

## Minutes from 09/23/21 Meeting

- 1) It was brought up for discussion whether or not each member should have an assigned position to create more of a structure. The group consensus was that it was not necessary and that each person can volunteer to help with each project they are interested in or be the lead of it if they wish.
- 2) Yarely and Joanna spoke about how their presentation about Canyons Cares went at both the Classified Senate meeting and the IE2 meeting. They mentioned how their presentation was a bit more refined at the IE2 meeting, but was received well by the audience at both. In fact, this led to the topic offline from Daylene about Canyons Cares potentially having a budget established.
  - a) Budget Discussion-With multiple upcoming projects, the question has been how these would be funded. Due to Daylene expressing interest in Canyons Cares being potentially funded, Michael mentioned how Joanna would be helping with creating a budget proposal.
  - b) Budget Proposal-Joanna spoke on how she would be starting to work on the budget proposal in the next couple of weeks and how Michael would be aiding in that process. It was asked of the group how much should be bought of each item and to try to figure that into the budget.
- 3) Carlos mentioned how some of the campus safety officers have come across some of our homeless students on campus. Joanna spoke about how the BaNC is providing daily meal vouchers to students. The process of providing services has changed since last year. Students accessing services are now required to complete a registration form (1-time only) in order to receive any help. They can fill it out on their phone or in Canyons Hall.

Concern was brought up about students being hesitant to fill out due to the length of the form and certain questions being asked. The issue before was students being reluctant to ask for help due to stigma. However, it was explained it's due to funding and with helping students being linked to more resources. The group brought up maybe giving out cares bucks to students who are doing kind acts. Another thought was possibly collaborating with the BaNC and have a message board on campus where students/staff can write why they care about COC.

## 4) Upcoming Projects

- a) Promotional Flyer/Poster-The group were able to see the modified flyer with the shortened paragraph and the new image that includes student-staff interaction. The group liked the new look.
- b) Banners-The group agreed that it would start with acquiring 2 banners that would be 48x72 dimension and 10 3x1 foam boards to start off with. They would be placed in high student traffic areas between both campuses. If it gains popularity, more can be ordered. Viapromos seems like the best vendor because it is giving us a \$100 discount due to the delay on the water bottles. Maria would work on getting a quote on how much this would cost.
- c) Tablecloths- It was discussed how 1 tablecloth for each campus would help increase awareness about Canyons Cares at the various campus events. Joanna will look into the cost of this.
- d) T-shirts/polos-The group discussed how polos would be nice to have for the staff active in the Canyons Cares Committee and the t-shirts would be nice to give out to staff/students as giveaways. Joanna said she would get a couple quotes to see how expensive the 2 tone polos would be as well as the t-shirts.
- e) Water bottle distribution-These have been given away to students at various ASG events along with a note attached to signify what Canyons Cares is.
- f) Attending COC sports/events-Allocating a certain amount of tickets campus-wide would help to encourage attendance at our sporting events and other events our students have worked hard in coordinating.

g) Collaboration with ASG-This was brought up by ASG President, Abigail Royster and some of the Canyons Cares members that ASG and Canyons Cares should do a collaborative event. It can be helpful in both engaging with students and helping create awareness about the group on campus.