

Academic Senate

Career Education Committee Meeting

March 11, 2019 1:30 p.m. to 2:30 p.m. BONH 330

Notification: *The meetings are audio recorded for note taking purposes. These recordings are deleted once the meeting summary is approved by the Career Education Committee.*

- 1) Approve Previous Minutes
 - a) October 8, 2018
 - b) October 29, 2018
 - c) February 11, 2018
- 2) Advisory Board Handbook (Regina, Gary, Larry)
- 3) Mark Perna from Tools for Schools Update
 - a) Career Trees and Copy Points
 - b) Regina, Rebecca, and Erika to visit each school meeting prior to March 15
 - c) Presentation at IAC meeting on March 15
- 4) National Honor Society for CE Students (Harriet)
 - a) <https://nths.org/>
 - b) "The National Technical Honor Society currently serves approximately 100,000 active members and nearly a million members since its inception in 1984. Awarding over \$2 million in scholarships to date, NTHS honors the achievements of top CTE students, provides scholarships to encourage the pursuit of higher education, and cultivates excellence in today's highly competitive, skilled workforce. For over 30 years, NTHS has been the acknowledged leader in the recognition of outstanding student achievement in career and technical education."
 - c) <https://nths.org/establish-a-chapter/>
- 5) Website/Migration Update
- 6) Video Marketing Update
 - a) Contract with the movie theater secured for 8 of the 30 second videos to play for 4 weeks in July. Which programs?
 - b) Maxed out the Mudturtle video production contract for this academic year

Announcements:

- Data Coaches Training – March 14 – 2:00-3:00pm BONH 106
- ASCCC Career and Noncredit Institute – April 25-27 in San Diego
 - <https://asccc.org/events/2019-04-25-180000-2019-04-27-190000/2019-career-and-noncredit-institute>

Future Agenda Items:

- College to Career Day Debrief
- Program Review for Budget Request