

Academic Senate

Career Education Committee Meeting Summary

March 30, 2020 1:30 p.m. to 2:30 p.m. via zoom

Begin: 1:31 pm

End: 2:34 pm

Attendees: Don Carlson, Harriet Happel, SB Tucker, Larry Alvarez, Keri Aaver, Gary Quire, Cindy Stephens, Nicole Faudree & Marilyn Jimenez

1. Approve Previous Minutes

a. Nov 4, 2019

b. Dec 2, 2019

c. Feb 24, 2020

- There was a reminder that the March meeting was cancelled. CE meeting will be held once a month.
- Motion to approve previous minutes by Cindy Stephens, seconded by Larry Alvarez Unanimous. Approved.

2. Marketing Videos (Gary)

a. 2019/20 Contract Videos

- Fire Tech video is finally done. This one will be removed from the agenda. The full length and the 30 second New Media Journalism videos are also done. MEA Sound Arts is almost done. It is not clear what the status is on the MEA-2D and 3D Animation videos. MEA-Filmmaking will be on delay until fall 2020. The remaining videos, ARCHT/ID Home Staging, Non Credit-Vocational Programs and Automotive will be on hold until fall 2020. There will be two videos done for Automotive. The video for Home Staging was started three weeks ago. Gary will follow up with Shawn regarding the status of the videos and to collect feedback. Records will be kept regarding the status of videos. This item will not return on the next agenda.

Fire Tech – (In Final Review)

MEA – New Media Journalism

MEA – 2D Animation

MEA – Sound Arts

MEA – 3D Animation

ARCHT/ID Home Staging

MEA - Filmmaking

Non-Credit – Vocational Programs

Automotive maybe (2)

3. LinkedIn –LinkedIn Learning Platform (Gary & Keri)

- There are still some technical issues with LinkedIn on their end. The main issue is that when students sign up for the LinkedIn Learning class the information is uploaded to the

system and this system would send out an automatic email. However, the email is not going out to students and students are not able to begin the class. Staff are having to contact LinkedIn Learning tech support so an activation email can be generated for students. For the most part the work around is working. It is better to have the faculty submit a request for their entire class. Another main issues is with students using .edu emails are being block by LinkedIn. If a student is using any other type of email the student won't have trouble accessing the activation link.

- **Regional budget for 19-20:** Originally the idea was to take LinkedIn Learning to the region which would have eliminated the college having an individual contract, this did not happen. Santa Barbara College is doing a regional project called Career Strategist. This is similar to how COC took regional dollars and applied them towards the ACUE training program and paid for the entire region. Santa Barbara is now doing this with Career Strategist which includes a LinkedIn Learning contract. Harriet will meet with Ryan the LinkedIn representative to negotiate how the college can transition from a local to a regional contract. This may help with some of the technology issues as the region will include the new technology.
 - **How can a faculty member set up a LinkedIn Learning account?** In the past faculty could be set up with an account and be given administrative access. Leslie Carr currently has the professional learning platform. Harriet confirmed that faculty accounts could be created as student account as a work around. This account would not make faculty "administrators" but they would be able to access LinkedIn Learning and access all of the content. Faculty should have access to these accounts as quickly as possible. Gary could reach out to Rachel in LinkedIn so he can be set up to have the ability to set up others as administrators. However, there was a request to continue to have all account request go through Career Services. Harriet will follow up with Regina to collect her feedback as this should not be a faculty responsibility. The end goal is for the faculty to work with Career Services to come up with a plan regarding how this work will be integrated with the Curriculum to get students ready for workforce. Another goal is to have the students look into Career Services for internships and job placement. In regards to Job Speaker the student will be directed to create their Job Speaker profile which then will grant access to LinkedIn Learning. The hope is to have students create this profile as they are becoming students. In terms of Guided Pathways, digital tools will be provided to students such Job Speaker, LinkedIn Learning and ePebble so that as students are in their learning journey they can also begin their career journey.
4. ACUE Update regional funding still on hold (Gary)
- **Will the region fund future ACUE sessions?** ACUE is needed more so now than ever before due to remote learning as ACUE fine tunes online instruction. ACUE can customize trainings for both face to face and online instruction. ACUE is making some of their trainings available to everyone nationally. ACUE is also hosting webinars and accommodating faculty who transition to online teaching modality. Some faculty are taking time off from the training.
 - There is full intent to make this a regional project for the next year. Incentive funding was announced the week of March 9th and \$358,000 was received locally. This means Career Coaches can be supported for another year with the Hart District. There will also be \$100,000 which can be used to support lab techs which are critically needed in face to face labs. There is regional funding decline due to some sister colleges showing a decline in enrollment. COC received only \$184,000 which is a decrease of \$57,000 and this has not been budgeted.

