

Academic Senate

Career Education Committee Meeting

November 23, 2020 1:00 p.m. to 2:00 p.m. (Zoom Virtual Meeting)

Attendees: Gary Quire, Harriet Happel, Don Carlson, Dr. Omar Torres, Jennifer Paris, Larry Alvarez, Jeff Baker, SB Tucker, Garrett Rieck, Keri Aaver, Kathy Bakhit, Daylene Meuschke, Regina Blasberg, Marilyn Jimenez, Tina Waller, Nicole Faudree & Tim Baber

Start Time: 1:07 pm

1) Approve Previous Minutes

a) October 26, 2020

- Motion to approve the minutes by Nicole Faudree, seconded by Tim Baber. Votes counted using the participant's window. Unanimous. Approved.

2) Open Forum (15 minutes)

- There is a suggestion to meet with the MQE Committee in regards to MQ's for hiring adjunct CE faculty.

3) Program Review (Harriet)

- There was form put together by Harriet that people could fill out for Perkins 5 funding requests.
- Update on the Program Review Committee meeting. There is a question regarding what will it look like when everyone returns to the campus?
 - John in MEA stated they do not have all the proper equipment for their media class. The school donates computers and allows student to borrow them. However, most of this equipment is in the form of a google chrome books. These do not suffice the needs of the media program. John is looking at possibly putting this item as a budget request. John is also looking into High Flex classes as this may be needed if there are plans to have 20 students in the class. There could be 10 students in the classroom one week and then another 10 the following week. Students would have access to these computers while they are not in the classroom.
 - Discussion also took place regarding the long term vision for the programs. What does an instructor do if they have a need to an alternative plan solution? Some ideas are to switch some of the content to virtual classes and adapt more sophisticated software. How can those request be made and prioritized in program review? Would these request fit better in SWF or Perkins? If faculty want to main the momentum and health of their program they will need to be creative in adopting new technologies. This may beneficial in that it create the possibility to serve the same students or perhaps more students in the same space. This would also fit in well with the guidelines from Perkins and Strong Workforce in that this would be an improvement of quality of a program.
 - There was a reminder that Perkins has gone from Perkins 2 to Perkins 5 and

now it's gone to three code indicators. These are the same core indicators which look at non-traditional populations, such as gender. For example, in Nursing it has traditionally been a female. The non-traditional population has been male. How is increasing male participation in this field being looked at? This information can be found on **Launch Board**. This website can provide program data. The Chancellors office has done a considerable amount of work in the last year. This page can be found by going to calpassplus.org/LaunchBoard/Community-College-Pipeline. Data for COC can be viewed by selecting the following search parameters "College" and then selecting "College of the Canyons." Lastly select Program or Sector as "All CTE Programs" and select "View." The data demonstrates the following:

- 15, 498 students enrolled
 - 51% students are economically disadvantaged. Under this area data demonstrates demographics such as race, ethnicity, and gender.
- Data can also be viewed by Business and Entrepreneurship. In regards to SWF, sector justification is needed to fund the programs within that sector. For example, for Business and Entrepreneurship that is going to be Accounting, Business Administration or Marketing. Programs need to be identified by region such as the South Central region. This area has one of the greatest employment supply gaps in terms of where the jobs are at. In the new SWF reporting this data is being prepared by the Center of Excellence.
 - In Animation, from a Perkins viewpoint, race and ethnicity need to be looked in terms of disproportionate impact. In looking at gender and in looking at non-traditional populations the program is 57% male. This means there are 47% female. This is at least a 7525 ratio. The population is also very young. What are the efforts being made with K-14 pathways? If student can be targeted in K-12 there is a bigger chance they will matriculate directly into COC.
 - For some programs there is no data available as there is a not a large enough pool to report the data. This is problematic, FERPA Guidelines state that if there are not enough students enrolled in a program the website will not post data. There are concerns that it would be too easy for someone to figure out who exactly those students are in those programs. There was a question regarding how many students are needed to get the data? In regards, to gender if a program has a 90% male to 10% female ratio how can more focus be put to get more females involved? Does local data need to be examined? The IRD office at COC can help with looking up data based on the enrollments. For example, in program review you can look at majors by demographic breakdown for majors. There are currently three fall terms loaded. A pie chart is available for ethnicity, age and gender. Marketing efforts can be analyzed such as cultural thinking. Faculty need to start looking at issue outside the box and look at what can be done culturally to change the environment from a programmatic point of view. For SWF and Perkins it is all about enrollment, retention, completion and employment.

- The median wage in CA is currently at \$15.61. There is work with the Centers of Excellence to begin to identify jobs within a program or industry section that would define as middle skilled jobs which tend to have a much higher entry point for medium wage.
- It is also helpful when students can identify themselves with a diverse group of instructors. There is a state level Professional Society is also having these conversations about how to recruit more ethnically diverse students. It is not clear why more ethnicities are not enrolling? It is not clear if it because they are not aware of a program if is something is discouraging students. Having the Career Trees and sharing more information on the website is helpful. It may be an issues of micro aggressions. Many times these micro aggressions will start to push people into other careers. There are suggestion to maybe reach out student at a younger such as Junior High. It is difficult to change an industry but small changes are also possible. The industry also has to recognize the need for change. It is also important to explain to ethnically diverse students what the industry is like and to mentor students and encourage them to form their own study groups. There is more need to have information for parents of students and more conversations with school districts. There is also the idea of a road show. There is a suggestion bring in more students during the middle school Summer Institute such as four times per year. Registration for the summer institute is \$225 for student so many may not be able to participate
- This item will return on an agenda for spring 2021.

4) Strong Workforce Funding New Guidelines (Harriet Overview)

- Harriet shared a worksheet. Both Perkins and SWF are innovative approaches to how we achieve the continuous program improvement. These funding sources are not for replacement of equipment. There is a need to adopt and adapt to emerging technologies. What can be simulated or how can AI can used virtually? There will be FLEX session with Regina being conducted soon. How would an instructor use the smart goal application? What are the goals and activities for the year? Look at core indicators, vision for success, outcomes, costs, resources, and human and physical needs. Think about core indicators such as postsecondary retention and placement, earned recognized postsecondary credential and the non-traditional program enrollment. The goal is to have either a certificate, degree completion or transfer to a four year institution. How to get students employed at a median wage? This can be achieved through work base learning, internships, project based learning and any type of activities. At the next meeting each of the industry sectors will be looked at, as defined by the state Chancellor's office.

Announcements: Open Forum for Discussion

Future Agenda Items:

- SWP Summary November Meeting (Harriet)
- **Adjournment:** 2:03 pm