



College to Career Connection Photography

What is Photography?

Photographers use their technical expertise, creativity, and composition skills to produce and preserve images that tell a story or record an event. The Photography program at College of the Canyons provides the students with a foundational knowledge and technical abilities for art photography. Elective courses allow for preparedness specific to industry.

[COC - Fine Art Photography Associate in Arts -](#) will not transfer to a 4 year university

The **Commercial Photography** Certificate program is designed to prepare students for an entry-level position in event photographer, commercial assistant photographer, wedding photographer, portrait photographer, or advertising photographer.

[COC - Commercial Photography Certificate of Achievement -](#) will not transfer to a 4 year university.

Potential Industries/Employers

- Media organisations such as newspapers, magazines, film and television
- Wedding photographers or high street photography companies
- Large organisations such as universities, hospitals or airports
- Cruise liners, holiday companies and theme parks
- The police - for 'scene of the crime' photography
- Advertising companies
- Freelance photography

Possible Job Titles

- Graphic designer
- Magazine features editor
- Medical illustrator
- Press photographer
- Television camera operator
- Web designer
- News/Sports/Fashion Photographer

- Advertising art director
- Digital marketer
- Film/video editor
- Media planner
- Visual merchandiser
- Web content manager
- Commercial/Industrial Photographer
- Photojournalist

How this Major Helps You Move Forward:

Skills Advancement

While College of the Canyons does not endorse all of these opportunities, we aim to provide access:

- [Internships](#)
- [COC Career Center](#)
- [College of the Canyons Student Photo Club](#)
- [Lynda.com Courses](#)
- [PhotoLA Competition](#)
- [Fstops Camera Club Tutorials & Blog](#)

CSU/UC Major Preparation (BA/BS)

- [CSULB: Art B.F.A with Art Photography Option](#)
- [CPSLO: Art and Design B.F.A.](#)
- [SJSU: Art, Concentration in Photography, B.F.A.](#)
- ... and more

Additional information can be found at:

- [What Can I do With this Major](#)
- [COC Photography Department](#)
- [Candid Career](#)
- [Assist: Student Transfer Information System](#)
- [Occupational Outlook Handbook](#)
- [ONET OnLine: Job and Career Exploration](#)
- [Linkedin Alumni Tool](#)

Associations

Association is a group of people who come together for a common purpose. You can find helpful information about jobs and careers.

- [Society of Camera Operators](#)
- [Professional Photographers of America](#)
- [American Society of Media Photographers](#)
- [Association of Talent Agents](#)
- [Directory of Associations](#)

This is a general information. It is not an exhaustive, comprehensive list. For specific information on majors and careers please connect with your professors and visit the counseling center at <https://www.canyons.edu/studentservices/counseling> | 3/26/21