

# Performance Indicators Sub Committee Meeting

## Minutes

03/27/2013

1. Performance Targets. The numbers from Daylene, with a light modification look good. The modification is adding 5 percent of the baseline percentage to the target, rather than adding 5 percent to the target. (e.g.  $1.05 \times 74\%$  vs.  $74\% + 5\%$ ).
2. Other Indicators. An additional indicator was added: progression from basic skills to degree applicable for English, math, and ESL. We can use the ARCC 2.0 data and establish a target similar to the above 5 percent increase.
3. Rumor on target setting. One of the other CCCs told Daylene that they heard someone from ACCJC say that targets should be the minimum that the college would achieve and suggested that the set the target as the lowest level of the past 6 years. This target struck the committee as odd and no one had heard similar statements from ACCJC folks. So, we'll keep to the proposed targets.
4. Next Steps.
  - a. Get the word out about the targets, including sharing the targets with CPT, Academic Senate, and Chairs. Statements should probably also be made on how the information should and should not be used.
  - b. Encourage reflection strategies that might impact the college's performance and identify methods for capturing information on the strategies.
    - i. We can brainstorm strategies at the next CPT meeting.
    - ii. We will want to get feedback from the Program Review Subcommittee on any changes to program review that might make sense.
    - iii. Some possible strategies are:
      1. Two-year offering plans
      2. Celebrations for earning certificates
      3. Send chair student contact info wen students: apply and indicate major in the area, complete certain requirements, etc.
      4. Reestablish something like the 45 unit letters.
      5. Reach out to people getting close to graduating
      6. In new online student advising, have information on areas of interest and request students to identify areas of interest (programs, clubs, events, etc.) Then use the information to reach out to students.
    - iv. In the process of developing the ideas, we will want to engage the academic senate, chairs, and others in the dialog.

5. Below is a revised Table with targets.

Completion (success)-fall term	74%	78%
Retention Fall to Fall (persistence)-excl isas	56%	59%
AA/AS Degrees AY	1,061	1,114
Certificates of Achievement AY	466	489
Number of Transfers AY	1,884	1,978
Additional Indicators from ARCC 2.0*		
Progression-Basic Skills to College Level English	37.3%	39%
Progression-Basic Skills to College Level Math	46.3%	49%
Progression-Basic Skills to College Level ESL	21.3%	22%