

Academic Senate

Career Education Committee Meeting Summary

September 16, 2024, 1:00 p.m. to 2:30 p.m. (Zoom Virtual Meeting)

Attendees: Chad Peters, Gary Quire, Harriet Happel, Hency Chu, Jaya George, Jennifer Paris, Justin Hunt, Marilyn Jimenez, Mark Daybell, Nadia Cotti, Nena Jaramillo, Regina Blasberg, SB Tucker and XanTh Stack

Start Time: 1:02pm

1) Approve Previous Minutes

a) August 26, 2024

i) Motion to approve by Mark Daybell, seconded by Justin Hunt. Unanimous. Approved.

2) [CCCAOE Conference October 23 – 25, 2024](#) Omni Hotel Rancho Las Palmas – Gary

a) Anyone interested in attending please reach out Harriet and Gary Quire. The Omni Hotel is sold out, but sometime people cancel. There are other hotels in the nearby area.

3) [SCCRC/Chancellor's Office WEDD Convening](#) – Harriet and Gary

a) Gary and Harriet attending the conference. This was a regional meeting that took place on September 13th. The Vice Chancellor, Tony Cordova (Workforce Development) and Don Haro Daves-Rougeaux (Consultant with the Chancellors office) were in attendance. Tony gave a run down on Vision 20/30. They met with faculty groups with the ASCCC statewide. Faculty feel they are the last to hear about change. Tony is making adjustments to ensure faculty are more in the forefront with decisions. Gary attended the townhall that ASCCC put on.

b) **Vision 2030:** This is now confirmed with 3 strategic goals and 6 objective actions and actives. This information can be found online at <https://www.cccco.edu/About-Us/Vision-2030>.

c) **Career Education Master Plan signed by CA Governor:** The governor included all areas in Career Education. This is the post-secondary master plan and there is no distinction between CE and transfer level programs. CA still has a state **Career and Technical Master Plan** for K-12 with input from the CCC, UC and CSU's. There are concerns that categorically the future will be aligned with the master plan and that CE will be left out as the focus will be more so on bachelor's programs. This is not the traditional sense of CE. Gary will be going to LinkedIn and will provide an update.

d) **AI Statewide Committee:** There is a pilot program with UC Berkley. The Play Lab Pilot program is using software that is free with AI tools for classrooms. They will be sending a link to Harriet so COC can be part of the pilot. This committee's focus is to understand how we will use AI in Higher Education. There is no option to not use it as this will be embedded in many areas. Students will

need to have a rudimentary understanding of AI in the workforce. The state of Mississippi is including this in all the academic schools, curriculum and the army.

- e) **Futures Institutes Conferences:** De Anza College is becoming the center core for curriculum in AI. They are constructing a basic certificate that covers basic database knowledge. This can then become a CID and all institutions can adopt. This group is moving quickly, and the goal is to have non-credit move forward in spring 2025. They are looking to use AI to create an app to bring in programs such as Business (Intro to Entrepreneurship) and AI. San Jose City college is also very much involved. They are looking at a shared curriculum however there is no final outline. The Business program created a business structure, and the idea is to use as many existing courses as possible. Some colleges will need to create an Introduction to AI class. Justin Hunt is separating courses between functional in robotics, logistics, big data and large language models such as Chat GPT, computer vision (identification and categorization.) They may be creating an Intro AI, Machine Learning in non-credit. The idea is that this course is for anyone regardless of major. There is no additional cost. This will live in 3 different program and colleges can choose which courses to offer. COC will have this live in Network Technologies. Those college that will have this program live in Business will have a Business IT combo. Generative AI with Adobe is also another possible area of focus. All programs will need to develop AI specific course. The new terminology is going to be called Predictive Analytics and in the near future there will be an associate's degree. In 1998-1999 a consortium was created that included different areas when the internet technology was growing and needed to be brought into the classroom. The suggestion is to create a similar group on campus to discuss how to bring AI into the classroom. Nectern and Cognito are being used as an imbedded tutor.

4) Pod Casts: New World – New Work – Harriet

- a) Harriet is working on scheduling dates with Austin Dave. The Pod Cast will be called the New World: New Work. This will focus on CE programs and employment center and the world of work. If anyone is interested in wanting their program highlighted for 10-15 minutes message Harriet so she can put them on the list. Nancy Sandoval will help with adding podcast to Instagram. The Construction program started an Instagram account. PIO will add information to the COC pages. PIO wants approval of all that is posted but they cannot help with managing of the account. This falls on the faculty to manage. When faculty are off contract posts can be scheduled to be posted later. The Instagram will be called the New World: New Work and will be tied to Post Cast to help drive enrollment up.
- b) A suggestion was shared for on-campus advertising to have light-pole banners marketing the programs with a QR code linking to the IG page. The IG page can then link to the program website. The IG should be what gets them interested, not a resource for duplicating the content already on our website.

- c) If a program wants to make a presentation need to see that there are dates available. There are some external constraints that may impact enrollment with all that is going on in the country with the economy and internal changes with a newly elected board. Another suggestion to highlight faculty and students on their relevant work and their roles at COC on the podcast.
- d) Justin Wallace is no longer with the COC and moved on to Dream Tech. This position will be advertised soon. Harriet is now the current employer connection.

5) Advisory Boards – Harriet

- a) By the end of the 3rd week all advisory board will be scheduled. Thank you to all faculty for working with Katherine Hernandez. Not all industry partners can attend advisor boards, therefore faculty who attend industry association events and can ask questions and provide a report instead. Some faculty can meet one-on-one with employers. Xanth Stack in the Construction program went to the Builders Show and brought back information. This has proven to work better for many programs and meets the compliance for Perkins funding.

6) Program Review – Harriet

- a) An email reminder on program review will be going out soon. Faculty need to think about strategic goals and program improvement. This will include new curriculum, faculty and equipment. Need to make sure extended warranty is purchased for equipment that students are using. This should be a forced cost even if there is new equipment as this is a fund 11 expense. It is important to capture business expenses. The idea for SWF and Perkins is not replacement but program improvement such as new technology. For any faculty that need more lab techs please add to program review.

Future Agenda Items:

- **Funding update on CTE spaces:** There are no changes but there is a plan to spend the BOND. The Board is aware of the needs
- Nancy will send out an email to all faculty on the Perkins budget.

2024/2025 CE Committee Meetings

Fall 2024:

- Monday August 26, 2024 1:00PM – 2:30PM
- Monday September 16, 2024 1:00PM – 2:30PM – Program Review Year 1
- Monday October 14, 2024 1:00PM – 2:30PM
- Tuesday November 19, 2024 1:00PM – 2:30PM

Spring 2025:

- Tuesday February 18, 2025 1:00PM – 2:30PM
- Monday March 17, 2025 1:00PM – 2:30PM
- Tuesday April 15, 2025 1:00PM – 2:30PM
- Monday May 19, 2025 1:00PM – 2:30PM

Adjournment: 2:07 pm.