



Associated Student Government Elections

Campaigning Guidelines

CANDIDATE CAMPAIGN MATERIAL REVIEW SESSION

- All candidates are required to attend a Campaign Material Review Session
 - April 14, 2025, 10am – 11am; STCN-105 (Valencia Campus)
 - April 15, 2025, 3pm to 4pm; STCN-105 (Valencia Campus)
- Candidates are not required to be present for the entire session. Candidates must have all campaign materials reviewed during the session in order to be able to use them during Campaign Week.
- If a candidate is unable to attend a scheduled session, they must e-mail ASG Election Committee Chair, Moussa Haj Ghaban, at asg_equity@canyons.edu and hold an alternate review session by April 21, 2025 at 5pm.

CAMPAIGN PERIOD AND METHODS

- Candidates may commence individual (or running pair) campaigns on or after 9:00am on Monday, May 5, 2025.
- Candidates may only campaign in-person at official ASG Election events, such as the Candidate Meet and Greet.
- Candidates are limited to a \$100 budget in campaign materials. Details can be reviewed in the Election Code.
 - Receipts and Expense Statement Forms must be submitted for review by 3pm on Monday, May 5, 2025, even if funds are not used for a campaign.
- Candidates must review the Election Code for specific regulations on the number of flyers and banners allowed per campaign.

SOCIAL MEDIA GUIDELINES

- Campaigning on social media is limited to Facebook and Instagram.
- Candidates using private accounts on Instagram are required to accept a follow request from @coc_asg, @moussahajghaban, and @sanjana.sudh1r.
- Candidates using private accounts on Facebook are required to follow the ASG Facebook page (www.facebook.com/ASGatCOC).
- Candidates may not post their own videos on their personal TikTok accounts.



- During the Campaign Material Review Session, each candidate will be given a choice to be filmed to create a short TikTok to be introduced on ASG's official TikTok account (@coc_asg).
- Candidates who wish to create an additional personal TikTok video must share the video file to asg_equity@canyons.edu by 5:00pm on Monday, April 22, 2025. Each candidate is allowed to create up to 3 videos no longer than 30 seconds each. These personal TikTok video cannot be shared on the candidate's personal TikTok account, but will be shared on ASG's official TikTok account (@coc_asg).

OTHER NOTES

- Other people (family and friends) are allowed to share your campaign materials on social media to promote your candidacy. However, doing so will automatically make them a candidate representative. The candidate is responsible for all actions of the campaign manager and candidate representative(s).