

Academic Senate

Career Education Committee Meeting

September 22, 2025, 1:00 p.m. to 2:30 p.m. (Zoom Virtual Meeting)

Voting Committee Members:					
Regina Blasberg	<i>Business/CE Liaison/Committee Faculty Chair</i>	X	Justin Hunt	<i>Applied Technologies</i>	X
Harriet Happle	<i>Dean, Career Ed. Integrative Learning & Employment Center /Administrator Chair</i>	X	Larry Alvarez	<i>Public Safety</i>	A
Bill Macpherson	<i>Visual & Performing Arts</i>	A	Mark Daybell	<i>Visual & Performing Arts</i>	A
Brittany Applen	<i>Humanities</i>	A	Nicole Faudree`	<i>COCFA Representative</i>	X
Hencelyn Chu	<i>Health Professions</i>	X	Regina Blasberg	<i>Applied Technologies</i>	A
Jaya George	<i>Health Professions</i>	A	SB Tucker	<i>Public Safety</i>	X
Jeff Baker	<i>Visual & Performing Arts</i>	X	Siane Holland	<i>Social & Behavioral Sciences (Adjunct)</i>	A
Jennifer Paris	<i>Social & Behavioral Sciences</i>	X	Tim Baber	<i>Applied Technologies</i>	A
Jon Amador	<i>Visual & Performing Arts</i>	A	Xanth Stack	<i>Applied Technologies</i>	A
Juanita Jaramillo	<i>Health Professions</i>	A			

Other Members:					
Dr. Thea Alvarado	<i>Assistant Superintendent/Vice President of Instruction</i>	X	Monica Shukla-Belmontes	<i>Dean, Business & Applied Technologies</i>	X
Marilyn Jimenez	<i>Administrative Assistant to the Academic Senate and Instructional Support</i>	X	Zac Imperial		X

Start Time: 1:02 pm

1) Approve Previous Minutes

a) May 19, 2025:

i) Motion to approve the minutes by Harriet Happel, seconded by Nicole Faudree.

2) Adopted Budget

a) Jason Hinkle in Business Services sent out an email on Sept. 11th regarding the 2025-26 Adopted Budget.

b) **Program Review:** Regina and Harriet are meeting with Daylene Meuschke tomorrow. Regina will discuss the Perkins budget and Program Review at the next meeting. Regina will be meeting with Erika Torgeson to provide support to Department chairs working on Program Review.

c) **SWF Funding:** There is a decrease in funding due to a decrease in completion rates. The state is selecting data from 3 years back when the college was coming out of COVID. The next round will have different metrics and a RFT coming out in October. This will explain what the future funding of SWF will look like. There will be some initiation reveals at CCCAOE conference. This will also inform you about what is happening with Employer Engagement Funding.

3) Website Update

- a) Regina met with Stephen Burns regarding updating the websites for the Surveying and Construction departments. If anyone has a need for updates, please email Stephen. Regina is co-chair with Hsiawen on the Web committee that is meeting on Thursday. The new website went live today. All pages now have the campus template, and the top and bottom banners have changed. There will be additional page templates that will come out at some point. Any emails sent to Stephen please copy Harriet as she is tracking internal hours.

4) Program Mapper

- a) **2025-26 Catalog:** There have been some challenges with Program Mapper. The 2024-25 catalog is still showing on the website, and all questions and conversations are not updated to 2025-26. Clinton had stated the website would be updated by summer. Regina followed up with Clinton and Susan Ling regarding when students have access to new information. Susan explained it will take months to update the program maps. Hannah is working on updating 400 maps in the Program Mapper software.
- b) **Alternatives to Program Mapper:** Regina asked Stephen to create a separate page that is linked to the website with the correct information.
- c) **Concerns with Program Mapper:** Clinton stated that Program Mapper is the idealized version of the program and not an ed plan. However, the problem is that students are using this software. There needs to be a continuous discussion on the program mapper. This is now a statewide idea.
- d) **PDF Paper Maps:** When Alisha Kaminsky was assisting with Program Maps there was the ability to make small changes. For example, if someone saw something that was incorrect faculty could reach out to Alisha. Faculty could also add milestone cards.
- e) **Challenges with Program Mapper:** After an extensive meeting it was decided information could not be deleted. Program Maps must be updated with new information regarding the new general education plan. There are some program issues with CCN. The recommendation is for any faculty to reach out to Stephen Burns and have him generate a page for individual program websites. It was suggested to have Clinton present at a future CE committee meeting.

5) Marketing – Industry sector focused

- a) There is a need for much marketing and there is support with PIO. Marketing funding comes from Perkins and SWF. There is a need to come up with a strategy and determine how to make the best investment with the highest return. It is suggested to meet with industry experts in automotive, transportation, allied healthcare and public safety. There are several tools available for marketing such as Career Trees, however the market is changing and there are new requirements. There are also Skills Trees, and this was developed with much input from industry.
- b) **Communication Skills:** The number 1 complaint from industry is that students are learning the material but not the communication skills. Harriet will continue with the podcast. There are the Industry and Manufacturing Days. There is Media Day in the spring. Harriet asked the committee members to bring ideas forward. Many people are familiar with Business and

Allied Health Care; however, many don't know of the pre-requisites. EMT can prepare students with pre-requisites to go into Nursing. In the skills trade there are concerns with parents having students doing blue collar work. This has changes with AI and integrative technology.

