

PROGRAM OF STUDY

E-Commerce - Technology Certificate of Specialization

The certificate of specialization in E-Commerce/Technology program provides students with an overview of the fundamental issues and skills involved in developing an online implementation of a business enterprise. The certificate should also appeal to those interested in general Web site development due to the business nature of many sites that pervade the Web. The program's "hands-on" approach assures prospective employers that students who complete the sequence will have obtained practical experience employing Web technologies as business solutions. Courses are appropriate for those who seek entry-level positions in the field and for managers or entrepreneurs who desire a better understanding of the technologies employed in developing commercial Web sites.

Student Learning Outcome:

Evaluate web technologies for potential business solutions and apply e-commerce principles to design an e-business web site.

Program Requirements:

		Units
BUS 190	Principles of Electronic Commerce	3 - 0
BUS 192	E-Business Strategy	3 - 0
CAWT 170	Web Site Development I	3 - 0
CAWT 171	Web Site Development II	3 - 0
CAWT 173	Web Development: Dreamweaver	3 - 0

Total Units

15

PID 21