

Entrepreneurship and Small Business Management Certificate of Achievement

+If you have completed coursework at another college and/or are starting in a semester other than a Fall term, please follow up with the Counseling Department to determine if this sequence is appropriate for your academic and career goals.

Program Description: The Business Department offers a comprehensive program for transfer and non-transfer students. The first two years of coursework in preparation for a four-year degree in Accounting and/or Business Administration may be completed, or students may earn associate degrees and/or certificates while exploring areas of personal interest or job enrichment. The department offers a variety of courses in Accounting, Bookkeeping, Business Administration, International Business, Business Mathematics, Management, Finance, Investing, Marketing, Salesmanship, Retail Management, Electronic Commerce, Advertising, Ethics, Law, Conflict Resolution and Managing Diversity in the Workplace. Associate degrees and certificates are designed to allow students to specialize in a particular area, and are especially useful for persons seeking a first job, or looking to advance in a current career.

Program SLO: Demonstrate the management skills unique to the successful operation of a small business enterprise, including financial, marketing and management strategies.

Important Information: For students interested in earning an Associate's degree and/or transfer, please follow up with the Counseling Office for additional information @ <https://www.canyons.edu/counseling> or (661) 362-3288/(661)362-3811.

*Major courses are sequenced and **BOLDED** based on recommendations by the [Business Department](#).*

First Semester: (8-10 units minimum) FA = Fall; WI = Winter; SP = Spring; SU = Summer

| Course | Title | Units | Major Courses |
|-------------------------------|--|-----------|---------------|
| BUS 100 OR BUS 110 | Introduction to Business (FA, WI, SP, SU) Principles of Management (FA, WI, SP, SU) | 3 | Major |
| BUS 101 | Bookkeeping and Accounting (FA, SP) | 5 | Major |
| BUS 117 | Business Entrepreneurship (FA, SP) | 3 | Major |
| <i>Term Total:</i> | | 11 | |

Second Semester /Fall (8-10 units minimum)

| Course | Title | Units | Major Courses |
|--------------------|---|----------|---------------|
| BUS 140 | Principles of Marketing (FA, SP) | 3 | Major |
| BUS 126 | Managing Diversity in the Workplace (FA, SP) | 3 | Major |
| BUS 160 | Business Ethics (FA, SP, SU) | 3 | Major |
| <i>Term Total:</i> | | 9 | |

Total Units: 20

Recommended Elective

| | | |
|-----------------|-------------------------|----------|
| CAWT 145 | QuickBooks Pro (FA, SP) | 3 |
|-----------------|-------------------------|----------|

NOTE: The department highly recommends CAWT 145 – QuickBooks Pro, especially if you plan to be an entrepreneur.

Counseling Resources

Business Department: www.canyons.edu/business

Counseling Department: <https://www.canyons.edu/student services/counseling/index.php>

COC Future Business Leaders of America – Phi Beta Lambda: coc.pbl@gmail.com

Petition for Certificate of Achievement: Petitions are due in the fall/spring/summer term you will complete the requirements and may be submitted before your last term or up until the final day of the term. The petition form must be reviewed with a counselor and may be found here:

https://www.canyons.edu/resources/documents/student services/admissions/Petition_for_Associate_Degree_and_Certificate_of_Achievement.pdf

Career Resources

Business Entrepreneurship Career Tree: <https://www.canyons.edu/academics/business/careertree/careertree-business-entrepreneurship.php>

California Career Zone: www.cacareerzone.org

O*Net Online: www.onetonline.org

Bureau of Labor and Statistics: www.bls.gov

Professional Associations:

US Chamber of Commerce: www.uschamber.com

The National Association for the Self-Employed: www.nase.org

National Association of Entrepreneurship: www.naeonline.org

Small Business Administration: www.sba.gov

The National Small Business Association: www.nsba.net