans for CCC are from the CE area as there is for example, the Auto program. It is important to think about how we are going to move the needle and stimulate enrollment. This topic will be revisited soon.
b) There are still contracts with Mud Turtle and with Robin Spurs.
c) Suggestion to have an update from the chancellor's office such as on apprenticeship.

Spring 2023 CE Meeting Dates:

02/13/2023
02/27/2023
03/13/2023
03/27/2023
04/10/2023
04/24/2023
05/08/2023
05/22/2023

Adjournment: 2:00 pm**.**