COC Student Survey Summer 2021

Data collection: 2 weeks, July 23 through August 6th, 2021;

Sent individual email links to:

New Students (not enrolled): Fall 2021 Applicants¹

New/Returning/Continuing Students (enrolled)²:

2,639 Total Respondents*

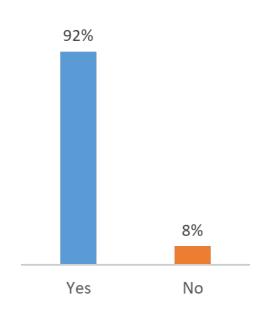
Response Rate 11%

New student respondents: 22%

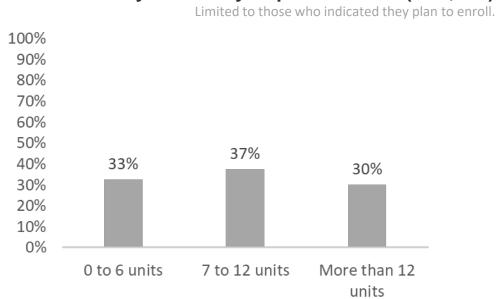
- 1. Students with application for fall 2021, but no enrollment as of start of data collection
- 2. Students enrolled in either Spring 2021/Summer 2021/Fall 2021 (excludes graduates)

^{*}After removing duplicate responses based on IP address, and multiple responses from same Email id.

Are you planning to attend College of the Canyons in the Fall 2021 semester? (N=2,639)



Q2: How many units do you plan to take? (N=2,305)



Large majority who responded to the survey plan to attend. 70% plan to enroll part-time.

Please tell us why you are not going to take classes in the Fall 2021 semester (select all that apply):

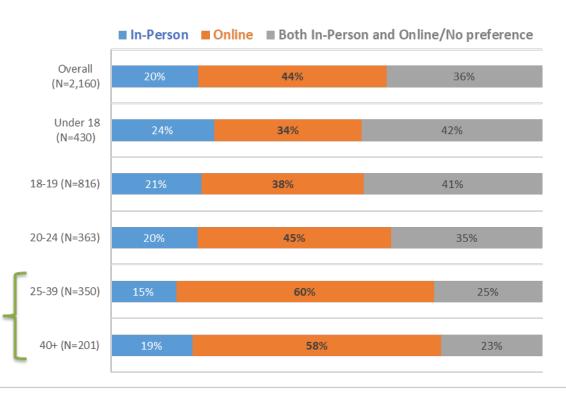
Out of the 8% who indicated that they did not plan to enroll. (N=201 students)

	Finished classes needed	57
Transferring or Nursing Prog.	Enrolled somewhere else	47
	Other (specify)	46
	Need/have a job	29
	24	
	"Still in High School"	23
Classes I need are not available		18
Need money to pay for college		13
	Care for family	
Don't know what courses to take		6

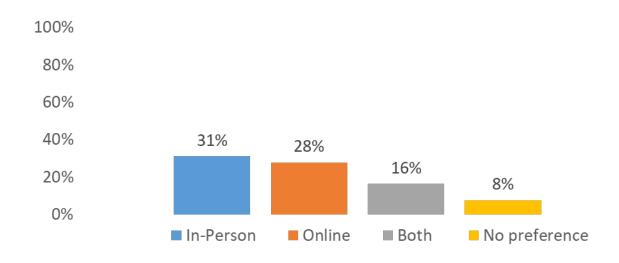
Do you prefer to attend most classes:

	N	Percent
Online	1010	44%
Both In-Person and Online/ No preference	828	36%
In-Person	474	21%
Total	2312	

Preference by Age Group

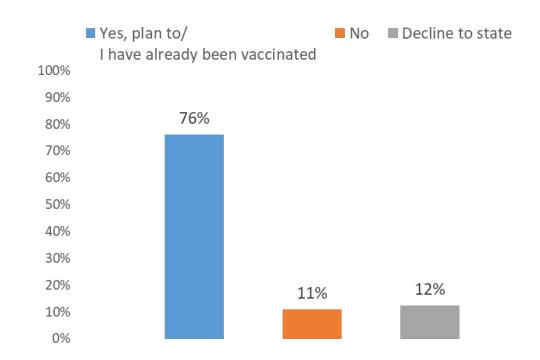


If you plan to take a science, math, or engineering class, would you like those classes to be (N=1910)