- **ACUE Training:** A report was received from ACUE in terms of how faculty are self-reporting in the difference this training has made in their classrooms. Regina met with Daylene, to do a comparative analysis regarding what success and retention will look like prior and the ACUE training. The reporting data will not include sections or faculty names as this will be kept completely anonymous. This data will help build a case for institutionalizing this training. The hope is to fund this training regionally next year but if this does not happen ACUE will still be funded for COC through SWF.
- **Professional Development:** There has been \$50,000 allocated for Professional Development, however most people will not be traveling anytime soon and probably through December. This funding can instead be used for ACUE training, which can be done without traveling. Some conferences have moved to online. If events are cancelled refunds need to be requested. If Professional Development is available online, which faculty can participate in, travel authorization requests should still be filled out. This will help to capture the conference fees. There will not be a big investment in Perkins or Professional Development for this year. This item will return on the next agenda.

5. Perkins – CLNA Comprehensive Local Needs Assessment (Harriet)

- **State Plan:** There is currently no state plan which means there is still no application although this is still to be completed by May 15th. It is also not clear, for writing the application for next year, how general the application will be for funding so that there is still much lead way. Without a state plan there are no allocations.
- **Perking Funding:** It is not clear if an extension will be received for the \$240,000 Perkins funding that remains for this year. Much of this funding is for Professional Development through June 30th as well as several events that were scheduled with the Hart District and the Healthcare Symposium. The college is waiting to receive direction from the State Chancellor's office.
- **The Comprehensive Local Needs Assessment:** Preliminary findings were received from the Consultant that was hired from the region but a survey will still need to be done with the Advisory Board members from Industry. The survey will include no more than 5 questions and will be done jointly with the Hart District. The questions have not been determined. Harriet is working with Justin Wallace, who has worked in Economic Development, to help identify. The survey will be sent also to companies who have not served on an Advisory Board. This is a way to introduce to these companies what programs COC offers. If those companies response COC will determine if they are interested in joining an advisory board. This will then meet all the mandates on the Perkins application. Based on the report from the Consultant, the region indicates there are not enough Industry experts on the table to meet the guidelines. The plan is to come up with some questions, email them to all department chairs and to collect feedback.
- **Advisory Boards:** There was a request to host a zoom meeting with departments. Harriet will send out an email asking who is interested in hosting an Advisory Board meeting with their departments via zoom for spring and who wants to wait until fall semester.

6. CCCAOE Spring Conference (Harriet)

- April 30th is the national date. However, many of the national dates from Sacramento are requesting community colleges to develop contingency plans through the summer and into the fall.

- **Incentive funding for Strong Workforce Development:** A general session was hosted with Marty Alvarez (Vice Chancellors for instruction) and Cindy Weber (Vice Chancellor for Workforce Development). There were questions regarding how the budget is being done. Incentive funding for Strong Workforce Development was received on June 30th of last year. There is still a long spending year for a total of 30 months. Metrics are still being figured out. Community Base Education is being looked at, which is typically found in Contract Ed and not in Academic Affairs. There is concern as the idea is to align with Vision 2022 goals but Vision 2022 are credit base education. It is not clear what funding will look like but there are 122 initiatives that will be evaluated. Due to the current COVID-19 crisis this will not be evaluated any time soon. As a region, regular funding discussion may take place but it is not clear what the funding will look like.
- **Cancelling CTE Programs:** There will be significant challenges next year due to cancelling some programs which cannot be done remotely such as Welding. Many CTE faculty are struggling, there is substitute assignments for their labs but the question now becomes the level of integrity and are student able to master the level of skill attainment that is required for Workforce readiness. COC needs to look at what others colleges are doing, and what are best practices. The demand from the Workforce will be even greater due to their economic realities. There is concern with presenting students as ready and yet they are not ready.
- **EMT program:** This program is also struggling as there are hands on skills that students need to perform in class and the final exam is the Natural Registry Practical Exam. Students also need to do clinicals in the hospital and ambulance which is not possible. Some courses from spring will be brought back in the summer. If online modality continues onto the fall courses will not be offered. The state is discussing emergency legislation which would allow community colleges to graduate students and allow them to sit for the state exam without their practical skills. This would then require employers to train them and approve them for hands on skills.
- **ECE program:** There are some students which are working with children virtually. There is concern that Commission on Teacher Credential might not accept this due to requirement for students to meet certain hours working with children. The hope is that the commission will approve these hours. Great virtual content has been developed. Education has become very innovative.
- It is important to document the pros and cons of what departments have been asked to do. For many of the Career Education programs online instruction is not an appropriate and adequate method. This cannot be a long term solution in terms of funding and declining enrollments. There is a need to advocate for Career Education. There is also concern with some students not having access to technology or internet and being unable to complete their courses. This is becoming an equity issue. Will the model for higher education have a significant change? There is popularity with for profits offering programs completely online and higher education needs to look at this model. There is concern that some programs cannot be offered online.

Announcements: none

Future Agenda Items:

- Career Trees and Copy Points Finalization
- College and Career Day
- PRT