COLLEGE OF THE CANYONS FOUNDATION 26455 Rockwell Canyon Road, Santa Clarita, CA 91355

College of the Canyons Board of Directors Meeting - Minutes

July 22, 2025 5:30 PM Canyons Hall 201

Members Gary Horton (Foundation Chair), Shawna Mann (Foundation CEO), Scott Schauer

Present: (Foundation Vice Chair), Monica Lee Copeland (Foundation Secretary), Dawn Abasta,

Lisa Burke, Joyce Carson, Tom Dierckman, Bruce Fortine, Tamara Gurney, William Harwood, Arnoldo Jaquez, Jesse McClure, Jill Mellady, Dr. Thea Alvarado, Taylor

Kellstrom, Dr. Paul Wickline

Members David Andrus, JD (Interim President), Jason Hinkle (Foundation Treasurer), Steve Corn,

Absent: Shawn Fonder, Brian Koegle, Mike Lebecki, George Reyes, Doreen Shine, Joyce

Shulman, T. Meyer, Shawn Fonder, Jenny Ketchepaw, Ed Masterson, Randy Moberg,

Leticia Meza-Guerrero, Matthew Sreden, Jill Mellady

Foundation Melayn Poladian (Foundation Relations Coordinator III), Dylan Mahoney (Events and

Staff Present: Marketing Coordinator)

District Staff Present:

Affiliated

Guests Present: Cristian Benoit

Other

Attendees:

1. PRELIMINARY FUNCTIONS

1.1 Call to Order/Establishment of a Quorum

Gary Horton

Noting that a quorum was present, Gary Horton called the meeting to order at 5:34 PM.

1.2 Approval of Meeting Agenda

Gary Horton

Gary Horton requested a motion to approve the meeting agenda with an amendment to remove the President's Report from the agenda considering David Andrus's absence.

Motion to Approve: Second: Voting Yes:

Bruce Fortine Joyce Carson Gary Horton, Shawna Mann,

Scott Schauer, Monica Lee Copeland, Dawn Abasta, Lisa Burke, Tom Dierckman, Tamara Gurney, William Harwood,

Gurney, William Harwood, Arnoldo Jaquez, Jesse McClure, Dr. Thea Alvarado, Jeremy

Patrich, Dr. Paul Wickline

1.3 Approval of Meeting Minutes: May 28th, 2025 Gary Horton

Gary Horton requested a motion to approve both sets of meeting minutes from the Joint Foundation Board meeting with the Board of Trustees which occurred on May 28th, 2025.

Motion to Approve: Second: Voting Yes:

Joyce Carson Jeremy Patrich Gary Horton, Shawna Mann, Scott Schauer, Monica Lee

Copeland, Dawn Abasta, Lisa
Burke, Tom Dierckman, Bruce
Fortine, Tamara Gurney,
William Harwood, Arnoldo
Jaquez, Jesse McClure, Dr. Thea

Alvarado, Dr. Paul Wickline

2. PUBLIC COMMENT

2.1 Comments by Members of the Audience NOT on the Agenda

Gary Horton

There were no comments made by members of the audience not on the agenda.

3. **GUEST SPEAKER**

3.1 Student Speaker: Cristian Benoit

Shawna Mann

Alumni and current Building Performance Bachelor's student Cristian Benoit spoke about his experience transferring to College of the Canyons from Antelope Valley College and the impact the Architecture and Design Department has had on his life. He looks forward to working in a career in Architecture, and feels prepared thanks to the work of counselors, professor's, and the Foundation at COC.

4. INFORMATION AND ITEMS APPROVED BY EXECUTIVE COMMITTEE

4.1 Financial Statements as of May 31, 2025

Lisa Burke

Lisa Burke presented the financial statements through May 31, 2025. With 92% of the fiscal year complete, revenues stand at 83% and expenses at 80%, resulting in a net revenue of approximately \$7,912. Year-end activities will likely increase revenues. Due to a successful yearly performance, the Foundation will likely not have to utilize the \$30,000 interest sweep from Fund 82. Lisa emphasized that the Golf Tournament and Silver Spur performed above budget, which compensated for a decrease in President's Circle funding. Gary Horton asked Lisa to clarify the distinction between the operating budget for Silver Spur and the money raised for the Marlee Lauffer Endowment.

