

# Academic Senate

## Career Education Committee Meeting

October 7, 2019 1:30 p.m. to 2:30 p.m. BONH 330

**Notification:** *The meetings are audio recorded for note taking purposes. These recordings are deleted once the meeting summary is approved by the Career Education Committee.*

**1) Approve Previous Minutes**

a) Aug 26, 2019

**2) Advisory Board Handbook (Regina)**

**3) Marketing Videos (Regina)**

a) Movie Theater Advertising Videos – Which programs?

b) Run in July 2019 included:

Computer Networking	Welding
Early Childhood Education	Theater Tech
Land Surveying	Culinary
Water Systems Technology	Construction Tech

i) Running 6 to 8 videos starting Nov 22 (Now in Tier 2)

ii) List of additional videos that could run:

Photography	Business - Accounting
Graphic Arts (GMD)	ID
Sports Medicine	Hotel Restaurant Management
ASL	Construction Management
Business – Entrepreneurship	MEA Overview
EMT	Construction Management

iii) 2019/20 Contract Videos

Fire Tech	MEA – New Media Journalism
MEA - Animation	MEA – Sound Arts
MEA - Filmmaking	Paralegal?

**4) ACUE Update (Regina)**

a) New Cohort Recruitment

b) Launch Events Scheduled 10 and 11 Oct

**5) SWP Assessment of Prior Learning (APL) Project Update – See Attached Docs (Regina)**

a) APL Summit 2019 at COC on 20 Sep 19

i) 24 Participants

ii) Guest presentations by:

Council for Adult and Experiential Learning  
Norco College  
West Hills Community College District

**iii) Key Topics:**

Research on APL  
Best Practices on APL  
Title 5 Changes re APL  
Next Steps in APL

**6) Career Trees and Copy Points (Regina)**

**7) SWP Budget (Harriet)**

**i) Social Media Expert on contract to assist with marketing programs**

**ii) LinkedIn and Jobspeaker**

**Announcements:**

**Future Agenda Items:**

- Program Review for Budget Request
- National Honor Society for CE Students (Harriet)
  - <https://nthshs.org/>
  - <https://nthshs.org/establish-a-chapter/>