- c) **"Day in the Life of an MLT student"** This can be done to highlight indirect patient care such as working in a lab. Hency Chu can refer to some of her students. The idea is to do short-minute videos. The other idea is to go to PIO to have students sign the appropriate release forms.
- d) **Commercial Music Department:** Bill Mcfearson met with Zac and Wendy on putting together archive footage with 3Leaf and have all the releases for this. There is also use of some ads on Spotify. Wendy is working on putting together a budget.
- e) **Adult Learners:** Each institution must define the adult learners. Is this for any adult learner over the age of 25 or only students in certain programs or part-time students. If an adult learner is coming back for 1-2 classes, are they taking away a seat from students who are trying to complete a program. Can we market some certificates for an adult learner? This should be discussed at every advisory board.
- f) **Employers are now hiring for skills.** How would the college set up certificates? The Big Beautiful Bill benefits the CTE courses, and this supports short-term health. This will become effective on July 1, 2026. Programs need to think about short term certificates. For those programs who are going through the 5-year curriculum review this is a good time to do this.
- g) **Flip the Classroom:** Harriet attended 2 conferences where competency-based education was emphasized. The idea is to "flip classroom" or offer lab intensive courses. Many labs are open Monday to Saturday so that students can go in and work at their own pace. This is successful for industry to do training for the incumbent workers. At Pima Community College they have students who attend from companies at RKI to do their lab work at nighttime or during company time. Students are progressing at a steady pace, which means a promotion for them. There is another issue with obtaining the funding to leave a classroom lab open Monday through Saturday. The concern is that this may work for the adult learner, however, many do not work for the rest of the students. Other colleges have lab specialists and adjunct faculty who are there to assist the students. Monica explained that at her last college they had CBE programs with Dual Enrollment students, but CBE students had an Academic Advisor that would check in and verify academic progress from a motivation/persistence standpoint.
- h) **Enrolling in a Program vs. a Course:** Is there a way to enroll a student in a short-term certificate and rather than enroll them in a course? Departments can market the certificate. Monica Shukla-Belmontes shared that in her extended education pathways program at her last college they removed many of the pre-requisites. This is up to the state to get interest.
- i) **Students in need of skills:** Many students do not know how to work independently and do not know how to take the initiative on the next project.
- j) High School dual enrollment students do require more guidance and a high school counselor to run a Monday evening zoom to check ins with those students.

- k) **How do we market the certificate?** There is a need to get completions up. Many students are taking their credentialing and breaking them up into smaller blocks and this is equivalent to the industry recognized certification. How can we turn this into a modular and be able to flip this around in educational institutions? Much of this has to do with students having an agency to assess. How can we do this for the short- and long-term programs? If this is to be discussed further, does the CE committee take the lead or should a task force be formed?
 - l) **Competition Base Education Network (CBEN):** Monica Shukla-Belmontes suggested to invite Vice President Lory Dodge to present at CE committee. The biggest hurdle is to find financial resources to make the transition effective. The idea is to also get the equivalent tool kit and assess the districts' interest in committing any resources to a CE program.
 - m) **The Automation Robotic Machine (ARM) Institute:** Has outlined and automatized a framework on how to use automation in skill trades such as using Python. There were three undersecretaries to the defense industry and are suggesting that CCC's implement automation. The concern is that if the US does not implement this China will supersede in this area. What does the district have the capacity to do? Some are suggesting waiting, however, there is concern with waiting and there may be a flux of change for about 2 years. The resources and bandwidth of individual departments need to be thought off. There are many departments not large enough or have resources such as space and lab techs to move forward. The idea is to also align with the Microsoft Certification and give students a pathway. The concern with others is the price tag on software and textbooks. Some programs have equipment that is now outdated and are teaching students on outdated equipment. The idea is to have this be a regular discussion item on future agendas.
 - n) **Program Review FLEX Sessions:** Harriet will be meeting with Daylene and will be scheduling a FLEX session around the time Program Review is released. How do you write an appropriate justification? Many faculty put request as a forced cost on Fund 11, the district then pushes the request to Perkins and SWF. However, there are some program expenses that need to remain on Fund 11. Harriet is advocating that what occurred this year cannot happen again. It was clarified that the new Governance Model does not approve program review and is more for campus wide initiatives.
- 6) Any topics we would like to address? – Everyone
- a) Marketing Strategies will be a recurring item on the agenda.
 - b) In October, Hsiawen, Scott and April will attend as guest speakers. Many are frustrated and are asking how to streamline this process for request. For example, Regina stated it took her 1 year to get software approved.
 - c) It was suggested to invite Clinton Slaughter to the next CE committee meeting to discuss and provide updates on the Program Mapper software.
 - d) There may be more than 1 FLEX Program Review training meeting scheduled throughout the semester.

- CTE Curriculum Committee

Future Agenda Items:

- Software Acquisition Processes (Invite IT-Hsiawen, Scott McAfee, Contracts – April Marin)
- Career Tree Updates Coming
- Perkins Budget and Program Review

2025/2026 CE Committee Meetings

Fall 2025:

Tuesday, Oct 14: 1pm-2:30pm

Monday, Nov 10: 1pm – 2pm

Tuesday, Dec 2: 1pm – 2pm

Spring 2026:

Adjournment: 2:20 pm.