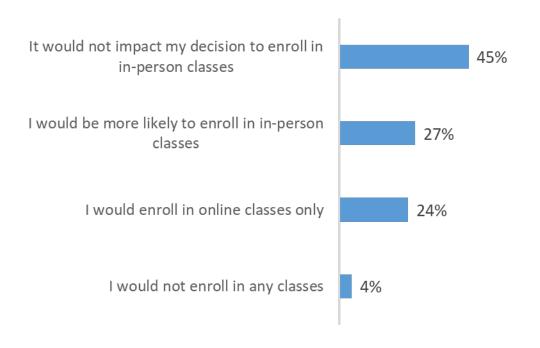
Excludes "I do not plan to take a Science, Math or Engr. Course" (N=405)

Do you plan on getting the COVID-19 vaccine? (N=2,354)

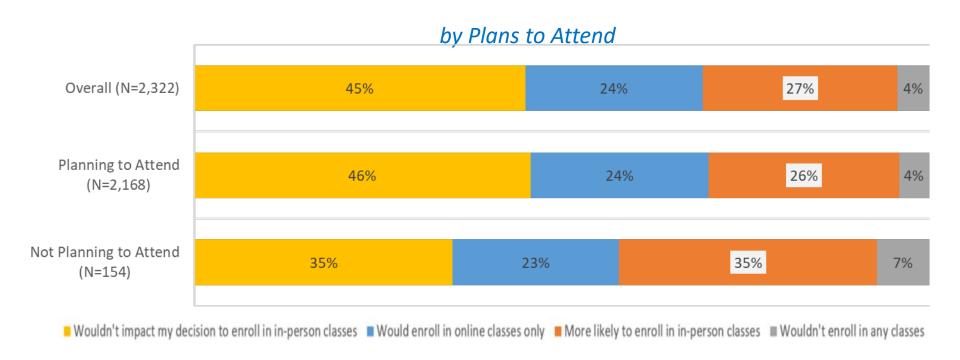


Response	N
Yes, plan to/ I have already been vaccinated	1800
No	260
Decline to state	294

If there was a requirement to be vaccinated to attend in-person classes at the college, how would this impact your decision to enroll in in-person classes? (N=2,322)



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How can the College help you? Select all that apply:

I don't need any help from the College at this time	998
Need money for College	649
Need to speak to Counselor	625
Need tutor	354
Need to find a job	335
Need assistance registering	269
Would like to tour the college	197
Need a computer/software/internet etc.	179
Need access to food/nutrition	104
Need a place to live	75
Other	68



What are most important to you when deciding to enroll? Select all that apply.

Availability of Classes I need	1,940
Clear degree/cert requirements	1429
Helpfulness of faculty/staff	1042
Access to services	878
Co-curricular activity	317
Other	77

Where have you seen advertisements for College of the Canyons? Select all that apply.

Mail delivered to home	938
Bridge banners around Santa Clarita	859
On my mobile device	686
Other	322
College Marquee	212
TV	200
Signal e-newsletter	161
KHTS e-newsletter	116
Radio	112
TikTok	77
Music streaming service	32
Pizza boxes	4

What are the best ways for us to communicate information to you? Select all that apply.

Email	2074
Text	1324
Mail delivered to home	438
College website	276
Canyons M mobile app	229
College social media	120
Other	23

Would you take advantage of regular coffee and/or food service if it was available on campus? (N=2320)

Response	N
Yes	1655
No	192
No preference	473

Why do you want to be a student in the Fall? Select all that apply.

	N
To get a degree/cert	1802
To figure out what I want to do next	601
To get a job	591
To enhance/update my skills	322
Other	212

What is your age?

	N	Percent (%)
Under 18	479	18.2
18-19 years	836	31.7
20-24 year	402	15.2
25-39 years	371	14.1
40+	225	8.5
Unknown/Missing	326	12.4

If there was a requirement to be vaccinated to attend in-person classes at the college, how would this impact your decision to enroll in in-person classes? Open-Responses

Out of the 2322 respondents to the question above, 160 Comments provided in addition.

Open-responses are being coded

What is your race/ethnicity? (If you identify as multi-racial, select all that apply)

	N	Percent (%)
Hispanic/Latino/a/x	862	32.7
Black/African American	89	3.4
Asian	147	5.6
Filipino	80	3.0
White	612	23.2
Native American	6	
Hawaiian/Pacific Islander	5	
Two or more Races	364	13.8
Unknown/Decline to state	484	17.4

Which best describes your gender identity?

	N	Percent (%)
Female	1479	55.7
Male	742	28
Non-Binary/Trans/Gender Queer	53	2.0
Decline to state	44	1.7
Other (optional to specify)	6	0.2
Unknown/Missing	329	12.4

Would you like someone from the college to contact you to provide additional information or assistance?

Response	N
Yes	671
No	1636
Skipped	332

Students were directed to a form where they provided contact information and these responses were shared with student services to follow up.