

NONCREDIT CURRICULUM COMMITTEE SUMMARY

February 21, 2023

1:00 pm – 2:50 pm

This meeting will be held via teleconference and can be joined from PC, Mac, Linux, iOS or Android at: <https://canyonsonline.zoom.us/j/93343480156>, or by calling into the meeting at +1 669 900 9128 or +1 253 215 8782 (US Toll), Meeting ID#: 933 4348 0156. Additional teleconference locations are listed at the end of this agenda.

If you need a disability-related modification or accommodation (including auxiliary aids or services) to participate in this public meeting, or if you need an agenda in an alternate form, please contact the Instruction Office at (661) 362-5479 at least 48 hours before the scheduled meeting. If you would like copies of any of the proposals on this agenda, please contact Patrick Backes at patrick.backes@canyons.edu. These meetings may be audio recorded for note taking purposes. These recordings are deleted once the meeting summary is approved by the Academic Senate.

Members Present: Dianne Avery – Administrative Co-Chair; Brittany Applen – Kinesiology, Physical Education & Athletics; Patrick Backes – Articulation Officer & Curriculum Analyst (Nonvoting); Fiorella Chauca – Humanities; Christina Chung – Business; Jessica Crowley – At-large member; Jessica Edmond – At-large member; Yasser Issa – At-large member; Graciela Martinez – At-large member; Jennifer Paris – Social and Behavioral Science; Jeremy Patrich – Mathematics, Sciences and Engineering; Lisa Pavik – Noncredit Enrollment Services (Nonvoting); Susan Prier – At-large member; Garrett Rieck – Faculty Co-Chair; Erika Torgeson – Enrollment Services

Members Absent: Chris Boltz – Visual and Performing Arts; Justin Hunt – Applied Technologies; Dora Lozano – At-large member; Tara Williams – At-large member

NEW COURSE PROPOSALS – DISCUSSION OF NEED

The following new course proposals will be discussed at this meeting with the authors of the proposals to determine the need of adding the course to our curriculum.
The course outlines will not be reviewed at this meeting.

Subject & Number	Title	Rationale for New Course Proposal	Author	Effective
NC.COMM-001	Strategies and Tactics of Public Relations	Development of this noncredit course addresses workforce preparation for students in the area of Public Relations. The class will examine the principles and practices of public relations, including the components of a public relations plan and crisis communications. Course will be paired with a Noncredit Career Skills course to create a new Certificate of Completion.	T. Stokes-Rice	TBD

-Motion to adopt the need for and conduct a full review of NC.COMM-001; Motion by Brittany Applen, second by Susan Prier. All in favor: Unanimous.

Discussion Items/Reports:

- Noncredit Certificate in Crime and Intelligence Analysis Update (Program Viability approved) - Larry Alvarez
- Noncredit Older Adult Courses Update– Garrett Rieck
- [Association for Community and Continuing Education \(ACCE\) Conference](#)