

Certificate of Specialization: Hotel and Resort Operations

The Hotel and Resort Operations Certificate of Specialization is designed for those interested in hotel and resort management. It includes comprehensive study with an emphasis on application of resort operations, sales and marketing and supervision. Program completers are prepared for entry level employment as operations director, hotel operations supervisor and director of rooms.

Certificate Student Learning Outcome:

Students will be able to demonstrate proficiency in the core skills and knowledge required for employment in the hotel and resort industry.

Program Requirements:

Units Required: 13

		Units:
HOSP-101	Introduction to the Hospitality Industry	3.0
HOSP-150	Hotel Resort Operations	3.0
HOSP-235	Hospitality Sales and Marketing	3.0
HOSP-245	Supervision in the Hospitality Industry	3.0

Plus a minimum of one unit from the following:

WE-186HOSP	Work Experience Education Hospitality Management	1.0 - 4.0
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