4.2 Professional Service Agreements

Shawna Mann

- Encore AV Services for Silver Spur \$3,334.28
- Melinda Gilmore Food Services for SCV Book Fair \$0.00
- Alan Bruni Valencia Campus Drum Circle \$300.00
- Gary Pickett Guest Speaker, Anthropology Department \$500.00
- Brooke Ritter Amended contract due to OT at Silver Spur \$1,450.00
- Paulina Jones Blackbaud Audit Not to exceed \$4,200.00
- Amendment to extend the contract date to 07/08/2025

Shawna Mann presented the professional service agreements above. She also explained the ratification process.

4.3 Updated Strategic Plan - Overview

Monica Lee Copeland

Monica Lee Copeland presented a comprehensive overview of the Foundation's updated strategic plan — a four-year comprehensive campaign. This includes focusing on the Foundation's student-focused mission to be a fundraiser, grant maker, and fiscal sponsor. The plan emphasizes a path toward fiscal self-sufficiency and outlines the framework for an annual campaign. Through portfolio management across donor levels and the usage of targeted strategies for each donor class, the plan is designed to increase engagement and fundraising efforts. New committees will be formed to augment fundraising efforts across the donor classes. ML shared student-focused vision statements to address federal policy changes and local funding challenges.

The Board discussed how outreach will increase to hit fundraising targets. Strategies include recruiting non-board member volunteers, expanding outreach into the San Fernando Valley, and increasing Board involvement.

ML underscored the consolidation of the donor-benefit program and the proposed donor class model; she also promoted targeted 1:1 fundraising efforts. Shawna explained that many of our Board members will play a vital role in achieving our new fundraising goals.

5. APPROVAL

5.1 Adopted Budget for the 2025-2026 Fiscal Year

Jason Hinkle/Shawna Mann/Monica Lee Copeland

Due to time constraints, the Board requested that the approval of the budget be pushed to a special meeting to be scheduled in August.

Gary Horton requested a motion to approve a special meeting in August to discuss the Adopted Budget for the 2025-2026 Fiscal Year.

Motion to approve: Second: Voted Yes:

Jeremy Patrich Joyce Carson Gary Horton, Shawna Mann,

Scott Schauer, Monica Lee Copeland, Dawn Abasta, Lisa Burke, Tom Dierckman, Bruce Fortine, Tamara Gurney, William Harwood, Arnoldo Jaquez, Jesse McClure, Dr. Thea Alvarado,

Dr. Paul Wickline

5.2 Approval of Endowment Policy

Monica Lee Copeland

Monica Lee Copeland requested a motion to approve proposed revisions to the Foundation's Endowment Policy. The changes would introduce modest establishment, deposit, and management fees—set below nonprofit industry averages—to help offset the staff time and resources required to create and administer endowments.

Motion to approve: Second: Voted Yes:

Tom Dierckman Tamara Gurney

Gary Horton, Shawna Mann, Scott Schauer, Monica Lee Copeland, Dawn Abasta, Lisa Burke, Joyce Carson, Bruce Fortine, William Harwood, Arnoldo Jaquez, Jesse McClure, Dr. Thea Alvarado, Dr. Paul Wickline, Jeremy Patrich

5.3 Bylaws Changes based on Strategic Plan

Shawna Mann/Monica Lee Copeland

This item was tabled alongside the Adopted Budget and will be discussed for approval in at the special meeting to be scheduled in August.

Motion to approve:Second:Voted Yes:Abstention:Jeremy PatrichJoyce CarsonGary Horton, ShawnaScott Schauer

Mann, Monica Lee Copeland, Dawn Abasta, Lisa Burke, Joyce Carson, Tom Dierckman, Bruce Fortine, Tamara Gurney, William Harwood, Arnoldo Jaquez, Jesse McClure, Dr. Thea Alvarado, Dr. Paul Wickline

6. <u>REPORTS</u>

6.1 President's Report David Andrus

7. ADJOURNMENT

7.2 Adjournment Gary Horton

Gary Horton adjourned the meeting at 7:59 PM.