PROGRAM OF STUDY

Finance Certificate of Specialization

This department offers a comprehensive program for transfer and non-transfer students. The first two years of coursework in preparation for a four-year degree in Accounting and/or Business Administration may be completed, or students may earn associate degrees and/or certificates while exploring areas of personal interest or job enrichment. The department offers a variety of courses in accounting, bookkeeping, business administration, international business, business mathematics, management, finance, investing, marketing, salesmanship, electronic commerce, advertising, ethics, law, conflict resolution and managing diversity in the workplace. Associate degrees and certificates are designed to allow students to specialize in a particular area, and are especially useful for persons seeking a first job, or looking to advance in a current career.

Student Learning Outcome:
Analyze key issues relating to personal finance, analyze the advantages and disadvantages of various alternatives to address these issues, determine the appropriate response, and devise specific plans to implement the response in an integrated manner.

Program Requirements:		**Units**
BUS 100	Introduction to Business	3 - 0
BUS 154	Personal Finance	3 - 0
BUS 156	Introduction to Investments	3 - 0
BUS 157	Entrepreneurial Finance	3 - 0
Total Units		**12**

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