Academic Senate
Career Education Committee Meeting Summary

March 27, 2023 1:00 p.m. to 2:00 p.m. (Zoom Virtual Meeting)

Committee Members: Gary Quire, Harriet Happel, Jennifer Paris, SB Tucker, Jeff Baker, Mark Daybell, Regina Blasberg

Guests: Dr. Hency Chu, Marilyn Jimenez, Paula Hodge, Jon Amador, Heather Dotter, Jeff Gregor, Nadia Cotti, Dr. Kathy Bakhit, Daylene Meuschke, Jon Amador, Nancy Sandoval

Start Time: 1:04 pm.

1) Approve Previous Minutes

   a) March 13, 2023 Meeting

      I. Meeting minutes were pushed to the next meeting.

2) CCCAOE Spring 2023 Conference in Sacramento (Gary & Harriet)

   a. [CCCAOE Spring 2023 Conference:](#) The conference is scheduled April 16th to the 21st. Faculty can still register and there are still rooms at the Sheraton hotel. The Hyatt sold out about 2 weeks ago. Anyone interested please reach out to Harriet. The theme of the conference is superhero and "What is your super power in CTE? Many speakers will cover different aspects of CTE. A keynote speaker will speak on DEI on Wednesday's kickoff. This is the first time there will be 9 plenaries. There will be 52 break outs as the conference keeps growing. To register visit the [CCCOAE website](#).

3) CCCAOE Advocacy Day Report out (Gary)

   a. [CTE/Non-Credit Institute Conference at Compton College](#) & [CCCAOE Advocacy Day 2023](#): Gary was at Compton college on Monday and then flew out to Sacramento on Tuesday for the CCCAOE Advocacy Day that took place on the 8th. There were many attendees from the region. Gary and Robert Coral discussed AB 377 SWF funds with K-12. The idea is to have funding control to help grow the dual enrollment program. There are some high schools in favor and some CCC's against as they don't want to give money back to high schools. Some high schools didn't utilize funds as intended and other high schools didn't receive funding. This issue keeps coming up as a bill, and the originator of the bill is no longer in congress. This bill has been shut down every time and vetoed one time. Most of the assembly members support AB 377. It was important to give an explanation of bill and why CCC's are against it.

   b. **NEW! Student Housing at COC:** Gary met with Assembly member Attis who covers Cal Poly San Luis Obispo and Cuesta College region. Gary met with the assembly members who are pushing for student housing. COC has been accepted.

   c. **Budget Update:** Gary met with Mark Martin who works in Finances and Budget for SWF for all the UC's, CSU's and CCC's who stated there are no big changes in terms of budget as taxes go pushed back to October.

4) ASCCC CTE/Noncredit Institute Report out (Gary)

   a. This year they are trying something new, hosting one day in the north and one in south covering the same topics.

   b. **CTE Toolkit Update**: The CTE toolkit was mentioned and there is a group that working on this.

Kari Robertson (State CTE Liaison) and Lynn Shaw (retired faculty member from Long Beach City College) and have some momentum. Gary gave them a break down as to how COC is moving forward but mentioned that it is on hold. The group liked the committee composition which includes, 3 CTE faculty, 2 MQE reps and the chair, Academic Senate President and VP, Policy Chair and VP of HR. Many colleges like this breakdown of the committee. This is still on hold on the Senate agenda and this needs to come down there was much unease at the Senate. The biggest issue is the rubric that would be used to approve alternative equalizations by HR. There is also much unease as to would this would be considered equivalent. There was a discussion that these decisions should come forward to senate however others feel it should belong to MQE. Many outsides of CE are not comfortable with this toolkit. Gary presented with Lynn and Robert and worked in Oct. 2022 to spring 2023. There seems to be some momentum. Once more college begin using the toolkit more college will be adaptive. There were a lot of diff colleges excited to use this. At COC, there are 20 CTE programs and 6 are interested in using toolkit. There is Victor Valley college that has a truck driving program and there are 1000 people waiting to start the program and they are stuck as they don't have anyone who can teach the program. It has been talked about, the momentum was strong at the conference.

c. **Non-credit looking at ESL for Non-credit and not for credit:** Some colleges are starting to teach classes in not for credit Spanish classes. There was some discussion to bring into credit. Many colleges are teaching in this format.

d. **Attendance at the Conference:** There are 50-60 people present in Oakland and this was the same attendance two week prior. They may start doing a regional road show. Gary would like to see more CE faculty attend to be able to spread out.

