

Certificate of Specialization: Entrepreneurship

Certificate Student Learning Outcomes:

Students will be able to:

- Learn techniques for business plan development and creation.
- Utilize skills and resources available to assist entrepreneurs in developing and launching a business including ethics, legal business structures, entrepreneurial marketing, sources of funding, networking, and pitching.

Program Requirements:

Units Required: 6

		Units:
BUS-117A	Introduction to Entrepreneurship	3.0
BUS-117B	Developing a Business Plan for Entrepreneurs	3.0