High School to College Articulation Agreement



New Revised		
Course Title:		
Introduction Multimedia Journalism		

Course(s) Title:

CTE Film/TV Production IIA/IIB (Formerly Advanced TV Production A/B)

College course description:

Presents beginning instruction of multimedia journalism including newsgathering, photojournalism, podcasting, social media, animation and text, broadcast media and web.

Course Content:

- Design and Pre-production Practices in News
- Where do we get our News?
- Understanding the News Business
- Multimedia Writing and Storytelling
- Achieving a conversational style
- Verb usage
- Role of the Reporter
- Interviewing
- Photo Journalism
- Digital Editing
- Ethical Judgement and Legal Issues
- Dealing with Law Enforcement
- Digital Research strategies
- Marketing Completed content

Minimum Course Competencies:

At the conclusion of this course, the student should be able to:

- Appraise and differentiate the various responsibilities in a multimedia journalism environment including broadcast media, web, podcasting and social media.
- Create a news, feature, entertainment, or sports story to publish on either broadcast media, podcasting or web platform

Methods for End of Course Assessment:

- Photo Slideshow Assignment
- Write and edit a two minute radio story based on interview with an interesting campus personality or subject
- Multimedia Story

Textbooks used: Writing and Reporting News: A Coaching Method. Carole Rich

High School to College Articulation Agreement



Summary of Articulation Disc	ımmary of Articulation Discussion:			No	N/A
Reviewed Existing Articulation		Х			
Exchanged Course Outline		Х			
Exchanged Course Syllabus		Х			
Compared Course Content and Learning		Х			
Objectives					
Notes and Comments:					
Agreement Requirements:					
Approval for Credit by Examination (for college credit)			YES		NO
High School Grade requiremer	Α	В	С		
Approval for Advanced Placem (Only if course is not approved Examination)		YES		NO	
Grade Requirement to meet A	dvanced Placement	Α	В	С	
Agreement based on the Sta Template used: ARTICULATION AGREEMEN		template?	YE	S	NO
Name	Discipline		Campus		
Jennifer Overdevest	Film/TV Product	tion	West Ranch High School		
Charles Deuschle	Film/TV Product		Castaic high School		
Ryanne Meschcat	Film/TV Product		Canyon High School		
Dena De Vera	Film/TV Product		Golden Valley High School		
Robert Zameroski	Film/TV Product		Valencia High School		
Jon Amador	Media Entertain	ÿ			
Approval:					•
Department Chair, College of	the Canyons:				
Name: Jon Amador	•	Signature: Dr. Carolyn Holyman (Aug 25, 2022 13:07 PDT) Date: Aug 25, 2022			
Director of College and Caree	r Readiness, Hart Dis	trict:			
Name: Carolyn Hoffman	Signature:	gree	_	Da	_{te:} Aug 24, 2022
Articulation Officer, College o	f the Canyons:				
Name: Patrick Backes	Signature:	Patrick Backu	1	Da	_{te:} Aug 24, 2022