5) Project Based Learning (Harriet)

a. **Project Base Learning:** Faculty are being assisted to incorporate PBL into curriculum. This gives students the ability to connect the discipline to the workforce. If you anyone is interested please reach out to Harriet. There is a PBL faculty group that will be put together to help take pressure off Patty Robinson and get another faculty working on PBL. Most entry level positions require 2 years of experience; however, students cannot get this experience as they are in school. Also, many students have experience in something not related to their major. Many employers want essential skills, if done right students would have the possibility of doing PBL every semester. After 4 projects student would end up with 2 years of experience. This is a key modality that can be used to engaged students and fits into Guided Pathways as it encourages students to stay on the path and gives them hope towards the future.

b. **Job Speaker**: There are great tools such as Job Speakers and students can build a skills-based profile based on courses taking such as PBL and student clubs to help them generate a resume. This system is animated and based on analytics. The job speaker profile can be used to create a LinkedIn Profile and the E-portfolio to give them a competitive advantage. The Employment Center can give a 10 minute in class presentation. The Employment Center will also be working with Nexus Edge as this is already in the canvas shell. The idea is to put learning modules for how to access these tools. Faculty can consider giving extra credit if students complete the module and create a resume. There are 12 faculty across the disciplines who participated last semester, there are 6 who are doing this in their classroom and 6 who are participating as a co-curriculum with student clubs.

c. Kim McKenny has stated that this experience should be for all students. There are "light the fire courses" and PBL is related to this. Harriet is going to work with counseling to find out how to

work together. The world is moving towards Gen Z and they want to know why and want the hands-on learning and what is looks like in the real world. Faculty do not need to create any thing and can work with Justin Wallace to find an industry partner to bring into the classroom and create a project together. This doesn't have to be an industry partners faculty can work with other depts on campus, consider maybe students that can help in another dept or office that they may be interested in. This is learning for students and not if they completed their project. Employers state that students don't know how to collaborate and work in teams. This gives students much experience.

d. In BUS is it for students to learn what entrepreneurs do. At the end of a class students do a reflection two-page report. The students state that they maintain a relationship with employers and they are learning. Students create the questions and some went out and sought two companies. In BUS 100 students did a business case analysis on a business. Gary would like to have at least 5 business that students can analyze. The first 12 people have stated they already are doing this and got them out to meet with industry members.

6) What's on your Mind? (Harriet & Gary)

a. **CE Program Websites**: There is a need to look at the website and see how CE Websites are being redrafted and regrouped. Recommendation to connect with Robin Spurs to get a new format. Senate is talking about new navigation, Gary can talk to Hsiawen as there is no point for CE Dept chairs to re-do their pages if the college is updating the navigation and drop downs. The committee would like to have a better understanding of how the updates will affect CE websites. Gary had to do many changes and remove much content. It is recommended to look at the CE website every 6 months. There was a template created by Robins Spurs, need to see if the format is still the same format for all websites. Perhaps the committee can come up with a new layout. Robin is on continual retainer for any changes. Harriet was working with Full Capacity Marketing and tried the program marketing; however, this did not work. Harriet is now working on rebranding and would like to get this completed within the next 8 weeks to refresh the website. Suggestion to look at websites after Spring break. The information communicated from IT a few years ago was different that what faculty received.

b. Cyndi Trudeau has access to everyone's website however, Harriet has stated that CE websites are to maintained/updated by Robyn Spurs. Harriet will follow up with Cyndi as those changes should be done with Robyn to keep consistency. Cyndi has been helping to create the new School of Public Safety website. The goal is to make a rotating gallery of work and this needs to be changed. Jeff Baker will work with Robin. Need to get student permission to showcase student work on website. Make sure to copy Harriet on these emails.

c. When you go to college catalog and look at Sound Arts or Animation you would have to know what these programs are in MEA. This makes it off-putting and many don't realize there is a website for Animation. Jeff spoke with Patrick and this is a TOP code program issue. This is a multidisciplinary program however, students are not finding the program. In regards to the Top Code, Harriet will sit down with Daylene and discuss some realignment. This is where need to make changes to have better representation for programs. These are the changes needed before going into a new program review cycle. It is suggestion to Patrick Backes, Steve Erwin and Jasmine as changing TOP codes involves more than just IRPIE.

d. The is a similar issue with the COC Website navigation in regards to My Canyons Self-service, UI navigation, Department and programs. Departments with multiple disciplines and program tracks are basically invisible on these. The Navigation tiles for each school has pictures

representing that school/division, Humanities/ML has a picture of a man focusing a camera on the viewer. However, there are no filmmaking courses in Humanities.

Announcements: Open Forum for Discussion

Future Agenda Items:

Adjournment: 1:56 pm