



**The Information Communications
Technologies & Digital Media**
Sector Navigation Team
CALIFORNIA COMMUNITY COLLEGES

College of the Canyons
26455 Rockwell Canyon Road
Santa Clarita, CA 91355
www.ICT-DM.net/DMEC

DIGITAL MEDIA Educators Conference

SAVE THE DATE
June 12-13, 2014
www.ICT-DM.net/DMEC

**Faculty Leading the Way to
Digital Media Careers**

CONFERENCE TRACKS

Our conference tracks focus on Career Pathways for digital media occupations, entrepreneurship and jobs where digital skills combine with other skills for gainful employment.

WHY YOU SHOULD ATTEND

Digital media is woven into the fabric of the modern workplace thus driving the need for digital literacy for every entry level job, even those once considered to be strictly vocational. That places you, the Digital Media and ICT faculty, in the center of career learning paths throughout the California Community College system.

THIS IS FOR YOU

This is a special event for Information Communications Technologies and Digital Media Faculty in the California Community College system.

WHEN & WHERE

Thursday & Friday
June 12-13, 2014

On the vibrant campus of the College of The Canyons located in beautiful Santa Clarita California.

Limited travel stipends, including hotel reservations, are available for qualified attendees.

Please see our website for details.

Produced by: Information Communications Technologies and Digital Media Sector Navigation Team

TRACKS

WEB DEVELOPMENT & MANAGEMENT

Front/Back, Creative->Practical->Production, Project Management, Mobile Applications

DIGITAL MEDIA IN ENTERTAINMENT

Digital Revolution in Entertainment, Digital Work-flow, Job trends, Sound Recording, Games, Digital Asset Management

GRAPHIC DESIGN & MULTIMEDIA

Graphic Arts, Animation, Digital Photography, Digital Badging, Software Updates

DIGITAL MEDIA IN BUSINESS

Healthcare, Science, Marketing, Manufacturing, Agriculture, General Office, Tools of the Trade

KEYNOTE SPEAKERS



Diane Domeyer
Robert Half



Lynda Weinman
Lynda.com



Eddie Drake
Disney

REGISTRATION & PRESENTATIONS



THERE IS NO ADMISSION COST FOR QUALIFIED CCC FACULTY.

REGISTER TO ATTEND THE CONFERENCE
www.ICT-DM.net/DMEC-reg

SUBMIT PROPOSAL FOR PRESENTATION
www.ICT-DM.net/DMEC-present

QUESTIONS?

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Digital Media Educators Conference
Information Communication Technologies & Digital Media
 Sector Navigation Team

CONFERENCE AGENDA
Friday, JUNE 13th, 2014

CALIFORNIA COMMUNITY COLLEGES

Location	Time	Activity			
RM 258	7:30 - 8:30	Sign-in Coffee and Pastries with Working Networking Opportunity			
RM 258	8:30 - 8:45	Steve Wright and DSN Team Recap			
RM 268	8:45 - 8:55	Welcome: Dr. Jerry Buckley Superintendent/Vice President, Instruction at College of the Canyons			
	9:00 - 9:45	Keynote: Edward C Drake - Walt Disney Pictures. VP Technology SE- Tech - Product Development			
CATEGORY		Digital Media In Business Healthcare, Marketing and Advertisement, Science, Freelance, Real Estate, Banking, Future of Digital Media in business	Digital Media In Entertainment Digital Revolution in Entertainment, Digital Workflow, Job trends, Sound Recording, Games, Digital Asset Management	Graphic Design & Multi Media Graphic Arts, Animation, Digital Photography, Digital Badging, Software Updates	Web/App Development & Management Front/Back, Creative->Practical->Production, Project Management, Mobile Applications
	Transition to Classrooms				
	10:00 - 10:50	Room 301 Beverly Macy Author, Educator, Thought-Leader in Digital Media and Emerging Technologies. Co-author of The Power of Social Media Marketing, McGraw Hill	Room 312 Sara Anne Fox and Dan Watanabe Independent and Deputy Sector Navigator	Room 314 Kio Griffith InstructorLAVC/IDEAS	Room 313 Roopa Mathur Professor Irvine Valley College
		The Power of Social Media in Digital Marketing and Advertising	Backward Engineering Your Project	The Business of Graphics	Responsive Web Design using HTML5, CSS3, and a Text Editor
Tech:		Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup
Monitor		Alan B. and Phil Biedron	Dan W. and Armen Fetulagian	Myron C. and David Chavarria	Dennis M. and Justin Delacroix
	11:00 - 11:50	Room 312 Doug Korte Independent Investor and Private Equity Consultant	Room 301 Steven B. Cohen Solutions Architect Daystrom Technology Group	Room 313 Scott Claus Animator, author and playwright Independent	Room 314 Jim Babbage and Mike Riley Solutions Consultant, Education Manager Adobe Systems
		Future of Digital Media in Business	Opportunities for ICT students and faculty in the M&E Business in the next decade: A look behind and a look ahead	Career pathways in Animation	Creativity and it's impact on Teaching and Learning
Tech:		Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup	Classroom with projector and standard setup
Monitor		Steve L. and Justin Delacroix	Sandy J. and Armen Fetulagian	Dan W. and David Chavarria	Olivia D. and Phil Biedron