

PROGRAM OF STUDY

International Trade-Finance Certificate of Specialization

The continuing trend toward globalization requires that students in business have a fundamental grasp of the social and economic factors leading to commercial internationalization and the management practices required to operate successfully in an international environment. This certificate of specialization provides students with a solid foundation in the concepts of trade and commerce with an emphasis on the financial aspects of globalization. It is ideal for those currently working in an international business environment and wish to increase their fundamental knowledge regarding concepts and practices in addition to those who desire a solid introduction to international business. Students should also consider the International Trade-Marketing certificate of completion in addition to this certificate for an even more comprehensive course of study.

Student Learning Outcome:

Analyze and develop a commercial multinational or globalization financial strategy to ensure the financial stability of an ongoing business.

Program Requirements:

		Units
BUS 103	Introduction to International Business	3 - 0
BUS 157	Entrepreneurial Finance	3 - 0
BUS 214	International Business Law	3 - 0

Plus three units from the following:

		Units
BUS 185	Principles of Importing and Exporting	3 - 0
BUS 190	Principles of Electronic Commerce	3 - 0
POLISC 270	International Relations	3 - 0

Total Units

12

PID 25