

Program Viability Committee Summary

October 22, 2020, 10:00 a.m. to 11:30 a.m. – Zoom

Members present: Garrett Rieck (Noncredit Faculty), Christopher Boltz (Theatre/CTE Rep), Lisa Hooper (Curriculum), Nicole Faudree (Business/COCFA Rep), Tony Law proxy for Albert Loaiza (Student Services, Counselor), Jason Burgdorfer (MSHP), Jesse Vera (Adjunct Counselor & AMSA Faculty Co-Advisor & Erik Altenbernd (Humanities, filling in for Julie Hovden)

Guests: Harriet Happel (CE Dean), Marilyn Jimenez (Academic Senate Administrative Assistant), Sanghu Beak (ASG Student Representatives), William MacPherson (VAPA), Jennifer Smolos (Dean, VAPA), Kathy Bakhit (Dean, HPPS)

I. Routine Matters

- Call to order: 10: 05 am
- Approval of the Agenda
 - Motion to approve the agenda by Chris Boltz, seconded by Nicole Faudree. Approved by roll call vote. Tony Law abstained. Approved.
- Approval of 10/8 minutes
 - Motion to approve the 10/8 minutes by Nicole Faudree, seconded by Lisa Hooper. Approved by roll call vote. Tony Law abstained. Approved.

II. Year Two Status Reports

- Commercial Music – Bill MacPherson
 - There was a correction made to the document as it was originally listed as a three year status report but is actuality a 1 year status report. There was also a reminder that there will discussion regarding renaming reports to phases such as phase one, phase two etc.
 - **Identifying Facilities:** The COVID-19 pandemic put this program on hold in terms of obtaining facilities resources. There are two rooms which can be used as potential classrooms in PICO Hall. Quotes and pricing estimates are being requested for each space. There are pros and cons to both spaces, an evaluation, from a physical perspective, is being done in terms of what is most viable. There was a suggestion to possibly seek out a sponsor from the Entertainment Industry who could help with covering some of the budgetary costs. Budgeting will be looked in stages. There also needs to be difference between infrastructure and equipment costs. Equipment costs can be put into Perkins for next year and possible Strong Workforce funding. There have also been conversations with administrations regarding securing lecture rooms.
 - **New Music Courses:** Another part of the program requires learning the various software used to record such as Pro Tools.
 - A course was recently written using Garage Band that will supplement the other software classes.
 - There are also plans to build a courses on how to build a home studio as so many students are learning how to record at home.
 - Prior to COVID-19 there was a *Commercial Music Ensemble* course which was going to do an entire Beatles concert; however, since the course was switched to remote learning students instead decided to record an album. Students stepped into various roles sharing the tracks so that each could work on their part and record the full blown CD. This is sort of capstone project as it involves collecting artwork, preparing liner notes and choosing the

right note. This project was done spring and fall 2020. The new project is *"Taking a Journey of Jamaica."* Students have been watching many documentaries about the history of Jamaica. Studying the relationship and development of music and the interaction between American, British and Jamaican musicians. The vision is to have students learn about different kinds of music styles and decades. Artwork has been submitted for the new album.

- **Commercial Music Committee:** There is a committee of professional studio owners and composer professors which are all involved in the contemporary commercial music world. There are faculty from COC and Cal Arts. One member of the committee has spent their entire career on designing recording studios and has helped with sketching and planning how PICO Hall would work as a studio. Faculty member Brody Steal from the Theater department is also a member of the committee and is working to reach out to people in the community who may be able to help with continuing to design the room.
- **Committee Suggestions:** Some suggestions from the committee is to create a program that trains students so they can go into assistant or internship positions in a recording program or a record company. There are many students who are planning to be independent artist and have independent studios even if they are not signed to a record deal. There is a big need for content due to there being so many TV stations and film companies.
- **Budget Constraints:** Due to COVID-19 and with what is going on with the state and the loss of income both the Dean of VAPA and the department chair are feeling reluctant to move forward. The studio will be expensive to repurpose however, not as expensive as building a standalone building.
- **Songwriting Club:** Bill is an advisor for a few clubs for Typified Records. There is also a songwriting club that just started this semester. Student original work is collected and there is a non-exclusive arrangement that their material can be sold. This work is put out as a compilation CD. There have been three CD's done and they are being called Homegrown Volume 1, 2 and 3. These projects are released in spring.
- **New Courses & New Curriculum:** The hope is also to begin offering the software classes in the fall as Pro Tools can be taught a different levels. Typically new classes or new curriculum cannot be created until facilities are in place. There is Pro Tools software available in a classroom, via mac computer stations, for the Logics course. These courses are not dependent on the recording studio. However, students do need to go to campus as there is challenge with obtaining the licensing for the software. The department does have a few iPad's which have Garage Band software installed. The school will need to obtain a license from AVID to have Pro Tools installed on the computer in at least the Music Department and with MEA in Mentry Hall. In order to better serve students enough IPAD's with the software will need to purchase and there will need to be means by which to track them. There will also need to be enough licenses purchased to install the software on all computers on campus.
- **Curriculum Status for new courses:** The new courses are currently at stage 5 in Curriculum Committee. If the courses are flexible in that they could serve in other departments these can move forward. Courses need to be approved along with a program. If there is a possibility of offering courses face to face they could be offered in fall 2021. If this is not possible those courses may be retracted. There was a suggestion to maybe add new courses into local degrees and offer as electives. Another option would be to offer a technical music certificate. This option had been discussed in the Technical Theater department and the committee was in favor of this idea. Bill has already created some certificate programs in commercial music.

