

# Academic Senate

## Career Education Committee Meeting

October 10, 2022 1:00 p.m. to 2:00 p.m. (Zoom Virtual Meeting)

**Attendees:** Gary Quire, Daylene Meuschke, Drew LaFave, Nadia Cotti, SB Tucker, Jennifer Paris, Tammy Bathke, Brittany Applen, Regina Blasberg, Marilyn Jimenez, Harriet Happel, Heather Dotter, Larry Alvarez

**Start Time:** 1:04 pm

**1) Approve Previous Minutes**

- a) September 26, 2022
- b) Motion to approve to Sept. 26, 2022 minutes by Jennifer Paris, seconded by SB Tucker. One abstention from Tammy Bathke. Approved.

**2) Fall 2023 CCCAOE Conference (Accelerated Classes 8-week, 5-week classes) (Harriet & Gary)**

- **CCCAOE Conference Update:** The conference was a great and is a good opportunity to network with people from other colleges. Much of the discussion focused on re-entering adult education, re-skilling, up-skill and changing the format classes are offered such as 5- or 8-week classes. Regina attended the workshop on legislation and the baccalaureate degree and how this is changing due to legislation. The CCCAOE normally does a 1 day or 2 of advocacy. By the end of February, they are looking to have advocacy days. Advocacy is 365 days a year and it is important if there is an issue that communication to through PIO with our legislature. The legislatures sometimes are unaware of the CTE perspective. The governor believes that social mobilization can only be achieved through a baccalaureate degree but it's important to look at the return on investment. For many programs this is not the case. More employers are getting active in tuition reimbursement. Now students are looking for a skill set to enter the workforce. People are not staying in job for very long. Employers are looking for some degree of commitment. It's important to tell the CTE story so there is legislation that is favorable so students have a choice in a cost-effective way.
- **FACCC Legislation:** Legislative is an on-going process. FACCC does an amazing job legislating and this is a separate professional society. Currently Wendy Brill is the President. If anyone is interested you can reach out to Wendy and she can help set you for advocating. This is another avenue other than PIO.
- **CCCAOE Legislation:** CCCAOE has an Advocacy Committee and there is a consultant on contract to bring awareness. Anyone interested in advocacy can join. The committee meets once a month. CCCAOE has stated they need more faculty involved in advocacy. Anyone interested can reach out to Harriet or Gary. The discussion is on re-entering adult as the traditional high school graduation student is shrinking due to the lower birth rate.

**3) CCCAOE Conference had multiple conversations for reentry adults, industry and workforce (Harriett & Gary)**

- **Industry and Faculty:** Justin Wallace is actively working with industry as the idea is to see how both faculty and industry can work together. The reality is that there may be a recession soon as this may be announced in the media. There are more companies ready to prepare for this with more layoffs and there will be more displaced workers. Manufacturing and construction will not slowdown in SCV. This is not about residential as this also due to infrastructure. Health Care will

not slow down as the due to the now endemic situation. There are many recessions proof programs and need there a need to start thinking of how to market this. There are the ideas of student engagement and Daylene has stated this from the GP conference that every student needs a go to person. Do we begin mentoring and how can students have someone they can contact? The college is becoming a consumer organization and the customer service will determine repeat service which is retention.

- **PG&E 8 Week programs:** Gary sat in on a session with Monie who sits on the board and is working with PG&E in Northern CA. They are creating a specific 8-week program for PG&E. This program seems to be a very successful. At the break-out session there was a rep from PG&E, workforce development and Bonnie who is the VP for the workforce program. This is an intense program, M-F 8-5pm and when students complete the program they are placed in the PG&E program. This was a not a credit program. This idea is in rethinking how student is being re-educated and involving industry.
- **Advisory Board meeting:** Gary received an email from Hyatt who confirmed they want to continue moving forward. The rep from the Hyatt met with their HR and COC trying to set up a certification. If an individual finishes the certification they get a higher rate than minimum wage. Industry has a conference explaining what is working. There were reps from many different colleges. The manufacturing program is starting and is being tailored this for industry. In the spring there may be more presentation with programs and industry.

#### 4) Partnering with industry to find their current employee population for upskilling (Harriet and Gary)

- **Manufacturing Day:** In looking at January and the COC employment data there is a need to look at industry and have them at the table. There are many Hart District students who are beginning to see the employment opportunities. The Manufacturing Day event was on Thursday night and there were over 230 students and parents in attendance with over 8 industry partners. Harriet read a letter from a parent providing positive feedback from having attended this event. The opportunity to give students is phenomenal. One of the industry partners with Woodward is now the COC champion and likes what is being done and appreciate the faculty. On Thursday Woodward opened the first day of the tours and have continued to open tours and invite families of employees who there. Who are the industry champions and how can those relationships be strengthened? These people should be on the advisory boards. The advisory board should be composed of at least 50% industry partners. Need to do programmatic marketing to full capacity for 5 CTE programs. This is very program specific and is accelerated. Need to look at scheduling 5-8-week courses as opposed to the traditional 16-week programs.
- It was stated that the ASL has not been able to connect to the Hart District. There are more issues with students coming from the high school who are not using the same curriculum. The request is to have an event to invite all ASL industry representatives. The idea is to do a faculty meet. Need to bring in instructors from the Hart District and look at the SLO and signature assignment to get to articulation agreement which is more favorable rather than doing the F2F meet up. In order to do articulation agreements both the Hart District and COC need to be teaching the same curriculum. The first step would be to have faculty member go to the Dean and then bring in Harriet.

#### 5) Reminder for Program review training Sessions (Harriett)

- An invitation has gone out from Daylene for option 1 and 2 to get ready for program review. The first session is this Thursday from 11:30-1pm and a repeat session on Oct. 31<sup>st</sup> from 3-4:30 pm. This is approved for FLEX credit. Daylene and Rebecca will open up the review process. We are in

year 2 of 3 of the review processes. The will cover request changes and will then turn over to Jason Hinkle and Sharlene Coleal and will go over the budget model. Questions will be answered for SLO and eLumen. There will be a break out room for budget. The IR team will have a session to go over the visualization. Gary will have a room for Career Ed and people can move into the different rooms. There will be 45 minutes for this portion. If anyone has any questions they can attend the Oct. 31<sup>st</sup> session. Daylene will go over the EFMP submission the process as this overlapping. EFMP is a pretext to a facilities prefix and Townley will be reviewed so an emphasize for space can be added to PR. Rebecca and Daylene will have a room where people can connect to get questions answered.

- **CTE Student Survey Reminder**: The CTE survey has been sent to students and some have re-sent to students as a reminder. The survey is how funding is received for SWF. The results are taken and that is what the employment data is based on and as well if students are employed in the area of study and are at a living wage. It is critical to have students participate in the survey and need to encourage them strongly.

**6) What's on mind?**

- Have the timelines for spending money been put out for this year? There is concern that faculty do not return to campus until February and then 3 weeks later they cannot spend money. There has been no deadline? Dr. Torres would like all invoices completed by Jan. 1<sup>st</sup>. On Dec. 1<sup>st</sup> an email, be sent out with a January deadline. If anyone has money to spend the recommendation is to do this quickly.
- Harriet will cover the Tablue and launch board at the next meeting.

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**Announcements: Open Forum for Discussion**

**Future Agenda Items:**

- Tableau, Program Review and Launch Board October 24, 2022 (Harriet)

**Adjournment:** 1:47pm