

Academic Senate Career Education Committee Meeting Summary

October 24, 2022 1:00 p.m. to 2:00 p.m. (Zoom Virtual Meeting)

Attendees: Brittany Applen, Daylene Meuschke, Dr. Hency Chu, Dr. Kathy Bakhit, Gary Quire, Harriet Happel, Jeff Baker, Jeff Gregor, Jennifer Paris, Justin Hunt, Justin Wallace, Larry Alvarez, Marilyn Jimenez, Mark Daybell, Nadia Cotti, Nicole Faudree, Dr. Omar Torres, Paul Hodge, Regina Blasberg, SB Tucker, Tammy Bathke & Tim Baber.

Start Time: 1:03 pm

1) Approve Previous Minutes

a) October 10, 2022

- I. Motion to approve the minutes for Oct. 10th by SB tuckers, seconded by Jennifer Paris. U.A.

2) Launch Board Statewide and Regional Data Tracking (Harriet)

- a. Student Success Metrics: The CCCO and Dept of Education Launch Board, calpassplus.org was shared. The launch board shows student success metrics and the CCC pipeline which outlines skill builders. The website displays short term-career ed which includes students starting, gaining skills, success rates, completion a non-credit or a workforce career. It was clarified that 9 units is still considered part time. Many employers are still preferring skills over degrees. All Business Students are counted. If students are taking English, Math, Science and Art, a student may only be taking 2 Business classes in the first year. Its important look at certificates of specialization to see how this can be arranged. Need CTE students to do a concentration first. The website allows users to search by a program, the website outlines award winners, employment (which is self-reported) and this is all collected via a student survey. One questions addressed is, "Are student obtaining employment and earnings based on their program?"
- b. College Pipeline: This are of the webpage outlines by program and a user can search by college, program and academic year. It will also show retention rates; how many students are economically disadvantaged and historical enrollment data.
- c. Strong Work Program (SWP): A user can also search by college, program and academic year to search for enrollment data. For example, data will be pulled showing how many students earned 9 or more CE units or who complete CTE workforce prep course. The state will use this data to report on their skills data. All wage data is self-reported. Deans can also see how their schools are doing as they can search by industry sector. The state will use this date to determine how much allocation to give in SWF funds. Data is updated around the spring. There may be delays with other CCC's not reporting on time and this results in delays in data. There was a clarification that the CTE 9+ units metric looks at "vocational" TOP codes except 4931.00 and SAM Code equal to A (apprenticeship), B

(advanced occupational), C (clearly occupational) and D (possibly occupational). For the Business program the courses do meet the criteria outlined here.

- d. Which data do CE faculty need to focus on? Completion is a big area to determine if students are completing a program such a certificate or a degree for transfer. The other area is employment which is over 30% of what is funded for Strong Work Force (SWF). Are students getting employed at a living wage? The wage of need to determine is what is the market barring for certain program.
- e. The college choose to not do programs on housekeeping but may do more events on project management. If completion is important, how is the numbered tallied.
- f. If a student takes courses and never gets a certificate or a transfer AA does this count as completion? If a student changes their major it's important they do this through student services so that data is reported correctly. However, not all data is reported correctly. For example, one top code is associated with one program. Top codes need to be re-aligned. For the Business Dept this program can have numerous programs. Need to see how Accounting students are doing in relation to Human Resources. In regards to Perkins, how are programs doing to meet the student and employment need. SWF is more of program creation and substantial modification to programs. Need to look at CE students as the response from students is low.

3) Tableau for Data for your Program Review (Harriet)

- a. In Tableau the data is directly related to a student taking a class. The short-term CE dash board is limited to a small population. When looking at a tableau this is for all students and not filtered by an educational role. Student emails are for inactive students and this may be an issue for many depts. For example, for EMT many students finished the degree they then enter the workforce but if the emails are cut off the student cannot be reached. The rule is that 2 years after graduation is when emails are terminated.
- b. LinkedIn Student Groups: Regina began creating alumni rooms in LinkedIn. Groups were created for Survey and Water groups. There has not been a group created for Construction. There is a benefit to allow students to stay connected who want to stay connected. Regina sends out Info about jobs and events. Using a linked in group allows to push students into the coursework. Students can choose to follow or remove themselves. This is a private group and Regina approves all of them.
- c. CTEOS Survey: Both personal and canyons email are sent to ensure students are receiving the emails.

4) Program Review (Harriett)

- a. Program Review is about program data. Need to look at what are the objectives for improving program and creativity when scheduling for the next academic year.
- b. COC Employment Day may be called Ready to Work Day: The department is working on identifying employers. The event will be held in the parking structure on the corner of Valencia and Rockwell. There will be some marketing sent out soon. An email will go out to all program chairs on behalf of Harriet to see who wants to participate. This event will take place on **Saturday, January 28th** from **9-**

1pm. If there is inclement weather the event will move under the parking structure. This will be a great way to re-do how programs are being done at the college. These programs are recession proof and this will create great conversation with the community. Food trucks will also be contracted for the event. The event will not pay for food but they will be available on this day.

- c. The event will also have the road show option available such as the welding generator to have a hands-on experience for people. This used to be a College to Career day. The event will focus on work and getting a job. There has been some communication with companies such as Woodward. The idea is to discuss opportunities at the college and the World of Work. There is a possibility to have past students do demonstrations so students can learn from other students. This may pull students of all ages as there are some students who want to upskill. This event will be marketing to local HS and middle schools. Brittany Appen request a climbing wall however there are concerns with liability in case someone falls.

5) What's on mind?

- a. none

Announcements: Open Forum for Discussion

Future Agenda Items:

Adjournment: 12:45 pm