- **Non-credit option:** There is a possibility of designing software recording courses as a Certificate program as adult students within the community may want to enroll in these courses to refresh their skills. There may also be the ability to do a mirroring this program in credit and non-credit. This could work as either a Vocational program or a Workforce preparation program. A follow up meeting will be scheduled to further discuss how to fit these courses into existing programs as electives or certificates.
- **Courses for Veteran Students:** There are many courses which in order for them to be paid for by the federal government for VA benefits have to fall within specific areas such as an Associate's degree. The certificates have to be specifically Certificates of Achievement and not specialization. It's important to ensure the Certificate is robust enough to be a transcript ID.

III. Year Three Status Report

- Construction Technology – Eric Arnold
 - **Background:** This program is at year three of pilot status. This program went through a substantial modification in PV. This update will help to discuss how to not make Construction Technology permanent status but instead have this program go back to year 1 pilot in fall 2021. The classes have been scheduled and offered. This is one of the programs that has been allowed to be face to face and with a limited number of students allowed in the course. Students did not have to be split into two groups. Originally there was a request to offer two courses in the fall but instead it is one section for each course as space is an issue.
 - **Scheduling classes:** In terms of scheduling the class number 1 is offered in the fall and the class 2 is offered in the spring. There is concern with students having to wait an entire year if they miss enrolling in the next class in the sequence. The idea is to offer 2 sections per class.
 - **Revised Curriculum:** There will be substantial modification to the program. All paperwork is in place and the hope is to have the revised curriculum by the end of the year. Due to the alignment with NCCER it may be sooner as the curriculum is being structured with industry. These courses may be on the curriculum agenda in the spring semester.
 - **Facilities Concerns:** Space is the biggest issue, it is difficult to offer all necessary courses in the current space. Once the curriculum is modified space will be an issue. The Castaic High School may alleviate this as there will be possibility of offering a courses at Castaic High School.
 - **Curriculum:** The current issue with the current curriculum does not align well with industry certification. This will better prepare students to go into an entry level position. Are courses being revised? New courses will be created but this has not been confirmed. There may be a mix of both. There are currently 6 courses. The program will ultimately be 8 courses. There will be 7 courses in the trade discipline and 1 in the overachieving umbrella course. It may make more sense to create these courses separately. The consultant advises that the electrical and plumbing will be modified and the electrical will be achieved. There is a course missing in concrete. It was suggested first to look at existing curriculum and borrow from it. There is big issue with masonry due to consumables. It is difficult to offer from a resources stand point. If there are two electric and two plumbing it is suggested to modify existing curriculum. This can be a substantial revision.
 - **Enrollments and Completers in Constructions:** Prior to COVID-19 enrollments and completions were well. All courses were in the evening but there was a need to change to a day time schedule. This was due to mostly high schools students being enrolled and

wanting a more traditional schedule. This is an AB 288 pathway at Castaic. There is now a set back with being virtual. This is now the time to revise the curriculum so that it is more relevant to both non-union and unions employers/industry. Many of students were not employable to be on a worksite. Many students had difficulty proving their skills. The NCCER credential allows them to prove their skills through this industry certification. With the colleges certification there isn't much uniformity.

- **Advisory Board:** This is where the advisory board can provide direction as to what the student's needs. It is incumbent to go to the employers to determine what do employers wants. Students are also looking for more immediate return on their investment. There is an ability to do good work as there is always something being built in the local area. The largest supply gap is in construction. This industry will continue to grow in the next 5 or 6 years.
- Many employers are doing concrete work and need a finishers. Many finishers are getting paid \$300 to \$500 a day. The hope is to get all courses into eLumen before the spring semester so they can be finalized by the fall.
- It is important to make sure that there is value with courses in stackable certificates. Students can obtain a local and industry certification. Curriculum can be aligned to meet that. A 3 year pilot status has only been in place for the past few years. We would either approve for permanent status and put through the Academic Senate or send back to year of the pilot status due the substantial modification.
- **Moving from Pilot to Phase statuses:** From the interpretation of the AP "All newly initiated programs, to include substantial modifications, shall be deemed pilot status for a period of three years." There is some discussion of phases but due to the AP policy. This is way that this program was put through the pilot status.
- There is a need to update the documents. Any changes will be brought before the committee. How long do phases last? The would be phase 1) get curriculum through committee and cataloged with the state, 2) 4 terms of course offerings or two years 3) and then review of the data and recommendations to proceed or revitalize
- Motion to approve sending construction tech to year 1 of pilot status due to the substantial modification by Nicole Faudree, Christ Blotz, Approved by roll call vote. Unanimous. Alisha is voting in place of Albert.

IV. Adjournment: 11:30 am

- The last PV meeting will be on Nov. 19, 2020.
- Garrett will put together the PV Committee meeting scheduled for spring 2021.